

SYLLABUS

Academic year 2018-2019

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeş-Bolyai
1.2. Faculty	Business
1.3. Department	Hospitality Services
1.4. Field of study	Business Administration
1.5. Study cycle	Bachelor
1.6. Study programme / Qualification	Business Administration in Hospitality Services

2. Information regarding the course

2.1. Name of the course	Sociology of Tourism						
2.2. Code	ILE 0060						
2.3. Course coordinator	Lecturer PhD, Aurelian SOFICA						
2.4. Seminar coordinator	Lecturer PhD, Aurelian SOFICA						
2.5. Year of study	3	2.6. Semester	I	2.7. Type of evaluation	E	2.8. Type of course	Optional

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	3	Of which: 3.2. lecture	2	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	42	Of which: 3.5. lecture	28	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					20
Additional documentation (in libraries, on electronic platforms, field documentation)					12
Preparation for seminars/labs, homework, papers, portfolios and essays					12
Tutorship					2
Evaluations					2
Other activities:	Preparing the final exam				10
3.7. Total individual study hours	58				
3.8. Total hours per semester	100				
3.9. Number of ECTS credits	4				

4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

5. Conditions (if necessary)

5.1. for the course	Classroom equipped with projector, computer
5.2. for the seminar /lab activities	Classroom equipped with projector, computer

6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> Business environment research for substantiation of business decisions Implementing business development strategies in the hospitality industry
Transversal competencies	<ul style="list-style-type: none"> Implementing professional and ethical principles, norms, and values within one's own rigorous, efficient, and responsible strategy of work Identifying various opportunities for continuing education and efficiently using learning resources and techniques for their development

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	<ul style="list-style-type: none"> Professional development of the students on three learning components: transfer of valuable information (narrative component), influence attitude (persuasive component) and initiate specific competencies (pragmatic component)
7.2. Specific objective of the course	<ul style="list-style-type: none"> <i>Objective 1.</i> By the end of the class the volume of concepts and theories transferred will allow students to create a conceptual map complex enough to navigate independently through the main topics of the course. Methods: individual reading and lectures <i>Objective 2.</i> The course will influence the attitudes of the students by deconstructing some myths and unveiling some biases. The bright side and the dark side of the tourism will be compared at local and global level. Methods: case studies, demonstrations, group discussions, documentary analysis. <i>Objective 3.</i> The course will initiate a series of competencies that allow to make the transition from theory to practice in a more ethical, critical and phenomenological manner. Methods: role play, simulations, self-evaluation questionnaires.

8. Content

8.1. Course		Teaching Method	Remarks
1	Class and assessment methods introduction	Interactive lecture	1 course
2	Tourism in the social sciences	Interactive lecture and multimedia material	2 courses
3	Social inequality in tourism	Interactive lecture and multimedia material	2 courses

4	Tourism and CSR	Interactive lecture and multimedia material	2 courses
5	Tourism and social change	Interactive lecture and multimedia material	3 courses
6	Tourism and photography	Interactive lecture and multimedia material	2 course
7	Colloquy	Projects presentations	2 courses
Bibliography		<ol style="list-style-type: none"> 1. Yiorgos Apostolopoulos, Leivadi Stella and Yiannakis Andrew (2005). The Sociology of Tourism, Routledge (mandatory reading) 2. Graham M.S. Dan, Parrinelo Giuli Liebman (2009). The Sociology of Turism: European Origins and Development. 3. Cole, S. and Morgan, N. (2010). Tourism and Inequality. Problems and Prospects. Cabi. 4. Franklin Adrian (2003). Tourism. An Introduction. Sage Publications 5. Tazim Jamal and Robinson Mike (2012). The SAGE Handbook of Tourism Studies. Sage Publications 	

8.2. Seminar/laboratory		Teaching Method	Remarks
1	Class and assessment methods introduction	Group discussions	1 seminar
2	Tourism in the social sciences	Group work, discussions and case study analysis	2 seminars
3	Social inequality in tourism	Group work, discussions and case study analysis	2 seminars
4	Tourism and sustainable development	Group work, discussions and case study analysis	2 seminars
5	Tourism and social change	Group work, discussions and case study analysis	3 seminars
6	Tourism and photography	Group work, discussions and case study analysis	2 seminar
7	Colloquy	Projects presentations	2 seminars
Bibliography		<ol style="list-style-type: none"> 1. Yiorgos Apostolopoulos, Leivadi Stella and Yiannakis Andrew (2005). The Sociology of Tourism, Routledge (mandatory reading) 2. Graham M.S. Dan, Parrinelo Giuli Liebman (2009). The Sociology of Turism: European Origins and Development. 3. Cole, S. and Morgan, N. (2010). Tourism and Inequality. Problems and Prospects. Cabi. 4. Franklin Adrian (2003). Tourism. An Introduction. Sage Publications 5. Tazim Jamal and Robinson Mike (2012). The SAGE Handbook of Tourism Studies. Sage Publications 	

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Course content is consistent with what is done in other universities at home and abroad.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Share in the final grade (%)
10.4. Course	<ul style="list-style-type: none"> Write a project on one of the provided topics, connecting the theoretical dimensions introduced during classes with the tourism practices. 	Written individual project	35%
	<ul style="list-style-type: none"> Presenting the project in front of the colleagues and initiate debates on the topic. 	Project presentation	35%
10.5. Seminar	<ul style="list-style-type: none"> Read the recommended materials and prepare a presentation Involve in interactive learning experiences Provide feedback for lecturer and colleagues. 	Recommended chapters review	20%
		Seminar activity	10%
10.6. Minimum performance standards			
<ul style="list-style-type: none"> Understand the main concepts and use them in coherent tourism analysis 			

Date

Course coordinator
Aurelian SOFICA, PhD

Seminar coordinator
Aurelian SOFICA, PhD

Date of approval

Head of department

Oana Adriana GICA, PhD