

Syllabus Academic year 2018-2019

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeș-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Hospitality services
1.4. Field of study	Business Administration
1.5. Study cycle	Master studies
1.6. Study programme / Qualification	ADMINISTRAREA AFACERILOR ÎN OSPITALITATE ȘI TURISM INTERNATIONAL (cu predare în limba engleză)

2. Information regarding the course

2.1. Name of the course	Managementul lanțului logistic/ Supply chain management						
2.2. Code	IME0048						
2.3. Course coordinator	Assoc. prof. Gică Oana Adriana PhD						
2.4. Seminar coordinator	Assoc. prof. Gică Oana Adriana PhD						
2.5. Year of study	2	2.6. Semester	3	2.7. Type of evaluation	C	2.8. Type of course	Elective

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	4	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	56	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					12
Additional documentation (in libraries, on electronic platforms, field documentation)					10
Preparation for seminars/labs, homework, papers, portfolios and essays					10
Tutorship					2
Evaluations					2
Other activities:					6
3.7. Total individual study hours					42
3.8. Total hours per semester					70
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)

4.1. curriculum	Not the case
4.2. competencies	Not the case

5. Conditions (if necessary)

5.1. for the course	Lecture Hall equipped with video-projector, computer
5.2. for the seminar /lab activities	Room equipped with video-projector, computer

6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> ✓ providing assistance for running a company/ an organization as a whole ✓ explaining and interpreting the relationships among various entities in a company/ an organization ✓ running a subdivision of a company/ an organization ✓ assessing critically and constructively the way of explaining and/ or solving problems referring to the functioning and running of a company subdivision
Transversal competencies	<ul style="list-style-type: none"> ✓ implementing ethical principles, norms, and values within one's own rigorous, efficient, and responsible strategy of work; ✓ identifying various opportunities for continuing education and efficiently using learning resources and techniques for their development.

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	The course objective is to provide students the main theoretical approaches and practical supply chain management field. After completion of this course students will poses a solid set of knowledge on procurement, storage and inventory management, transportation systems and strategies for building an effective supply chain. During the semester lectures will be supplemented by discussion and analysis of case studies or articles.
7.2. Specific objective of the course	<p>Upon completion of this course subject, students will:</p> <ul style="list-style-type: none"> • have knowledge of the overall supply chain concepts and components; • be able to describe the activities of procurement and to use properly; • have knowledge of inventory management techniques; • have knowledge of transportation systems; • acquire the means to assess the overall performance of their supply network.

8. Content

8.1. Course	Teaching method	Remarks
<i>Introduction in Supply Chain Management</i>	Interactive lecture	One lecture
<i>Supply Chain Management for service operations</i>	Interactive lecture	One lecture
<i>Procurement. Organisation and administration of Purchasing</i>	Interactive lecture	Two lectures
<i>Typical ordering and receiving procedures</i>	Interactive lecture	Two lectures
<i>Typical storage management procedures</i>	Interactive lecture	Two lectures
<i>Distribution systems</i>	Interactive lecture	Two lectures
<i>Transportation systems</i>	Interactive lecture	Two lectures
<i>Supply chain integration</i>	Interactive lecture	Two lectures
Bibliography	<ol style="list-style-type: none"> 1. Feinstein, A.H., Stefanelli, J.M. (2008), <i>Purchasing: Selection and Procurement for Hospitality Industry</i>, John Wiley and Sons Inc, Hoboken, New Jersey 2. Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i>. Ed. Financial Times Prentice Hall, Harlow, England - available at the library of the Faculty of Economics and Business Administration 3. Hompel M., Schmidt T. (2007), <i>Warehouse Management</i>, Springer 4. Martin, C., (2011), <i>Logistics & supply chain management</i>, Ed .Financial Times Prentice Hall, Harlow, England. - available at the library of the Faculty of Economics and Business Administration 5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i>, Ed.Springer, New York. - available at the library of the Faculty of Economics and Business Administration 6. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i>, Addison Wesley 7. D. Waters (2003), <i>Logistics An Introduction to Supply Chain Management</i>, PalgraveMacmillan, Houndmills, United Kingdom 	

8.2. Seminar / laboratory	Teaching method	Remarks
<i>Supply Chain Management for service operations</i>	Case study	One seminar
<i>Procurement. Organisation and administration of Purchasing</i>	Case study	One seminar
<i>Typical ordering and receiving procedures</i>	Case study	Two seminars
<i>Typical storage management procedures</i>	Case study	Two seminars
<i>Distribution systems</i>	Case study	One seminar
<i>Transportation systems</i>	Case study	One seminar
<i>Supply chain integration</i>	Case study	One seminar
<i>Project presentation</i>	In class presentation and discussion	Three seminars
Bibliography	<ol style="list-style-type: none"> 1. Feinstein, A.H., Stefanelli, J.M. (2008), <i>Purchasing: Selection and Procurement for Hospitality Industry</i>, John Wiley and Sons Inc, Hoboken, New Jersey 2. Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i>. Ed. Financial Times Prentice Hall, Harlow, England - available at the library of the Faculty of Economics and Business Administration 3. Hompel M., Schmidt T. (2007), <i>Warehouse Management</i>, Springer 4. Martin, C., (2011), <i>Logistics & supply chain management</i>, Ed .Financial Times Prentice Hall, Harlow, England. - available at the library of the Faculty of Economics and 	

	<p>Business Administration</p> <p>5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i>, Ed.Springer, New York. - available at the library of the Faculty of Economics and Business Administration</p> <p>6. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i>, Addison Wesley</p> <p>7. D. Waters (2003), <i>Logistics An Introduction to Supply Chain Management</i>, PalgraveMacmillan, Houndmills, United Kingdom</p>
--	--

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

The discipline is always renewed considering the novelties in the field. The course content is similar to courses from universities abroad.

10. Evaluation

<i>Type of activity</i>	<i>10.1 Evaluation criteria</i>	<i>10.2 Evaluation method</i>	<i>10.3 Share of final grade</i>
10.4. Course	<ul style="list-style-type: none"> correct logical and coherent application of the concepts learned active participation to group discussions by formulating personal opinions. 	<i>Final exam</i> will consist of both multiple-choice questions and opened questions.	50 %
10.5. Seminar/lab activities	<ul style="list-style-type: none"> learning and understanding of issues dealt with at course and seminar; correct logical and coherent application of the concepts learned interest in the individual preparation throughout the whole semester 	<p>Group Project – case study</p> <p>Active participation in class</p>	<p>40 % (25% written report; 15% presentation)</p> <p>10%</p>
10.6. Minimum performance standards			
<ul style="list-style-type: none"> ➤ Understanding key issues related to supply chain management. ➤ Ability to apply specific supply chain tools and strategies. 			

Date

Course coordinator

Seminar coordinator

Assoc. prof. Oana Adriana Gică, PhD

Assoc. prof. Oana Adriana Gică, PhD

Date of approval

Head of department

Assoc. prof. Oana Adriana Gică, PhD