



Ellective Disciplines
Academic year 2017-2018
Specialization Business Administration in – line of study English
2nd Year
FULL-TIME

Studentii vor alege 1 din cele 3 discipline prezentate

Nr. crt	Disciplina	Titular	credite	Forma de verificare	Ore curs	Ore seminar	Ore laborator
1.	Computer-Based Statistical Processing	Gabriela Petrușel	4	C	-	-	2
2.	Internet Technologies for Business	Mihaela Tutunea	4	C	-	-	2
3.	Applied Financial Accounting	Iustin Pop	4	C	-	-	2

Computer applied statistics

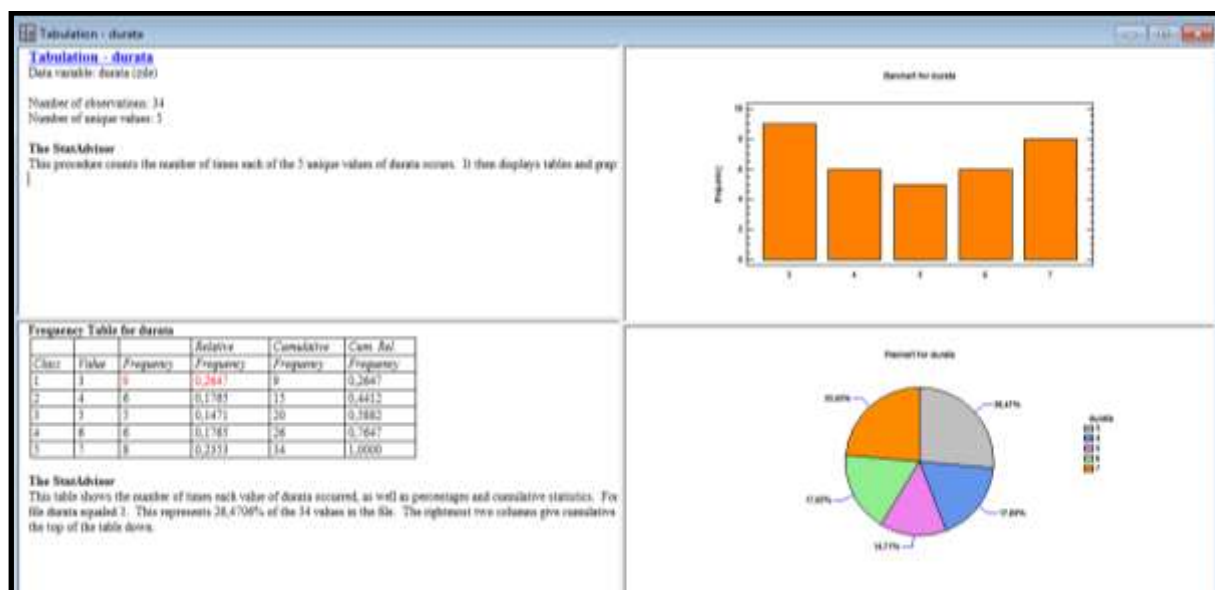
Assoc.Prof. Gabriela PETRUȘEL, Ph.D

Day by day, economists and business men are confronted with the reporting of the results their activity. Thus statistic has become a part of the life of each and every business man.

The aim of this course is to show to the students how to use a statistical package such as Statgraphics Centurion XVI.

In this way the theoretical knowledge from semester 2 and 3 will be applied to make some statistical analysis using dedicated software, analysis that can be integrated, then, in some statistical reports.





Using this software the students will see that statistics is a complex and powerful tool but very easy to use.

Why INTERNET TECHNOLOGIES FOR BUSINESS?

Because:

Today, any company uses

- ICT tools for business administration both in traditional and in digital environment
- online and mobile collaborative solutions for sharing resources and for communication with business partners

Objectives:

- Use of a comprehensive set of free and open source software tools to support business activities
- Acquiring knowledge about ICT tools and their use in online business environment
 - specific ICT tools in online business environment
 - hardware and software solutions for companies in shared, virtual, clustered, cloud and mobile cloud solutions;
- Training ability to use:
 - the environment online tools
 - online tools for shared work in digital environment / Groupware / cloud solutions
 - freeware tools for generating web and mobile presences
 - specific tools for social networks
 - thematic blogs and forums as communication tools for online companies

Assoc. prof. Mihaela Tutunea