

SYLLABUS

Academic year 2017-2018

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeş-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme / Qualification	AAOTI

2. Information regarding the course

2.1. Name of the course	Estate and facilities management						
2.2. Code	IME0032						
2.3. Course coordinator	Lect. Cristina Balint, PhD						
2.4. Seminar coordinator	Lect. Cristina Balint, PhD						
2.5. Year of study	1	2.6. Semester	1	2.7. Type of evaluation	C	2.8. Type of course	compulsory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					14
Additional documentation (in libraries, on electronic platforms, field documentation)					10
Preparation for seminars/labs, homework, papers, portfolios and essays					11
Tutorship					2
Evaluations					2
Other activities:	Prepare for the final exam				8
3.7. Total individual study hours					47
3.8. Total hours per semester					75
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

5. Conditions (if necessary)

5.1. for the course	classroom with computer and projector;
5.2. for the seminar /lab activities	classroom with computer and projector;

6. Specific competencies acquired

Professional competencies	C1. gathering, processing, and analysing economic data for business management C2. business environment research for substantiation of business decisions C4. implementing business development strategies in the hospitality industry
Transversal competencies	CT1. implementing professional and ethical principles, norms, and values within one's own rigorous, efficient, and responsible strategy of work CT2. identifying the roles and responsibilities in a multispecialty team and implementing various relational techniques and efficient work within a team

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	To present the importance of the estate and facilities market and its development process and to present the different valuations methods in the hospitality industry.
7.2. Specific objective of the course	Providing an integrated perspective on estate and facilities market markets Understand the real estate development process Understand the key terms of property development and valuation

8. Content

8.1. Course		Teaching Method	Remarks
1	Introduction to the estate and facilities market	interactive and multimedia presentation	1 lecture
2	Evolution of the estate and facilities market	interactive and multimedia presentation	1 lecture
3	The trading potential of hotels	interactive and multimedia presentation	1 lecture
4	The estate and facilities development process	interactive and multimedia presentation	1 lecture
5	Different types of valuation methods	interactive and multimedia presentation	1 lecture
6	Establish and evaluate the cash flow for a hotel operation	interactive and multimedia presentation	1 lecture
7	The aspects that influence the value of properties	interactive and multimedia presentation	1 lecture



Bibliography

1. Scarrett, D., Osborn, S., (2008), "Property Valuation – The five methods", 2nd Edition, Routledge, London
2. Scarrett, D., (2010), "Property Asset Management", 3rd Edition, Routledge, London
3. Booty, F., (2008), "Facilities Management Handbook", 4th Edition, Routledge, London



8.2. Seminar/laboratory		Teaching Method	Remarks
1	Introduction to estate and facilities management	interactive and multimedia presentation	1 seminar
2	The estate and facility management cycle	interactive and multimedia presentation	1 seminar
3	Linkages between real estate and general capital markets	interactive and multimedia presentation	1 seminar
4	Market strategies and indicators	interactive and multimedia presentation	1 seminar
5	Property valuation	interactive and multimedia presentation	1 seminar
6	Risk analysis	interactive and multimedia presentation	1 seminar
7	Property finance and risk management	interactive and multimedia presentation	1 seminar
Bibliography		<ol style="list-style-type: none"> 1. Scarrett, D., Osborn, S., (2008), "Property Valuation – The five methods", 2nd Edition, Routledge, London 2. Scarrett, D., (2010), "Property Asset Management", 3rd Edition, Routledge, London 3. Booty, F., (2008), "Facilities Management Handbook", 4th Edition, Routledge, London 	

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

This subject focuses on hospitality facilities as commercial investments, and how they may be developed for profit, while meeting the needs of their occupants and being environmentally sustainable.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Pondere din nota finală
10.4. Course	<ul style="list-style-type: none"> - correct logical and coherent application of the concepts learned - logical and accurate explanation and interpretation of the 	Final exam	50%

	results;		
10.5. Seminar/lab activities	- the ability to apply concepts learned in practice	Project	25%
	- correct logical and coherent application of the concepts learned	Activity	10%
	- economic explanation of the results; - interest in the individual preparation throughout the whole semester	Essay	15%
10.6. Standard minim de performanță			
<ul style="list-style-type: none"> cunoașterea noțiunilor fundamentale și aplicarea acestora pe exemple; interpretarea economică a rezultatelor obținute. 			

Date

Course coordinator

Seminar coordinator

14.04.2017

Lect.dr. Cristina Balint

Lect.dr. Cristina Balint

Date of approval

Head of department

22.05.2017

Prof.dr. Cornelia Pop