



## Syllabus Academic year 2017-2018

### 1. Information regarding the programme

|                                      |   |
|--------------------------------------|---|
| 1.1. Higher education institution    | Universitatea Babeș-Bolyai  |
| 1.2. Faculty                         | Faculty of Business   |
| 1.3. Department                      | Hospitality services  |
| 1.4. Field of study                  | Business Administration   |
| 1.5. Study cycle                     | Master studies  |
| 1.6. Study programme / Qualification | ADMINISTRAREA AFACERILOR ÎN OSPITALITATE ȘI<br>TURISM INTERNATIONAL (cu predare în limba engleză) |

### 2. Information regarding the course

|                          |   |               |   |                         |   |                     |          |
|--------------------------|---|---------------|---|-------------------------|---|---------------------|----------|
| 2.1. Name of the course  | Managementul lanțului logistic/ Supply chain management |               |   |                         |   |                     |          |
| 2.2. Code                | IME0048   |               |   |                         |   |                     |          |
| 2.3. Course coordinator  | Assoc. prof. Gică Oana Adriana PhD                      |               |   |                         |   |                     |          |
| 2.4. Seminar coordinator | Assoc. prof. Gică Oana Adriana PhD                      |               |   |                         |   |                     |          |
| 2.5. Year of study       | 2   | 2.6. Semester | 3 | 2.7. Type of evaluation | C | 2.8. Type of course | Elective |

### 3. Total estimated time (hours/semester of didactic activities)

|   |    |                        |    |                         |       |
|---|----|------------------------|----|-------------------------|-------|
| 3.1. Hours per week   | 4  | Of which: 3.2. lecture | 1  | 3.3 seminar/laboratory  | 1     |
| 3.4. Total hours in the curriculum  | 56 | Of which: 3.5. lecture | 14 | 3.6. seminar/laboratory | 14    |
| Time allotment:   |    |                        |    |                         | hours |
| Learning using manual, course support, bibliography, course notes                     |    |                        |    |                         | 12    |
| Additional documentation (in libraries, on electronic platforms, field documentation) |    |                        |    |                         | 10    |
| Preparation for seminars/labs, homework, papers, portfolios and essays                |    |                        |    |                         | 10    |
| Tutorship   |    |                        |    |                         | 2     |
| Evaluations   |    |                        |    |                         | 2     |
| Other activities:   |    |                        |    |                         | 6     |
| 3.7. Total individual study hours   |    |                        |    |                         | 42    |
| 3.8. Total hours per semester   |    |                        |    |                         | 70    |
| 3.9. Number of ECTS credits   |    |                        |    |                         | 3     |

### 4. Prerequisites (if necessary)

|                   |              |
|-------------------|--------------|
| 4.1. curriculum   | Not the case |
| 4.2. competencies | Not the case |

### 5. Conditions (if necessary)

|                                      |  |
|--------------------------------------|--|
| 5.1. for the course                  | Lecture Hall equipped with video-projector, computer |
| 5.2. for the seminar /lab activities | Room equipped with video-projector, computer         |

## 6. Specific competencies acquired

|                           |   |
|---------------------------|---|
| Professional competencies | <ul style="list-style-type: none"> <li>✓ providing assistance for running a company/ an organization as a whole</li> <li>✓ explaining and interpreting the relationships among various entities in a company/ an organization</li> <li>✓ running a subdivision of a company/ an organization</li> <li>✓ assessing critically and constructively the way of explaining and/ or solving problems referring to the functioning and running of a company subdivision</li> </ul> |
| Transversal competencies  | <ul style="list-style-type: none"> <li>✓ implementing ethical principles, norms, and values within one's own rigorous, efficient, and responsible strategy of work;</li> <li>✓ identifying various opportunities for continuing education and efficiently using learning resources and techniques for their development.</li> </ul>   |

## 7. Objectives of the course (outcome of the acquired competencies)

|                                       |  |
|---------------------------------------|--|
| 7.1. General objective of the course  | The course objective is to provide students the main theoretical approaches and practical supply chain management field. After completion of this course students will pose a solid set of knowledge on procurement, storage and inventory management, transportation systems and strategies for building an effective supply chain. During the semester lectures will be supplemented by discussion and analysis of case studies or articles.                                     |
| 7.2. Specific objective of the course | <p>Upon completion of this course subject, students will:</p> <ul style="list-style-type: none"> <li>• have knowledge of the overall supply chain concepts and components;</li> <li>• be able to describe the activities of procurement and to use properly;</li> <li>• have knowledge of inventory management techniques;</li> <li>• have knowledge of transportation systems;</li> <li>• acquire the means to assess the overall performance of their supply network.</li> </ul> |

## 8. Content

| 8.1. Course   | Teaching method  | Remarks      |
|---|--|--------------|
| <i>Introduction in Supply Chain Management</i>                    | Interactive lecture  | One lecture  |
| <i>Supply Chain Management for service operations</i>             | Interactive lecture  | One lecture  |
| <i>Procurement. Organisation and administration of Purchasing</i> | Interactive lecture  | Two lectures |
| <i>Typical ordering and receiving procedures</i>                  | Interactive lecture  | Two lectures |
| <i>Typical storage management procedures</i>                      | Interactive lecture  | Two lectures |
| <i>Distribution systems</i>                                       | Interactive lecture  | Two lectures |
| <i>Transportation systems</i>                                     | Interactive lecture  | Two lectures |
| <i>Supply chain integration</i>                                   | Interactive lecture  | Two lectures |
| Bibliography  | <ol style="list-style-type: none"> <li>1. Feinstein, A.H., Stefanelli, J.M. (2008), <i>Purchasing: Selection and Procurement for Hospitality Industry</i>, John Wiley and Sons Inc, Hoboken, New Jersey</li> <li>2. Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i>. Ed. Financial Times Prentice Hall, Harlow, England - disponibilă la Biblioteca facultății de Științe Economice și Gestiunea Afacerilor</li> <li>3. Hompel M., Schmidt T. (2007), <i>Warehouse Management</i>, Springer</li> <li>4. Martin, C., (2011), <i>Logistics &amp; supply chain management</i>, Ed .Financial Times Prentice Hall, Harlow, England. - disponibilă la Biblioteca facultății de Științe Economice și Gestiunea Afacerilor</li> <li>5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i>, Ed.Springer, New York. - disponibilă la Biblioteca facultății de Științe Economice și Gestiunea Afacerilor</li> <li>6. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i>, Addison Wesley</li> <li>7. D. Waters (2003), <i>Logistics An Introduction to Supply Chain Management</i>, PalgraveMacmillan, Houndmills, United Kingdom</li> </ol> |              |

| 8.2. Seminar / laboratory   | Teaching method   | Remarks        |
|---|---|----------------|
| <i>Supply Chain Management for service operations</i>             | Case study  | One seminar    |
| <i>Procurement. Organisation and administration of Purchasing</i> | Case study  | One seminar    |
| <i>Typical ordering and receiving procedures</i>                  | Case study  | Two seminars   |
| <i>Typical storage management procedures</i>                      | Case study  | Two seminars   |
| <i>Distribution systems</i>                                       | Case study  | One seminar    |
| <i>Transportation systems</i>                                     | Case study  | One seminar    |
| <i>Supply chain integration</i>                                   | Case study  | One seminar    |
| <i>Project presentation</i>                                       | In class presentation and discussion  | Three seminars |
| Bibliography  | <ol style="list-style-type: none"> <li>1. Feinstein, A.H., Stefanelli, J.M. (2008), <i>Purchasing: Selection and Procurement for Hospitality Industry</i>, John Wiley and Sons Inc, Hoboken, New Jersey</li> <li>2. Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i>. Ed. Financial Times Prentice Hall, Harlow, England - disponibilă la Biblioteca facultății de Științe Economice și Gestiunea Afacerilor</li> <li>3. Hompel M., Schmidt T. (2007), <i>Warehouse Management</i>, Springer</li> </ol> |                |

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|  | <p>4. Martin, C., (2011), <i>Logistics &amp; supply chain management</i>, Ed .Financial Times Prentice Hall, Harlow, England. - disponibilă la Biblioteca facultăţii de Ştiinţe Economice şi Gestiunea Afacerilor</p> <p>5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i>, Ed.Springer, New York. - disponibilă la Biblioteca facultăţii de Ştiinţe Economice şi Gestiunea Afacerilor</p> <p>6. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i>, Addison Wesley</p> <p>7. D. Waters (2003), <i>Logistics An Introduction to Supply Chain Management</i>, PalgraveMacmillan, Houndmills, United Kingdom</p> |
|--|--|

**9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program**

The discipline is always renewed considering the novelties in the field. The course content is similar to courses from universities abroad.

**10. Evaluation**

| Type of activity   | 10.1 Evaluation criteria   | 10.2 Evaluation method   | 10.3 Share of final grade                              |
|--|--|--|--|
| 10.4. Course   | <ul style="list-style-type: none"> <li>correct logical and coherent application of the concepts learned</li> <li>active participation to group discussions by formulating personal opinions.</li> </ul>  | <i>Final exam</i> will consist of both multiple-choice questions and opened questions. | 60 %   |
| 10.5. Seminar/lab activities   | <ul style="list-style-type: none"> <li>learning and understanding of issues dealt with at course and seminar;</li> <li>correct logical and coherent application of the concepts learned</li> <li>interest in the individual preparation throughout the whole semester</li> </ul> | <b>Group Project – case study</b><br><br>participation                                 | 30 % (15% written report; 15% presentation)<br><br>10% |
| 10.6. Minimum performance standards  |  |  |  |
| <ul style="list-style-type: none"> <li>➤ Understanding key issues related to supply chain management.</li> <li>➤ Ability to apply specific supply chain tools and strategies.</li> </ul> |  |  |  |

Date

Course coordinator

Seminar coordinator

Assoc. prof. Oana Adriana Gică, PhD

Assoc. prof. Oana Adriana Gică, PhD

Date of approval

Head of department

Assoc. prof. Oana Adriana Gică, PhD



UNIVERSITATEA  
BABEȘ-BOLYAI

FACULTATEA DE  
**BUSINESS**  
IN PARTNERSHIP



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