

FIȘA DISCIPLINEI

Anul universitar 2017-2018

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeș-Bolyai
1.2. Faculty	Business
1.3. Department	Business
1.4. Field of study	Administrarea Afacerilor
1.5. Study cycle	Master
1.6. Study programme / Qualification	Administrarea Afacerilor in Ospitalitate si Turism International / Business Administration in International Hospitality and Tourism

2. Information regarding the course

2.1. Name of the course		Asigurări în ospitalitate și turism internațional/ Insurance in international hospitality and tourism					
2.2. Code		IME0064					
2.3. Course coordinator		Assoc. Prof. Marius Dan Gavriletea, Ph.D.					
2.4. Seminar coordinator		Assoc. Prof. Marius Dan Gavriletea, Ph.D.					
2.5. Year	II	2.5. Semester	I	2.6. Evaluation	E	2.7. Type	Mandatory

3. Estimated time

3.1. Hours per week	2	From which: 3.2. course	1	3.3. seminar	1
3.4. Total hours	28	From which: 3.5. course	14	3.6. seminar	14
Total time					hours
Learning using manual, course support, bibliography, course notes					14
Additional documentation (in libraries, on electronic platforms, field documentation)					10
Preparation for seminars/labs, homework, papers, portfolios and essays					11
Tutorship					2
Evaluations					2
Other activities: Exam preparations					8
3.7. Individual hours					47
3.8. Total hours per semester					75
3.9. Credits					3

4. Precondition (if necessary)

4.1. curriculum	n/a
4.2. competences	n/a

5. Conditions (if necessary)

5.1. De desfășurare a cursului	n/a
5.2. De desfășurare a seminarului/laboratorului	Rooms with computers and projectors

6. Specific competencies acquired

Competențe profesionale	<p>C1. Gathering, processing, and analysing data regarding the interaction between a company/ an organisation and the external environment</p> <p>C1.1 describing economic paradigms, concepts, and theories about the influence of the external environment on a company/ an organisation</p> <p>C1.2 explaining and interpreting the economic influence of the external environment on a company/ an organization</p> <p>C2. providing assistance for running a company/ an organisation as a whole</p> <p>C2.2 explaining and interpreting the relationships among various entities in a company/ an organisation</p>
Competențe transversale	<p>CT1. implementing ethical principles, norms, and values within one's own rigorous, efficient, and responsible strategy of work</p> <p>CT2. identifying the roles and responsibilities in a multispecialty team and implementing various relational techniques and efficient teamwork</p>

7. Objectives of the course (outcome of the acquired competencies)

7.1. Obiectivul general al disciplinei	<ul style="list-style-type: none"> ● Importance of International Insurance in Hospitality Industry and Tourism
7.2. Obiectivele specifice	<ul style="list-style-type: none"> ● Awareness of the importance of the international insurance in Hospitality Industry and Tourism ● Knowing International Insurance aspects ● Knowing the most important international insurance in hospitality industry and tourism ● Knowing the compensation principles and methodology

8. Content

8.1. Curs	Metode de predare	Observații
<p>1. INTRODUCTIVE OF THE INSURANCE CONTRACTS</p> <p>2. ROLE OF EXTRA CLAUSES</p> <p>3. REQUESTING FORM</p> <p>4. RISK INSPECTION</p> <p>5. SPECIFIC CONTRACTS – HOSPITALITY INDUSTRY</p> <p>6. SPECIFIC CONTRACTS - TOURISTS</p> <p>7. LOSS COMPENSATION PROCESS</p>	<p>Oral presentation Multimedia techniques</p>	<p>Insurance Representatives will offer practice examples</p>
<p>REFERENCE S</p>	<p>Mandatory references</p> <p>1. Pritchett T., Schmit J. – Risk Management and Insurance, West Publishing US, 1996</p> <p>2. Rejda G. – Principles of Risk Management and Insurance, Pearson Education NY 2009</p> <p>Optional references</p> <p>1. The Alternative Markets Division – Glossary of Alternative Markets Terms</p> <p>2. Appleby Spurling & Kempe – Rent a Captive Revisited</p> <p>3. Arnaud D. – The Language of Insurance, Ed. ARS Long 1997</p> <p>4. Bawcutt P. – Captive Insurance Companies, Ed. RIRG, Londra 1999</p> <p>5. Business Insurance Mai 2000 - Number of captive growing in most domiciles</p> <p>6. Canter M. & Cole J.B. – Insurance Derivatives. Journal of Applied Finance –1997</p> <p>7. The Changing Face of the Independent Agency – Best Review , September 2000</p> <p>8. Codul Civil</p> <p>9. Constantinescu D – Management financiar în asigurări, Ed. Semne București 1999</p> <p>10. Constantinescu Dan – Asigurări și reasigurări, Ed. Bren București 1999</p> <p>11. Goch Lynna – Reinsurers Are Taking on New Risks, Best Review , Febr. 2001</p> <p>12. Heins R., Williams A. – Risk Management and Insurance, Mc. Graw Hill, New York 1985</p> <p>13. Pollner John – World Bank Studies, Financial and Fiscal Instruments for Catastrophe Risk Management, 2012</p> <p>14. Pritchett T., Schmit J. – Risk Management and Insurance, West Publishing US, 1996</p> <p>15. Rejda G. – Principles of Risk Management and Insurance, Pearson Education NY 2009</p> <p>16. Rethinking the Rules – Best Review March 2001</p> <p>17. Sigma Studies – 2015, 2016</p>	

8.2. Seminar / laborator	Metode de predare	Observații
<p>1. - Special elements related to insurance</p> <p>2. - Risk covering options - Extra clauses option – terms of applying</p> <p>3. - the necessity of requesting form - content of requesting form</p> <p>4. - Risk inspection specifics -Strength and weakness – results of inspect</p> <p>5. Third party liability contracts - restaurants and hotels</p> <p>6. - Travel Health Insurance Contracts - Insolvency Insurance Contracts for Tourism Agencies</p> <p>7 Legal and specific terms of compensation in case of loss occurrence</p>	<p>Oral presentation, interactive discussion</p>	<p>Students will have access to online subscribing process of an insurance and the way of fill in forms in case of loss compensation</p>
<p>Bibliografie</p>	<p>Mandatory references</p> <ol style="list-style-type: none"> 1. Pritchett T., Schmit J. – Risk Management and Insurance, West Publishing US, 1996 2 .Rejda G. – Principles of Risk Management and Insurance, Pearson Education NY 2009 <p>Optional references</p> <ol style="list-style-type: none"> 1.The Alternative Markets Division – Glossary of Alternative Markets Terms 2.Appleby Spurling & Kempe – Rent a Captive Revisted 3.Arnaud D. – The Language of Insurance, Ed. ARS Long 1997 4.Bawcutt P. – Captive Insurance Companies, Ed. RIRG, Londra 1999 5.Business Insurance Mai 2000 - Number of captive growing in most domiciles 6.Canter M. & Cole J.B. – Insurance Derivatives. Journal of Applied Finance –1997 7.The Changing Face of the Independent Agency – Best Review , September 2000 8.Codul Civil 9.Constantinescu D – Management financiar în asigurări, Ed. Semne București 1999 10.Constantinescu Dan – Asigurări și reasigurări, Ed. Bren București 1999 11.Goch Lynna – Reinsurers Are Taking on New Risks, Best Review , Febr. 2001 12.Heins R., Williams A. – Risk Management and Insurance, Mc. Graw Hill, New York 1985 13.Pollner John – World Bank Studies, Financial and Fiscal Instruments for Catastrophe Risk Management, 2012 14.Pritchett T., Schmit J. – Risk Management and Insurance, West Publishing US, 1996 15.Rejda G. – Principles of Risk Management and Insurance, Pearson Education NY 2009 	

16.Rethinking the Rules – Best Review March 2001
17.Sigma Studies – 2015, 2016

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Students must know:

- Most types of insurances available in Romania
- Insurances specific elements
- Cases to be followed in case of mortgage/credit insurances

10. Evaluation

Tip activitate	10.1 criteriile de evaluare	10.2 metode de evaluare	10.3 Pondere din nota finală
10.4. Curs	<ul style="list-style-type: none"> • Students must prove the fact that they understood the principles of international insurances, insurance products and compensations 	Projects during semester	50%
10.5. Seminar/laborator	<ul style="list-style-type: none"> • Students must present a research related to international insurance in Hospitality Industry and Tourism 	Tests/projects	50%
10.6. Standard minim de performanță			
Basic requirements of an insurance contract, requesting forms, risk inspection			

Data completării

Semnătura titularului de curs

Semnătura titularului de seminar

11.04.2017

Assoc. Prof. Marius Dan
Gavriletea, Ph.D.

Assoc. Prof.
Marius Dan Gavriletea, Ph.D.

Data avizării în department

22.05.2017

Semnătura directorului de departament

Prof.dr. Cornelia Pop

