



SYLLABUS

Academic year 2016-2017

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeș-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme / Qualification	ADMINISTRAREA AFACERILOR ÎN OSPITALITATE ȘI TURISM INTERNATIONAL (cu predare în limba engleză)

2. Information regarding the course

2.1. Name of the course	Managementul dotărilor/Estate and facilities management						
2.2. Code	IME0032						
2.3. Course coordinator	Prof. Cornelia Pop, PhD						
2.4. Seminar coordinator	Lect.dr. Cristina Balint						
2.5. Year of study	1	2.6. Semester	1	2.7. Type of evaluation	C	2.8. Type of course	compulsory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	24	Of which: 3.5. lecture	12	3.6. seminar/laboratory	12
Time allotment:					ore
Learning using manual, course support, bibliography, course notes					11
Additional documentation (in libraries, on electronic platforms, field documentation)					11
Preparation for seminars/labs, homework, papers, portfolios and essays					11
Tutorship					2
Evaluations					2
Other activities: Prepare for the final exam					11
3.7. Total individual study hours				48	
3.8. Total hours per semester				72	
3.9. Number of ECTS credits				3	

4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	



5. Conditions (if necessary)

5.1. for the course	classroom with computer and projector;
5.2. for the seminar /lab activities	classroom with computer and projector;

6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> collecting, processing and analysing the economic data necessary in the business administration business researching for taking a decision support for the management of the whole enterprise / organization usage of specific databases for business management;
Transversal competencies	<ul style="list-style-type: none"> applying rigorous and efficient work rules, evidence of responsible attitudes and teaching science to optimally creative potential of their own specific situations with the principles and rules of professional ethics; an efficient and effective organized team activities; effective use of information sources and communication resources and training assistance, both in Romanian and in a foreign language;

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	To present the importance of the real estate market and its development process and to present the different valuations methods in the hospitality industry.
7.2. Specific objective of the course	<p>Providing an integrated perspective on real estate markets</p> <p>Understand the real estate development process</p> <p>Understand the key terms of property development and valuation</p>

8. Content

8.1. Course	Teaching method	Remarks
1. Introduction to real estate market	interactive and mulimedia presentation	
2. Special types of real estate	interactive and mulimedia presentation	
3. The trading potential of hotels	interactive and mulimedia presentation	
4. The real estate development process	interactive and mulimedia presentation	
5. Different types of valuation methods	interactive and mulimedia presentation	



6. Establish and evaluate the cash flow for a hotel operation	interactive and mulimedia presentation	
7. The aspects that influence the value of properties	interactive and mulimedia presentation	
Bibliography	<ol style="list-style-type: none"> 1. Jowsey, E., (2014), "Real Estate Concepts – A Handbook", Routledge, London 2. Scarrett, D., Osborn, S., (2008), "Property Valuation – The five methods", 2nd Edition, Routledge, London 3. Scarrett, D., (2010), "Property Asset Management", 3rd Edition, Routledge, London 4. Booty, F., (2008), "Facilities Management Handbook", 4th Edition, Routledge, London 5. Glickman, E., (2013), "An Introduction to Real Estate Finance Hardcover", Elsevier Ltd. 	

8.2. Seminar / laboratory	Teaching method	Remarks
1. Introduction to estate and facilities management	interactive and mulimedia presentation	
2. The estate and facility management cycle	interactive and mulimedia presentation	
3. Linkages between real estate and general capital markets	interactive and mulimedia presentation	
4. Real estate strategy	interactive and mulimedia presentation	
5. Property valuation	interactive and mulimedia presentation	
6. Risk analysis	interactive and mulimedia presentation	
7. Property finance and risk management	interactive and mulimedia presentation	
Bibliography	<ol style="list-style-type: none"> 1. Jowsey, E., (2014), "Real Estate Concepts – A Handbook", Routledge, London 2. Scarrett, D., Osborn, S., (2008), "Property Valuation – The five methods", 2nd Edition, Routledge, London 3. Scarrett, D., (2010), "Property Asset Management", 3rd Edition, Routledge, London 4. Booty, F., (2008), "Facilities Management Handbook", 4th Edition, Routledge, London 5. Glickman, E., (2013), "An Introduction to Real Estate Finance Hardcover", Elsevier Ltd. 	

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program



This subject focuses on hospitality facilities as commercial investments, and how they may be developed for profit, while meeting the needs of their occupants and being environmentally sustainable.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Pondere din nota finală
10.4. Course	- correct logical and coherent application of the concepts learned - logical and accurate explanation and interpretation of the results;	Final exam	50%
10.5. Seminar/lab activities	- the ability to apply concepts learned in practice - correct logical and coherent application of the concepts learned - economic explanation of the results; - interest in the individual preparation throughout the whole semester	Project	30%
		2 Essays	20%
10.6. Minimum performance standards			
The ability to apply concepts learned in practice (minimum 5 in the final exam)			

Date

Signature of course coordinator

Signature of seminar coordinator

Prof.dr. Cornelia Pop

Lect.dr. Balint Cristina

Date of approval

Signature of the Head of department

Prof.dr. Ioan Cristian Chifu