



## SYLLABUS Academic year 2016-2017

### 1. Information regarding the programme

1.1. Higher education institution	BABES-BOLYAI UNIVERSITY
1.2. Faculty	BUSINESS
1.3. Department	HOSPITALITY SERVICES
1.4. Field of study	BUSINESS ADMINISTRATION
1.5. Study cycle	MASTER
1.6. Study programme / Qualification	ADMINISTRAREA AFACERILOR ÎN OSPITALITATE ŞI TURISM INTERNATIONAL (cu predare în limba engleză)

### 2. Information regarding the course

2.1. Name of the course	Fonduri europene pentru ospitalitate și turism/ European funds for hospitality and tourism						
2.2. Code	IME0038						
2.3. Course coordinator	Lect.dr. Sorin Lazăr						
2.4. Seminar coordinator	Lect.dr. Sorin Lazăr						
2.5. Year of study	1	2.6. Semester	2	2.7. Type of evaluation	C	2.8. Type of course	compulsory

### 3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					ore
Learning using manual, course support, bibliography, course notes					17
Additional documentation (in libraries, on electronic platforms, field documentation)					16
Preparation for seminars/labs, homework, papers, portfolios and essays					10
Tutorship					4
Evaluations					
Other activities:					
3.7. Total individual study hours					47
3.8. Total hours per semester					28
3.9. Number of ECTS credits					3

### 4. Prerequisites (if necessary)

4.1. curriculum	NA
4.2. competencies	NA



## 5. Conditions (if necessary)

5.1. for the course	Classroom equipped with video projector and Internet access
5.2. for the seminar /lab activities	Classroom equipped with video projector and Internet access

## 6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> <li>have an advanced ability to model economic phenomena and processes, and draw up analysis &amp; synthesis works about running a business in international hospitality and tourism</li> <li>have the ability to start and manage a business in tourism and hospitality, undertake tourism managerial tasks and activities such as accommodation &amp; food service and tour operator services</li> <li>have an advanced ability to provide a basis for and assess decision alternatives, as well as to choose and implement them</li> </ul>
Transversal competencies	<ul style="list-style-type: none"> <li>be able to work as part of a team in a multicultural environment, assume managerial roles, and carry out professional tasks in an autonomous and accountable manner;</li> <li>have the ability to appropriately and competently use criteria and methods for gathering, processing, analyzing and interpreting tourism business data &amp; information in order to take efficient and argument-based decisions;</li> </ul>

## 7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	<ul style="list-style-type: none"> <li>to understand the EU mechanism for funding tourism</li> </ul>
7.2. Specific objective of the course	<ul style="list-style-type: none"> <li>to know structural instruments</li> <li>to be aware of the elements for European project management funds</li> <li>to understand the principles of applications' management</li> </ul>

## 8. Content

8.1. Course	Teaching method	Remarks
1. STRUCTURAL INSTRUMENTS - BACKGROUND AND PURPOSE 1.1 EUROPEAN REGIONAL DEVELOPMENT FUND 1.2 EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT 1.3. FINANCIAL RESOURCES AVAILABLE 2014-2020	Lecture, debate	1 lecture
2. STRUCTURAL FUNDS AND COHESION IN ROMANIA 2.1 FROM PRE-ACCESSION FUNDS TO STRUCTURAL FUNDS AND COHESION	Lecture, debate	1 lecture



<p>2.2 STRUCTURAL INSTRUMENTS TOURISM IN ROMANIA 2014-2020 2.3 OBJECTIVES, PRIORITIES AND FINANCIAL ALLOCATION FOR THE PERIOD 2014-2020 2.4 APPLICABLE LEGAL FRAMEWORK IN ROMANIA STRUCTURAL INSTRUMENTS 2.5 INSTITUTIONAL FRAMEWORK FOR THE MANAGEMENT OF STRUCTURAL INSTRUMENTS IN ROMANIA</p>		
<p>3. ELEMENTS FOR EUROPEAN PROJECT MANAGEMENT FUNDS 3.1 STEPS IN THE IMPLEMENTATION OF STRUCTURAL INSTRUMENTS 3.2 THE ESSENTIAL ELEMENTS OF PROGRAMS AND PROJECTS FINANCED FROM EU FUNDS 3.3 PROJECT SELECTION PROCESS EU FUNDED 3.3 PROJECT FINANCING AGREEMENTS EU FUNDED 3.4. MONITORING AND EVALUATION PROJECTS AND PROGRAMS FINANCED FROM EU FUNDS</p>	Lecture, debate	1 lecture
<p>4. PUBLIC ACQUISITIONS 4.1 INTRODUCTION TO PUBLIC ACQUISITIONS LAW 4.2. PRINCIPLES OF ACQUISITIONS 4.3 AWARD OF CONTRACT</p>	Lecture, debate	1 lecture
<p>5.1 OPERATIONAL PROGRAMME 5.2 ELIGIBILITY CRITERIA 5.2. APPLICANT GUIDE, DIRECTORY FOR CORRECT COMPLETION OF AN APPLICATION FORM</p>	Lecture, debate	1 lecture
<p>6 MANAGEMENT OF APPLICATIONS 6.1 RECEIPT OF APPLICATION 6.2 ADMINISTRATIVE COMPLIANCE CHECK 6.3 ELIGIBILITY VERIFICATION 6.4 THE TECHNICAL AND FINANCIAL EVALUATION 6.5 SELECTION OF APPLICATIONS</p>	Lecture, debate	2 lectures
Bibliography	<p>1. Beatley, T. and Manning, K., The Ecology of Place: Planning for Environment, Economy, and Community, Washington, DC: Island Press, 1997. 2. Bell, C., and Newby, H., The sociology of community: A selection of readings. London: Frank Cass, 1974. 3. Frank Cass, 1974. 4. Briassoulis, H., "Policy integration for complex policy problems: what, why and how", lucrare prezentată la Conferința de la Berlin, 2004. 5. Brown, B.J. et al., 'Global Sustainability: Toward Definition', 1987, Environmental Management, 11/6, pp. 713-719. 6. Bugge, H. C., „1987-2007: „Our Common Future Revisited”, in Sustainable Development in International and National Law, Groningen: Europa Law Publishing, 2008.</p>	



7. Campbell, S., 'Green Cities, Growing Cities, Just Cities? Urban Planning and the Contradictions of Sustainable Development', in Campbell, S. and Fainstein, S. (eds.), Readings in Planning Theory, Blackwell Publishing, 2003.
8. CEC, "European Governance. A White Paper", Commission of the European Communities, Brussels, 2001.
9. Comhar (Sustainable Development Council), "European Commission Working Document Consultation on the Future "EU 20" Strategy", Comhar Sustainable Development Council (Ireland) Comments, 2010.
10. Fox, J.A. and Brown, D.L. (eds.), The Struggle for Accountability: The World Bank, NGOs, and Grassroots Movement, Cambridge, Mass.: MIT Press, 1998.
11. Goldsmith, E. et al., Blueprint for Survival, Boston: Houghton Mifflin, 1972.
12. Kidd, C., 'The Evolution of Sustainability', 1992, Journal of Agricultural and Environmental Ethics, 5/1, pp. 1-26.
13. Jordan, A. și Schout, A., The Coordination of the European Union, Oxford: Oxford University Press, 2006.
14. Lafferty, W.M. și Houden, E., "Environmental Policy Integration: Towards an Analytical Framework", 2003, Environmental Politics, 12(3) pp. 1-22.
15. Lang, S., Promoting Sustainable Development in Europe through Regional Funds, WWF European Policy Office, aprilie 2008.
16. Macleod, C., Contingency and Sustainable Development Policy Integration: Lessons from Scotland's European Structural funds Experience, 58 Political Studies Association Conference, University of Swansea, aprilie 2008.
17. Meadows, D. et al., The Limits to Growth, New York: Universe Books, 1972.
18. Morand, F. & Barzman, M., European sustainable development policy (1972-2005): fostering a two-dimensional integration for more effective institutions, November 2005, Integrated Development of Agricultural and Rural Institutions, Research and Technological development project.
19. OECD, "Strategies for Sustainable Development: Practical Guidance for Development Cooperation", Paris: OECD, 2001.
20. Pallemerts, M. et al., "Does the EU Sustainable Development Strategy contribute to Environmental Policy Integration", EPIGOV Paper no. 9, februarie 2007.
21. Portney, K., Taking Sustainable Cities Seriously, Cambridge, Massachusetts: MIT Press, 2003.

8.2. Seminar / laboratory	Teaching method	Remarks
1. STRUCTURAL INSTRUMENTS - BACKGROUND AND PURPOSE	Case study, debate	1 seminar
2. STRUCTURAL FUNDS AND COHESION IN ROMANIA	Case study, debate	1 seminar
3. ELEMENTS FOR EUROPEAN PROJECT MANAGEMENT FUNDS	Case study, debate	1 seminar
4. PUBLIC ACQUISITIONS	Case study, debate	1 seminar



5. OPERATIONAL PROGRAM	Case study, debate	1 seminar
6 MANAGEMENT OF APPLICATIONS	Case study, debate	2 seminars
Bibliography	<p>1. Beatley, T. and Manning, K., The Ecology of Place: Planning for Environment, Economy, and Community, Washington, DC: Island Press, 1997.</p> <p>2. Bell, C., and Newby, H., The sociology of community: A selection of readings. London:</p> <p>3. Frank Cass, 1974.</p> <p>4. Briassoulis, H., "Policy integration for complex policy problems: what, why and how", lucrare prezentată la Conferința de la Berlin, 2004.</p> <p>5. Brown, B.J. et al., 'Global Sustainability: Toward Definition', 1987, Environmental Management, 11/6, pp. 713-719.</p> <p>6. Bugge, H. C., „1987-2007: „Our Common Future Revisited”, in Sustainable Development in International and National Law, Groningen: Europa Law Publishing, 2008.</p> <p>7. Campbell, S., 'Green Cities, Growing Cities, Just Cities? Urban Planning and the Contradictions of Sustainable Development', in Campbell, S. and Fainstein, S. (eds.), Readings in Planning Theory, Blackwell Publishing, 2003.</p> <p>8. CEC, "European Governance. A White Paper", Commission of the European Communities, Brussels, 2001.</p> <p>9. Comhar (Sustainable Development Council), "European Commission Working Document Consultation on the Future "EU 20" Strategy", Comhar Sustainable Development Council (Ireland) Comments, 2010.</p> <p>10. Fox, J.A. and Brown, D.L. (eds.), The Struggle for Accountability: The World Bank, NGOs, and Grassroots Movement, Cambridge, Mass.: MIT Press, 1998.</p>	

**9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program**

<ul style="list-style-type: none"> <li>The subjects of this discipline was elaborated according to the recommendations received from the business units serving the international tourists.</li> </ul>
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**10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Share of final grade
10.4. Course	<ul style="list-style-type: none"> <li>Capacity to apply the learned concepts</li> <li>Explain the results logically and correctly</li> </ul>	Exam	60%
10.5. Seminar/lab activities	<ul style="list-style-type: none"> <li>Ability to apply the learned concepts</li> </ul>	Project presentation	40%

10.6. Minimum performance standards
<ul style="list-style-type: none"> <li>knowing the fundamental concepts who were taught;</li> </ul>



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- appropriate use and application of specialized concepts.

**Date**

**Signature of course coordinator**

**Signature of seminar coordinator**

**Lect.dr. Sorin Lazăr**

**Lect.dr. Sorin Lazăr**

**Date of approval**

**Signature of the Head of department**

**Adina Negruşa, assoc. prof.**