



SYLLABUS

Academic year 2016-2017

1. Information regarding the programme

1.1. Higher education institution	BABES-BOLYAI UNIVERSITY
1.2. Faculty	BUSINESS
1.3. Department	HOSPITALITY SERVICES
1.4. Field of study	BUSINESS ADMINISTRATION
1.5. Study cycle	MASTER
1.6. Study programme / Qualification	ADMINISTRAREA AFACERILOR ÎN OSPITALITATE ŞI TURISM INTERNATIONAL (cu predare în limba engleză)

2. Information regarding the course

2.1. Name of the course	Managementul lanţului logistic/Supply chain management						
2.2. Code	IME0048						
2.3. Course coordinator	Conf.dr. Gică Oana Adriana						
2.4. Seminar coordinator	Conf.dr. Gică Oana Adriana						
2.5. Year of study	2	2.6. Semester	3	2.7. Type of evaluation	C	2.8. Type of course	Elective

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					ore
Learning using manual, course support, bibliography, course notes					12
Additional documentation (in libraries, on electronic platforms, field documentation)					10
Preparation for seminars/labs, homework, papers, portfolios and essays					10
Tutorship					2
Evaluations					2
Other activities:					6
3.7. Total individual study hours					42
3.8. Total hours per semester					70
3.9. Number of ECTS credits					3



4. Prerequisites (if necessary)

4.1. curriculum	Not the case
4.2. competencies	Not the case

5. Conditions (if necessary)

5.1. for the course	Lecture Hall equipped with video-projector, computer
5.2. for the seminar /lab activities	Room equipped with video-projector, computer

6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> providing assistance for running a company/ an organization as a whole explaining and interpreting the relationships among various entities in a company/ an organization running a subdivision of a company/ an organization assessing critically and constructively the way of explaining and/ or solving problems referring to the functioning and running of a company subdivision
Transversal competencies	<ul style="list-style-type: none"> implementing ethical principles, norms, and values within one's own rigorous, efficient, and responsible strategy of work; identifying various opportunities for continuing education and efficiently using learning resources and techniques for their development.

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	The course objective is to provide students the main theoretical approaches and practical supply chain management field. After completion of this course students will pose a solid set of knowledge on procurement, storage and inventory management, transportation systems and strategies for building an effective supply chain. During the semester lectures will be supplemented by discussion and analysis of case studies or articles.
7.2. Specific objective of the course	<ul style="list-style-type: none"> Have knowledge of the overall supply chain concepts and components. To describe the activities of procurement and to use properly inventory management techniques Have knowledge of transportation systems Acquire the means to assess the overall performance of their supply network.



8. Content

8.1. Course	Teaching method	Remarks
Introduction in Supply Chain Management	Interactive lecture	One lecture
Supply Chain Management for service operations	Interactive lecture	One lecture
Procurement. Organisation and administration of Purchasing	Interactive lecture	Two lectures
Typical ordering and receiving procedures	Interactive lecture	Two lectures
Typical storage management procedures	Interactive lecture	Two lecture
Distribution systems	Interactive lecture	Two lectures
Transportation systems	Interactive lecture	Two lecture
Supply chain integration	Interactive lecture	Two lectures
Bibliography	<ol style="list-style-type: none"> 1. <i>Feinstein, A.H., Stefanelli, J.M. (2008), Purchasing: Selection and Procurement for Hospitality Industry, John Wiley and Sons Inc, Hoboken, New Jersey</i> 2. <i>Hompel M., Schmidt T. (2007), Warehouse Management, Springer</i> 3. <i>D. M. Lambert, J.R. Stock (1992), Strategic Logistics Management, Irwin,</i> 4. <i>Taylor, D. A. (2003), Supply Chains: A Manager's Guide, Addison Wesley</i> 5. <i>D. Waters (2003), Logistics An Introduction to Supply Chain Management, Palgrave-Macmillan, Houndmills, United Kingdom</i> 	

8.2. Seminar / laboratory	Teaching method	Remarks
Supply Chain Management for service operations	Case study	One seminar
Procurement. Organisation and administration of Purchasing	Case study	One seminar
Typical ordering and receiving procedures	Case study	Two seminars
Typical storage management procedures	Case study	Two seminars
Distribution systems	Case study	One seminar
Transportation systems	Case study	One seminar
Supply chain integration	Case study	One seminars
Case study presentations	In class presentation and discussion	Three seminars
Bibliography	<ol style="list-style-type: none"> 1. <i>Feinstein, A.H., Stefanelli, J.M. (2008), Purchasing: Selection and Procurement for Hospitality Industry, John Wiley and Sons Inc, Hoboken, New Jersey</i> 2. <i>Hompel M., Schmidt T. (2007), Warehouse Management, Springer</i> 3. <i>D. M. Lambert, J.R. Stock (1992), Strategic Logistics Management, Irwin,</i> 4. <i>Taylor, D. A. (2003), Supply Chains: A Manager's Guide, Addison Wesley</i> 5. <i>D. Waters (2003), Logistics An Introduction to Supply Chain Management, Palgrave-Macmillan, Houndmills, United Kingdom</i> 	



9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

The discipline is always renewed considering the novelties in the field. The course content is similar to courses from universities abroad.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Share of final grade
10.4. Course	<ul style="list-style-type: none"> correct logical and coherent application of the concepts learned 	Final exam will consist of both multiple-choice questions and opened questions	60 %
	<ul style="list-style-type: none"> active participation to group discussions by formulating personal opinions. 		
10.5. Seminar/lab activities	<ul style="list-style-type: none"> learning and understanding of issues dealt with at course and seminar; correct logical and coherent application of the concepts learned 	Group Project – case study	30 % (15% written report; 15% presentation)
	<ul style="list-style-type: none"> interest in the individual preparation throughout the whole semester 	- participation	10%

10.6. Minimum performance standards

- Understanding key issues related to supply chain management
- Ability to apply specific supply chain tools and strategies

Date

Signature of course coordinator

Signature of seminar coordinator

Conf.dr. Gică Oana Adriana

Conf.dr. Gică Oana Adriana

Date of approval

Signature of the Head of department

Conf.dr. Adina Letiția Negrușă