

**Constantin Bratianu** is professor of *Strategic Management* and *Knowledge Management*, Bucharest University of Economic Studies, and National University of Political Studies and Public Administration, Bucharest, Romania. He is founding editor of the international journals *Management & Marketing*, and *Management Dynamics in the Knowledge Economy*. He is the President of the International Association for Knowledge Management (IAKM), University of Padua, Italy. He is Associate Editor of the *Electronic Journal of Knowledge Management*. His academic interests are: strategic thinking and strategic management, knowledge dynamics, knowledge management, and intellectual capital.