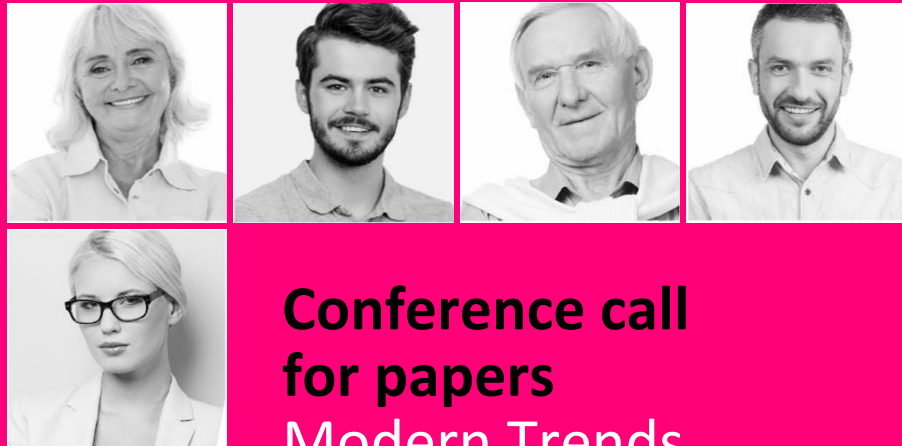




UNIVERSITATEA
BABEȘ-BOLYAI

FACULTATEA DE
BUSINESS
IN PARTNERSHIP

Faculty *of*
Business
Babeș-Bolyai
University



**Conference call
for papers**
Modern Trends
in Business,
Hospitality & Tourism
13-14 May 2021

<https://tbs.ubbcluj.ro/conference/>

Call for papers

Modern Trends in Business, Hospitality & Tourism Conference

Conference Thematic: Challenges in Overcoming Current and Future Crises

Deadline lines

For abstract submission
5 April 2021
Notification of abstract
acceptance
15 April 2021
Deadline for full paper
submission
5 May 2021
Notification of accepted papers
10 May 2021
Conference
Program
12 May 2021

Registration fee

Regular registration - Free
Undergraduate, master, PdD
students, AACSB and AFER
members registration - Free

Conference venue

Online via Zoom Webinar
platform

Paper submission

Abstracts or full papers must be
submitted by email at:
conference.tbs@ubbcluj.ro.
Papers must be original and
should not have been previously
published or under consideration
for publication elsewhere. All
abstracts and full papers should
be written in English.

Contact info

conference.tbs@ubbcluj.ro
Email subject: 2021 Conference

Conference objective

The main objective of this
conference is to bring together
researchers, practitioners and
scholars from economic fields to
exchange their research results and
experiences and to discuss the
most recent trends, challenges and
solutions in the fields of business,
hospitality and tourism.

Publication

All accepted and presented
abstracts will be published in the
conference e-proceedings with
ISBN. All submitted papers will
undergo double blinded peer
review process and may be
published in Studia Negotia Journal.

At recommendation of Scientific
Committee, selected papers may
be submitted for double blind peer
review process in order to be
included in the journal

SUSTAINABILITY Special Issue
"Challenges in overcoming current
and future sustainability crises".
Impact Factor: 2.576 (2019), AIS
0.331 – [access the special issue
page here!](#)

The conference will provide a
venue for undergraduate, master,
PhD students to present their
research and to receive academic
feedback and advising.

Conference topics

Business Challenges and
Opportunities during the
COVID19 Pandemic

Sustainable
Business Models

Innovation and
Entrepreneurship

Mobile and
E-Tourism

Digital transformation
strategies

Financing Alternatives for SMEs
& Hospitality SMEs Smart City
Strategies and Urban Tourism

Culinary Tourism and Hospitality

Changing Dimensions of Modern
Business and Hospitality

Modern Customer Experiences

Human Capital, Leadership &
Organizational Behaviour

Committee chairs

- Assoc. Prof. Valentin TOADER, Conference Chair
- Prof. Smaranda COSMA, Program Chair
- Prof. Cornelia POP, Program Chair
- Assoc. Prof. Oana GICA, Program Chair
- Prof. Adina NEGRUSA, Program Chair
- Prof. Marius GAVRILETEA, Program Chair
- Assoc. Prof. Monica-Maria COROS, Program Chair & Conference Secretary