



Ministerul Educației, Cercetării,
Tineretului și Sportului

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Babes-Bolyai University

The Faculty of Business

Announces

The International Conference

SMALL AND MEDIUM SIZED ENTERPRISES IN A GLOBALIZED WORLD

The 5th Edition

September 22nd-24th, 2011
Cluj-Napoca, Romania

Conference Objectives:

The main objective of the present conference is to encourage researches concerning SMEs in a globalized world through networking and collaboration between academics and practitioners.

The conference also aims to serve as a forum between entrepreneurs, managers, academics and researchers who are invited to exchange information, knowledge and experience in the broad field of SMEs matters.

Conference Language: English.

Conference Main Topics:

- globalization: opportunity or threat for the SMEs;
- challenges for SMEs under the sign of globalization;
- development strategies for SMEs in the context of globalization;
- local, regional and global issues for SMEs;
- microfinance, angel finance, venture capital and the SMEs;
- taxation and accounting matters for SMEs;
- entrepreneurship;
- e-business and SMEs.

There will be organized a **special section for undergraduate, master and PhD student papers**.

Paper Submission – Calendar:

Abstract submission:	March 20th, 2011
Notification of abstract acceptance:	April 5 th , 2011
Full paper submission:	June 30th, 2011
Notification of accepted papers:	July 31 st , 2011
Early registration:	August 31st, 2011
Confirmation of the participation:	September 20 th , 2011

For more details regarding the abstract and paper format, please see the last part of this announcement.

Paper Publication:

All submitted papers will be double-blind reviewed. The accepted papers will be published in the conference proceedings (electronic); at least one author must be registered for the presentation of the paper at the conference. Selected papers will be published in the journal ***Studia Negotia (CEEOL and EBSCO indexed journal)***.

Registration fees:

Early registration fee:	Regular participants	120 EUR
	Undergraduate, master, PhD students, and AFER members	80 EUR

Late registration fee (starting with September 1st, 2011):	Regular participants	150 EUR
	Undergraduate, master, PhD students, and AFER members	100 EUR

The registration fee includes:

Conference proceedings – **CD**;

Studia Negotia (CEEOL and EBSCO indexed journal) with selected papers;

Refreshments;

Dinners;

Trip outside Cluj-Napoca during the 24th of September 2011;

Late lunch for September 24th, 2011.

Please pay the registration fee in the following account: (will be announced in March 2011).

Please do confirm your participation until September 20th, 2011.

Accommodation:

Please visit:

<http://www.booking.com>

<http://www.cluj4all.com/search/hoteluri-cluj>

<http://www.hoteluri.cluj.tourneo.ro>

**Conference Chair
Assoc. Prof. Ioan-Cristian Chifu
Dean, Faculty of Business**

Details Regarding the Format of the Abstract and of the Paper (Information for the Authors)

Papers should be original and unpublished, and should not be under publication consideration with any other outlet.

Participants interested in presenting a paper should send a Word file (in English) including the paper title, the name of the author/ authors, institutional affiliation, e-mail address and an **Abstract of maximum 500 words**, no more than 5 key words and JEL classification: (http://www.aeaweb.org/journal/jel_class_system.html) **until March 20th, 2011**.

This file – which has the role of registration form, too – should be sent by e-mail using one of the following e-mail addresses: cornelia.pop@tbs.ubbcluj.ro or oana.gica@tbs.ubbcluj.ro.

Please include a separate page with the title, the name and the e-mail of the author/ authors for the double-blind review process. The page with the abstract should contain the title, the abstract, the key words and JEL classification.

The authors will be notified of the acceptance/ rejection of their proposals no later than **April 5th, 2011**.

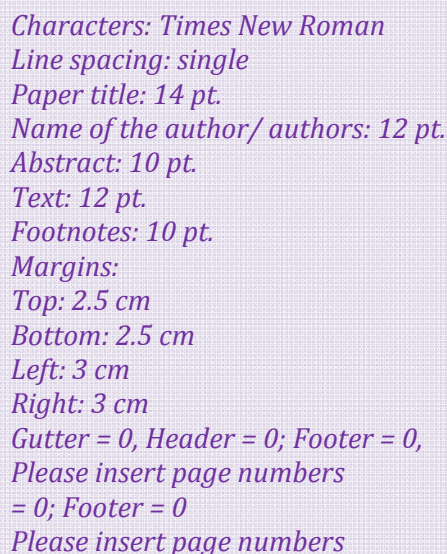
The complete papers – **in English** – should be sent until **June 30th, 2011**.

The paper must be of maximum 15 pages – portrait or landscape (for tables and graphs) – including the Abstract, the References, and the Appendices.

The complete papers should be sent via e-mail using the e-mail addresses from above.

The notification of accepted papers will be done no later than July 31st, 2011.

Please respect the following **paper format** – Word-file:



Characters: Times New Roman
Line spacing: single
Paper title: 14 pt.
Name of the author/ authors: 12 pt.
Abstract: 10 pt.
Text: 12 pt.
Footnotes: 10 pt.
Margins:
Top: 2.5 cm
Bottom: 2.5 cm
Left: 3 cm
Right: 3 cm
Gutter = 0, Header = 0; Footer = 0,
Please insert page numbers
= 0; Footer = 0
Please insert page numbers

The **paper's content** must follow the structure below:

1. *Introduction and Review of Literature;*
2. *Material and Method(s);*
3. *Results and Discussions;*
4. *Conclusions.*

Citation Requirements:

Publications should be cited in the text: (Adams, 2006) using the author's name or (Adams and Brown, 2006) citing both authors, or (Adams *et al.*, 2006), when there are three or more authors.

At the end of the paper a reference list in alphabetical order should be supplied:

- **For books:** Surname, Initials (year of publication), *Title of the Book*, Publisher, Place of publication. *e.g.* Baldegger R. (2007), *Management. Strategie, Struktur, Kultur*, Growth Publisher, Fribourg.
- **For book chapters:** Surname, Initials (year of publication), "Chapter Title", Editor's Surname, Initials, *Title of Book*, Publisher, Place of publication, pages. *e.g.* Calabrese, F.A. (2005), "The Early Pathways: Theory to Practice – a Continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.
- **For journals:** Surname, Initials (year of publication), "Title of the Article", *Journal Name*, volume, number, pages. *e.g.* Capizzi, M.T. and Ferguson, R. (2005), "Loyalty Trends for the Twenty-first Century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.
- **For published conference proceedings:** Surname, Initials (year of publication), "Title of paper", in Surname, Initials (Ed.), *Title of Published Proceeding which may include the place and the date(s) when the conference was held*, Publisher, Place of publication, Page numbers. *e.g.* Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting Destinations with an Ontology-based E-tourism Planner", in *Information and Communication Technologies in Tourism 2007 Proceedings of the International Conference in Ljubljana, Slovenia, 2007*, Springer-Verlag, Vienna, pp. 12-32.
- **For unpublished conference proceedings:** Surname, Initials (year of publication), "Title of paper", paper presented at the Name of the Conference, date of the conference, place of the conference, available at: URL if freely available on the Internet (accessed date). *e.g.* Aumueller, D. (2005), "Semantic Authoring and Retrieval within a Wiki", paper presented at the European Semantic Web Conference (ESWC), May 29th-June 1st, Heraklion, Crete, available at: <http://dbs.uni-leipzig.de/file/aumueller05wiksar.pdf> (accessed on the 20th of February 2007).
- **For working papers:** Surname, Initials (year of publication), "Title of the Article", working paper [number if available], Institution or organization, Place of organization, date. *e.g.* Moizer, P. (2003), "How Published Academic Research Can

Inform Policy Decisions: the Case of Mandatory Rotation of Audit Appointments", working paper, University of Leeds, Business School, Leeds, March 28th.

- **For encyclopedia entries (with no author or editor):** *Title of Encyclopedia* (year of publication) "Title of Entry", volume, edition, *Title of Encyclopedia*, Publisher, Place of publication, pages. *e.g.* *Encyclopaedia Britannica* (1926) "Psychology of Culture Contact", Vol. 1, 13th ed., Encyclopaedia Britannica, London and New York, NY, pp. 763, 765-71. (For authored entries please refer to book chapter guidelines above.)
- **For newspaper articles (authored):** Surname, Initials (year of publication), "Title of Article", *Newspaper*, date, pages. *e.g.* Smith, A. (2008), "Money for Old Rope", *Daily News*, January 21st, pp. 3-4.
- **For newspaper articles (non-authored):** *Newspaper* (year of publication), "Title of Article", date, page/ pages. *e.g.* *Daily News* (2008), "Small Change", February, 2nd, p. 7.
- **For electronic sources:** if available online the full URL should be supplied at the end of the reference, as well as a date when the resource was accessed. *e.g.* Castle, B. (2005), "Introduction to Web Services for Remote Portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed on November 12th, 2007). Standalone URLs, i.e. without an author or date, should be included either within parentheses within the main text, or preferably set as a note (Roman numeral within square brackets within the text followed by the full URL address at the end of the paper).