

**Faculty of Business  
Babes-Bolyai University  
Romania**

**in partnership with**

**NWU School of  
Business & Governance  
North West University  
South Africa**

**Centre for Strategic &  
International  
Entrepreneurship  
Cracow University of  
Economics  
Poland**

**Faculty of Social Sciences,  
Humanities and Arts  
Siauliai University  
Lithuania**

**Are pleased to announce**

The International Conference

**SMALL AND MEDIUM SIZED  
ENTERPRISES  
IN A GLOBALIZED WORLD**

8<sup>th</sup> Edition

September 28<sup>th</sup>-30<sup>th</sup>, 2017  
Cluj-Napoca, Romania

## Conference Objectives:

The main objective of the present conference is to encourage researches concerning SMEs in a globalized world through networking and collaboration between academics and practitioners.

The conference also aims to serve as a forum between entrepreneurs, managers, academics and researchers who are invited to exchange information, knowledge and experience in the broad field of SMEs matters.

**Conference Language:** English.

## Conference Main Topics:

- opportunities and challenges that SMEs face in globalization
- development strategies for SMEs in the context of globalization;
- local, regional and global issues for SMEs;
- microfinance, angel finance, venture capital and the SMEs;
- taxation and accounting matters for SMEs;
- entrepreneurship;
- business opportunities in IT&C;
- knowledge and innovation;
- entrepreneurship and business statistics;
- marketing policies;
- HRM policies.

**All the papers not investigating the above listed topics, thus discussing other challenging issues related to the general topic of the conference will be considered as well.**

There will be organized a **special panel for undergraduate, master and PhD student papers.**

**A panel session** may be organized by a group of four – five people who give their regular presentations on a given subject (at their choice). After acceptance, the promoter will be responsible for the session and will chair it. In order to organize the Special Session, please send by **March 31<sup>st</sup> 2017** the following information: title of the session; a paragraph describing the content of the session; name, surname and affiliation of the session chair/co-chairs and email address.

## Paper Submission – Calendar:

<b>Abstract submission:</b>	<b>March 31<sup>st</sup>, 2017</b>
Notification of abstract acceptance:	April 14 <sup>th</sup> , 2017
<b>Full paper submission:</b>	<b>June 30<sup>th</sup>, 2017</b>
Notification of accepted papers:	July 31 <sup>st</sup> , 2017
<b>Early registration:</b>	<b>August 31<sup>st</sup>, 2017</b>
Confirmation of the participation:	September 20 <sup>th</sup> , 2017

For more details regarding the abstract and paper format, please see the last part of this announcement.

## Paper Publication:

All submitted papers will be double-blind reviewed. The accepted papers will be published in the conference proceedings (electronic); at least one author must be registered for the presentation of the paper at the conference. Selected papers will be published in the journal ***Studia Negotia*** (indexed by: *CEEOL, EBSCO, RePEc, DOAJ, Cabell's*) or ***EBER – Entrepreneurial Business and Economics Review*** ( indexed by *ABI/INFORM Global, ProQuest Entrepreneurship, EBSCO Business Source Ultimate/Complete, ERIH Plus,DOAJ,, RePEc,CEEOL,ECONIS,ECONBIZ, WORLDCAT etc.*).

## Registration fees:

<b>Early registration fee:</b>	Regular participants	125 EUR
	Undergraduate, master, PhD students, AACSB, and AFER members	85 EUR
<b>Late registration fee (starting with September 1<sup>st</sup> 2017):</b>	Regular participants	150 EUR
	Undergraduate, master, PhD students, AACSB, and AFER members	100 EUR

## The registration fee includes:

Conference proceedings – CD;

***Studia Negotia*** (indexed by: *CEEOL, EBSCO, RePEc, DOAJ, Cabell's*) with selected papers;

Refreshments;

Dinners;

Day trip outside Cluj-Napoca during the 30<sup>th</sup> of September 2017;

Late lunch for September 30<sup>th</sup>, 2017.

**Please pay the registration fee in the following account: (will be announced at the end of April 2017).**

**Please do confirm your participation until September 20<sup>th</sup>, 2017.**

## Accommodation:

Please visit: <http://www.booking.com>  
<http://www.cluj4all.com/search/hoteluri-cluj>  
<http://www.hoteluri.cluj.tourneo.ro>

**Conference Chair**  
**Associate professor dr. Ioan Alin Nistor**  
Dean, Faculty of Business

Organizing committee contacts:

Prof.dr. Cornelia Pop: [cornelia.pop@tbs.ubbcluj.ro](mailto:cornelia.pop@tbs.ubbcluj.ro)

Assoc.prof.dr. Oana Adriana Gica: [oana.gica@tbs.ubbcluj.ro](mailto:oana.gica@tbs.ubbcluj.ro)

Lecturer dr. Cristina Balint: [cristina.balint@tbs.ubbcluj.ro](mailto:cristina.balint@tbs.ubbcluj.ro)

Lecturer dr. Monica Maria Coros: [monica.coros@tb.ubbcluj.ro](mailto:monica.coros@tb.ubbcluj.ro)

## Details Regarding the Format of the Abstract and of the Paper (Information for the Authors)

Papers should be original and unpublished, and should not be under publication consideration with any other outlet.

Participants interested in presenting a paper should send a Word file (in English) including the paper title, the name of the author/ authors, institutional affiliation, e-mail address and an **Abstract of maximum 500 words**, no more than 5 key words and JEL classification: ([http://www.aeaweb.org/journal/jel\\_class\\_system.html](http://www.aeaweb.org/journal/jel_class_system.html)) **until March 31<sup>st</sup> 2017**.

This file – which has the role of registration form, too – should be sent by e-mail using one of the following e-mail addresses: [cornelia.pop@tbs.ubbcluj.ro](mailto:cornelia.pop@tbs.ubbcluj.ro) or [oana.gica@tbs.ubbcluj.ro](mailto:oana.gica@tbs.ubbcluj.ro).

Please include a separate page with the title, the name and the e-mail of the author/ authors for the double-blind review process. The page with the abstract should contain the title, the abstract, the key words and JEL classification.

The authors will be notified of the acceptance/ rejection of their proposals no later than **April 14<sup>th</sup>, 2017**.

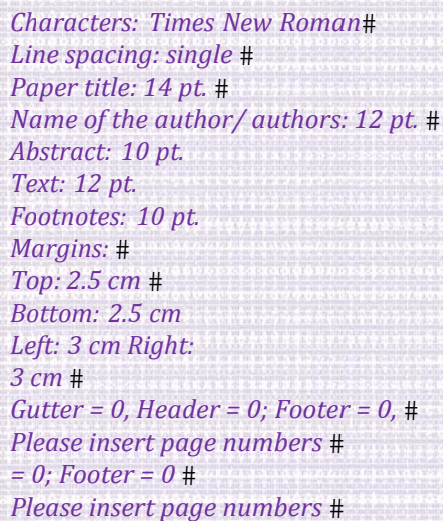
The complete papers – **in English** – should be sent until **June 30<sup>th</sup>, 2017**.

The paper must be of maximum 15 pages – portrait or landscape (for tables and graphs) – including the Abstract, the References, and the Appendices.

The complete papers should be sent via e-mail using the e-mail addresses from above.

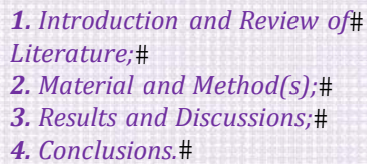
**The notification of accepted papers will be done no later than July 31<sup>st</sup>, 2017.**

Please respect the following **paper format** – Word-file:



*Characters: Times New Roman#*  
*Line spacing: single #*  
*Paper title: 14 pt. #*  
*Name of the author/ authors: 12 pt. #*  
*Abstract: 10 pt.*  
*Text: 12 pt.*  
*Footnotes: 10 pt.*  
*Margins: #*  
*Top: 2.5 cm #*  
*Bottom: 2.5 cm*  
*Left: 3 cm Right:*  
*3 cm #*  
*Gutter = 0, Header = 0; Footer = 0, #*  
*Please insert page numbers #*  
*= 0; Footer = 0 #*  
*Please insert page numbers #*

The **paper's content** must follow the structure below:



1. *Introduction and Review of Literature*;  
2. *Material and Method(s)*;  
3. *Results and Discussions*;  
4. *Conclusions*.

### Citation Requirements:

Publications should be cited in the text: (Adams, 2006) using the author's name or (Adams and Brown, 2006) citing both authors, or (Adams *et al.*, 2006), when there are three or more authors.

At the end of the paper a reference list in alphabetical order should be supplied:

- **For books:** Surname, Initials (year of publication), *Title of the Book*, Publisher, Place of publication.
  - e.g. Baldegger R. (2007), *Management. Strategie, Struktur, Kultur*, Growth Publisher, Fribourg.
- **For book chapters:** Surname, Initials (year of publication), "Chapter Title", Editor's Surname, Initials, *Title of Book*, Publisher, Place of publication, pages.
  - e.g. Calabrese, F.A. (2005), "The Early Pathways: Theory to Practice – a Continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.
- **For journals:** Surname, Initials (year of publication), "Title of the Article", *Journal Name*, volume, number, pages.
  - e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty Trends for the Twenty-first Century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.
- **For published conference proceedings:** Surname, Initials (year of publication), "Title of paper", in Surname, Initials (Ed.), *Title of Published Proceeding which may include the place and the date(s) when the conference was held*, Publisher, Place of publication, Page numbers.
  - e.g. Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting Destinations with an Ontology-based E-tourism Planner", in *Information and Communication Technologies in Tourism 2007, Proceedings of the International Conference in Ljubljana, Slovenia, 2007*, Springer-Verlag, Vienna, pp. 12-32.
- **For unpublished conference proceedings:** Surname, Initials (year of publication), "Title of paper", paper presented at the Name of the Conference, date of the conference, place of the conference, available at: URL if freely available on the Internet (accessed date).
  - e.g. Aumueller, D. (2005), "Semantic Authoring and Retrieval within a Wiki", paper presented at the European Semantic Web Conference (ESWC), May 29<sup>th</sup>-June 1<sup>st</sup>, Heraklion, Crete, available at: <http://dbs.uni-leipzig.de/file/aumueller05wiksar.pdf> (accessed on the 20<sup>th</sup> of February 2007).
- **For working papers:** Surname, Initials (year of publication), "Title of the Article", working paper [number if available], Institution or organization, Place of organization, date.

- e.g. Moizer, P. (2003), "How Published Academic Research Can Inform Policy Decisions: the Case of Mandatory Rotation of Audit Appointments", working paper, University of Leeds, Business School, Leeds, March 28<sup>th</sup>.
- **For encyclopedia entries (with no author or editor):** *Title of Encyclopedia* (year of publication) "Title of Entry", volume, edition, *Title of Encyclopedia*, Publisher, Place of publication, pages.
  - e.g. *Encyclopaedia Britannica* (1926) "Psychology of Culture Contact", Vol.1, 13<sup>th</sup> ed., Encyclopaedia Britannica, London and New York, NY, pp. 763 , 765-71. (For authored entries please refer to book chapter guidelines above.)
- **For newspaper articles (authored):** Surname, Initials (year of publication), "Title of Article", *Newspaper*, date, pages.
  - e.g. Smith, A. (2008), "Money for Old Rope", *Daily News*, January 21<sup>st</sup>, pp. 3-4.
- **For newspaper articles (non-authored):** *Newspaper* (year of publication), "Title of Article", date, page/ pages.
  - e.g. *Daily News* (2008), "Small Change", February, 2<sup>nd</sup>,p. 7.
- **For electronic sources:** if available online the full URL should be supplied at the end of the reference, as well as a date when the resource was accessed.
  - e.g. Castle, B. (2005), "Introduction to Web Services for Remote Portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed on November 12<sup>th</sup>, 2007). Standalone URLs, i.e. without an author or date, should be included either within parentheses within the main text, or preferably set as a note (Roman numeral within square brackets within the text followed by the full URL address at the end of the paper).