



**Curriculum vitae  
Europass**

**Personal information**

Name	<b>Dacia Crina PETRESCU</b>
E-mail	crina.petrescu@ubbcluj.ro
Nationality	Romanian
Birth date	26.04.1974
Gender	F

**Researcher profile**

Google Scholar:	<a href="https://scholar.google.com/citations?user=xLK1kFAAAAAAJ&amp;hl=en&amp;oi=ao">https://scholar.google.com/citations?user=xLK1kFAAAAAAJ&amp;hl=en&amp;oi=ao</a>
ResearcherID:	A-6540-2017
Research Gate:	<a href="https://www.researchgate.net/profile/Dacia_Petrescu">https://www.researchgate.net/profile/Dacia_Petrescu</a>
ORCID:	<a href="https://orcid.org/0000-0002-5716-9793">https://orcid.org/0000-0002-5716-9793</a>

**Current job Faculty of Business, Babeş-Bolyai University, Cluj-Napoca, , Romania**

**Work experience**

**28.02.2008-present**

Job or function	Professor
Main activities and responsibilities	teaching and reserach activity: teaching courses and seminars at bachelor and master level – Consumer Behaviour, Business Negotiations, Sustainable development, etc.
Name and address of employee	Univeristatea Babeş-Bolyai Cluj-Napoca (UBB), (str. Mihail Kogalniceanu nr. 1, Cluj-Napoca 400084)
Business or sector	teaching and research activity in the economic field

**10.1998-02.2008**

Job or function	Teaching assistant, lecturer, associate professor
Main activities and responsibilities	teaching and reserach activity: teaching courses and seminars at bachelor and master level
Name and address of employee	UCDC, Bucharest, Faculty of Economics, Cluj-Napoca, Str. T. Mihali, fn, Cluj-Napoca
Business or sector	teaching and research activity in the economic field

**07.1998-09.1998**

Job or function	Economist
Main activities and responsibilities	sales, public relations, administrative tasks
Name and address of employee	SC PetroAs SA
Business or sector	Insurances

**12.1997-07.1998**

Job or function	Economist
Main activities and responsibilities	sales, public relations, administrative tasks
Name and address of employee	SC Asigurarea Populara Romana SA
Business or sector	Insurances

**Education and training****2022**

Title of qualification awarded	Habilitation in Business
Principal subjects/occupational skills covered	Business
Name and type of organisation providing education and training	Buchares University of Economic Science, Bucharest, Romania
Level in national or international classification	Habilitation

**2019**

Title of qualification awarded	Habilitation in Marketing
Principal subjects/occupational skills covered	Business
Name and type of organisation providing education and training	West University of Timisoara, Romania
Level in national or international classification	Habilitation

**1998-2003**

Title of qualification awarded	PhD in Economics
Principal subjects/occupational skills covered	Economic disciplines
Name and type of organisation providing education and training	Faculty of Economics, "Babeş-Bolyai" University Cluj-Napoca, Romania
Level in national or international classification	Doctoral studies (post-graduate studies)

**2012-2014**

Title of qualification awarded	Master Degree
Principal subjects/occupational skills covered	Protection of natural and anthropic systems (Sustainable development, Environment protection)
Name and type of organisation providing education and training	Univ. of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca, Romania
Level in national or international classification	Master studies (post-graduate studies)

**2000-2001**

Title of qualification awarded	Master Degree
Principal subjects/occupational skills covered	Marketing (Economic disciplines)
Name and type of organisation providing education and training	Univ. Complutense, Madrid, Master in Marketing Profesional

Level in national or international classification | Master studies (post-graduate studies)

**1993-1997**

Title of qualification awarded | Bachelor degree

Principal subjects/occupational skills covered | Economic disciplines; major in Marketing

Name and type of organisation providing education and training | Faculty of Economics, “Babeş-Bolyai” University, Cluj-Napoca, Romania

Level in national or international classification | Bachelor studies

**1989-1993**

Title of qualification awarded | High school diploma

Principal subjects/occupational skills covered | Mathematics and Physics

Name and type of organisation providing education and training | Mathematics and Physics Highschool no 1, Cluj-Napoca, Romania

Level in national or international classification | Highschool studies

**Personal skills**

Mother tongue | Romanian

Other languages  
Autoevaluare  
*Nivel european (\*)*

**English**  
**Spanish**  
**French**

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	C1	C1	C1	C1	C1	C1	C1	C1	C1
C1	C1	C1	C1	C1	C1	C1	C1	C1	C1
B2	B2	B2	B2	B1	B1	B1	B1	B1	B1

**Summary of scientific activity**

**Prizes:**

**Excellency in research:** “Annual Prize for the Best Scientific Activity within the Faculty”, Babeş-Bolyai University: 2017, 2018, 2019, 2020, 2022

Prize for research activity results, CNCSIS – Scientific papers, 30 prizes

**Scientific papers:** over 100, of which:

- over 50 in journals with IF and AIS

**Books:** 12, of which:

- 6 as single author
- 6 as single co-author
- 18 chapters in group volumes.

**Editor/coordinator:**

- editor for six books (five in foreign publishing house; one in national publishing house)
- Guest-editor for 6 special issues in ISI journals

**Professional associations membership:** Societatea Națională de Știința și Ingineria Mediului, Societatea pentru Excelență în Afaceri, Balkan Environmental Association

**Research centers membership:** ISUMADECIP, CECATO – Babeş-Bolyai University

**Projects:** director or member in over 20 projects; Examples:

Director:

- Team up for a circular economy: A collaborative approach between farmers, retailers, and consumers for less food wastage, CNCS – UEFISCDI, Romania, project number PN-III-P4-PCE-2021-0538, within PNCDI III, 2022-2024
- High nature value farmland disappearance determinants – climate changes, land grabbing, and rural exodus: from investigating stakeholders' perceptions on land services to developing win-win community-based solutions; Babeş-Bolyai University, Advanced Fellowship Internal; 2019.
- Support Grant for Scientific Research, UBB: 30 grants
- Coordinator for Romania (Member of the Management Committee) for the COST Action: Participatory Approaches with Older Adults (PAAR-net), 2023-2027, with 30 member countries.
- EIT Food RIS Consumer Engagement Labs projects, funded by the European Institute of Technology (EIT); 2021;
- EIT Food RIS Consumer Engagement Labs projects, funded by the European Institute of Technology (EIT); 2020
- Identification of composting opportunities from the point of view of consumer behavior to promote and develop the circular economy. Cooperare bilaterala Romania-Belgia: Academia Romana - WBI, FNR, FNRS;; 2019-2023.
- Creation of a model for the evaluation of food quality from the point of view of consumer health and environmental protection. Cooperare bilaterala Romania-Belgia: Academia Romana - WBI, FNR, FNRS; 2016-2018;

Member

- BIOTraCes - Biodiversity and Transformative Change for plural and nature positive societies; Horizon Europe project; 2022-2026.
- Identifying opportunities for the promotion and development of organic agriculture in the Walloon Region, Belgium, and the North-West Region, Romania, for the sustainable development of rural areas, PN II, Capacitati (modulul III); 2012-2014.