Emanuel-Emil Savan

WORK EXPERIENCE

🏛 *Business Faculty, UBB* – Cluj-Napoca, Romania

City: Cluj-Napoca | **Country:** Romania

University Lecturer

[2021 – Current]

Contributed as a university lecturer to the preparation and delivery of undergraduate seminars (Leadership, Operations Management, and Human Resources) and master's level courses (Supply Chain Management and Operations Management – English line).

🏛 *SC Sompan Invest SRL* – Cluj-Napoca, Romania

City: Cluj-Napoca | **Country:** Romania

CEO

[2014 – Current]

Coordinating companies within the group. Main areas of activity: industrial spaces, hotel and restaurant services, and retail operations.

🏛 *Business Faculty, UBB* – Cluj-Napoca, Romania

City: Cluj-Napoca | **Country:** Romania

University teaching assistant

[2019 – 2021]

Contributed as a university teaching assistant to the preparation and delivery of seminars (Leadership, Operations Management, and Human Resources) and courses (Operations Management – English line).

🏛 *Business Faculty, UBB* – cluj-napoca, Romania

City: cluj-napoca | **Country:** Romania

Associate University teaching assistant

[2017 – 2019]

Delivered seminars for first-year students (Leadership) and third-year students (Operations Management and Human Resources).

🏛 *Manchester University* – Manchester, United Kingdom

City: Manchester | **Country:** United Kingdom

University teaching assistant

[2011 – 2014]

Teaching assistant for two first-year courses: Analytical Methods for Business and Management I & II, and one second-year course: Statistics for Management. Responsible for preparing and delivering over 140 seminars per academic year, providing student support, and grading projects and exams.

EDUCATION AND TRAINING

PhD in Business and Management

Alliance Manchester Business School, University of Manchester [2011 – 2015]

City: Manchester | **Country:** United Kingdom | **Field(s) of study:** Marketing, Management and Services Division – Cognitive Sciences and Decision-Making Group. | **Thesis:** Predicting Preferences for New Product Development: Applications and Improvements of the BRB Methodology.

Research Purpose and Objectives
- A critical study of existing analytical methods in the literature that have been applied to decision-making under conditions of uncertainty.
- Industrial relevance of the research ensured through collaboration with the multinational group Unilever, in two projects within their cosmetics division (hand creams and hair conditioners) and one project within the food division (ice cream).
- Theoretical development of a validation platform for the BRB methodology, based on the requirements expressed by a team of experts from Unilever.
- Presentations and publications: Initial results were presented at the Unilever Research Centre in Port Sunlight (United Kingdom), followed by several presentations at Unilever Vlaardingen (Netherlands), one of which included a conference with experts from Unilever Trumbull (USA).
- An academic summary of the findings was accepted and presented at the MCDM (Multiple Criteria Decision Making) Conference, Málaga 2013 (Spain).

Master's Degree in Business and Management

Alliance Manchester Business School, University of Manchester [2010 – 2011]

City: Manchester | **Country:** United Kingdom | **Field(s) of study:** Analytics – Operational Research and Risk Analysis | **Final grade:** Distinction

Focus: Mathematical Programming and Optimization, Applied Statistics, Simulation and Risk Analysis, Corporate Performance under Risk, Decision Analysis.
Practical experience with SPSS, Minitab, Simul8, and IDS software applied to real business case studies.

Bachelor's Degree in Business and Management

Alliance Manchester Business School, University of Manchester [2007 – 2010]

City: Manchester | **Country:** United Kingdom | **Field(s) of study:** Decision Science | **Final grade:** First Class

Focus: Managerial Decision Support, Analytical Methods for Management, Decision Modelling for Resource Management, and Business Decision Analysis.
Excellent results also in Economic Principles, Advanced Management Accounting, and Economics for Management.

LANGUAGE SKILLS

Mother tongue(s): Romana

Other language(s):

Engleza
LISTENING C2 **READING** C2 **WRITING** C2
SPOKEN PRODUCTION C2 **SPOKEN INTERACTION** C2

French
LISTENING A1 **READING** A1 **WRITING** A1
SPOKEN PRODUCTION A1 **SPOKEN INTERACTION** A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

spss / minitab / Simul8 / IDS