



Iuliana-Maria Levinschi

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Address: Romania (Cluj-Napoca)

WORK EXPERIENCE

FACULTY OF BUSINESS (BABEȘ-BOLYAI UNIVERSITY) – CLUJ-NAPOCA, ROMANIA

Address Str. Horea, nr. 7, Cluj-Napoca, Romania

PR & ACCREDITATION OFFICER – 02/2022 – CURRENT

- Promoting the Faculty of Business through social media and the tUBBusiness Caravan
- Organizing events and activities within the faculty
- Carrying out processes related to AACSB accreditation
- Coordinating a team of volunteers

FACULTY OF BUSINESS (BABEȘ-BOLYAI UNIVERSITY) – CLUJ-NAPOCA, ROMANIA

Address Str. Horea , nr. 7, Cluj-Napoca, Romania

ASSOCIATE LECTURER – 09/2021 – 07/2025

- Teaching seminars in Leadership, Human Resource Management, Microeconomics and Macroeconomics
- Facilitating discussions and case studies
- Encouraging student participation and critical thinking

ROMANIAN AGENCY FOR QUALITY ASSURANCE IN HIGHER EDUCATION (ARACIS) – BUCUREȘTI, ROMANIA

Address Bd. Mărăști nr. 59, București, Romania

EXPERT EVALUATOR – 07/2018 – CURRENT

- Participation in over 35 periodic evaluations and accreditations of Bachelor's programmes and Master's domains (within Commissions 6 and 7 – Economic Sciences, and Commission 1 – Exact Sciences and Natural Sciences)
- Participation in the evaluation of the Business Administration doctoral domain (ASE) in 2021, as well as in the interim evaluations of the Business Administration (ASE) and Economics (University of Craiova) doctoral domains in 2025
- Member of the institutional evaluation team for the "George Enescu" National University of Arts in Iași (2021)
- Analysis of internal evaluation reports, formulation of recommendations, participation in site visits and discussions with student representatives

EUROPEAN STUDENTS' UNION (ESU) – BRUXELLES, BELGIUM

Address Avenue des Arts 7/8, Bruxelles, Belgium

MEMBER OF THE QA STUDENT EXPERTS POOL (QUALITY ASSURANCE STUDENT EXPERTS GROUP) –

07/2023 – 07/2024

- Acting in the interest of the QA Pool within ESU
- Participation in trainings and online activities organized by the ESU QA Pool
- Participation in an evaluation visit in Luxembourg, at the Luxembourg School of Business, as a student expert evaluator

BABEȘ-BOLYAI UNIVERSITY – CLUJ-NAPOCA, ROMANIA

Address Str. Mihail Kogălniceanu, nr. 1, Cluj-Napoca, Romania

MEMBER OF THE QUALITY EVALUATION AND ASSURANCE COMMITTEE (CEAC-UBB) – 10/2020 – 07/2021

- Providing feedback on the student questionnaire regarding the evaluation of teaching staff
- Ensuring continuous dialogue with students on the quality of the educational process and the resources dedicated to it

BABEȘ-BOLYAI UNIVERSITY – CLUJ-NAPOCA, ROMANIA

Address Str. Mihail Kogălniceanu, nr. 1, Cluj-Napoca, Romania

STUDENT SENATOR OF THE FACULTY OF BUSINESS – 02/2020 – 07/2021

- Representation of all students of the Faculty of Business at the university level
- Member of the Committee for Quality Assurance and University Development within the UBB Senate
- Analysis of documents addressing aspects related to quality evaluation
- Coordination of the 8th edition of the “Excellentia Awards” Project (which involves awarding students, PhD candidates, and faculty members of UBB)

🏠 **CLUJ YOUTH FEDERATION** – CLUJ-NAPOCA, ROMANIA

Address Bd. Eroilor, nr. 40, Cluj-Napoca, Romania

EXECUTIVE SECRETARY – 03/2020 – 03/2021

- Ensuring efficient resource management
- Preparing documents

● **EDUCATION AND TRAINING**

09/2024 – CURRENT Cluj-Napoca, Romania

MASTER’S STUDIES (HOTEL MANAGEMENT) Faculty of Business (Babeş-Bolyai University)

09/2021 – 07/2024 Cluj-Napoca, Romania

BACHELOR’S STUDIES (TOURISM GEOGRAPHY) Faculty of Geography (Babeş-Bolyai University)

10/2019 – 07/2021 Cluj-Napoca, Romania

MASTER’S STUDIES (BUSINESS ADMINISTRATION) Faculty of Business (Babeş-Bolyai University)

10/2016 – 07/2019 Cluj-Napoca, Romania

BACHELOR’S STUDIES (BUSINESS ADMINISTRATION) Faculty of Business (Babeş-Bolyai University)

10/2016 – 06/2021 Cluj-Napoca, Romania

PSYCHOPEDAGOGICAL STUDIES (LEVEL I AND LEVEL II) Department for Teacher Training (Babeş-Bolyai University)

09/2004 – 06/2016 Suceava, Romania

PRIMARY, MIDDLE, AND HIGH SCHOOL EDUCATION (MUSIC) Ciprian Porumbescu College of Arts

● **LANGUAGE SKILLS**

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **PUBLICATIONS**

2022

[**Managing Careers, Meanings and Trends for Business Administration Students**](#)

Sofică, A., Levinschi, I.-M (2022) “Managing Careers, Meanings and Trends for Business Administration Students”, Remodelling Businesses for Sustainable Development, Ed. Springer, pp. 151-166

Authors: Aurelian Sofică & Iuliana-Maria Levinschi | **Journal Name:** Remodelling Businesses for Sustainable Development | **Volume, Issue and Pages:** pp 151–166 | **Publisher:** Springer

● **CONFERENCES AND SEMINARS**

05/2025 Cluj-Napoca, România

International Conference Modern Trends in Business, Hospitality, and Tourism (5th edition)

- Presentation of the study *Students' Adaptability in a VUCA Environment*

05/2024 Cluj-Napoca, România

International Conference Modern Trends in Business, Hospitality, and Tourism (4th edition)

- Presentation of the study *An Investigation of Students' Character Strengths and Virtues*

05/2023 Cluj-Napoca, România

International Conference Modern Trends in Business, Hospitality, and Tourism (3rd edition)

- Presentation of the study *Music Festival Tourism - Socio-Cultural, Economic and Environmental Impact*

05/2022 Cluj-Napoca, România

International Conference Modern Trends in Business, Hospitality, and Tourism (2nd edition)

- Presentation of the study *Managing Careers, Meanings and Trends for Business Administration Students*

10/2021 Antalya, Turcia

SCF International Conference on „Contemporary Issues in Social Sciences” (12th edition)

- Presentation of the study *Restarting Tourism in the Context of Passenger Vaccination: Perceived Risks and Suggestions*

12/2020 San Francisco, USA

International Academy of Business and Economics Conference (IABE-2020)

- Presentation of the study *The Role of Insurance and Flood Policies in Flood Risk Management*

● **HONOURS AND AWARDS**

10/2023

Certificate of Excellence in Student Scientific Research – Scientific Council of UBB

- Award received upon the successful completion of the project, which was the subject of the Special Scholarship for Student Scientific Activity

04/2022

Second Prize – Faculty of Geography (UBB)

- Award received for participation in the “George Vâlsan” National Conference

06/2018

Excellentia Award – UBB Student Council

- Award received for academic achievements and volunteer activities at UBB

● **LEADERSHIP AND MANAGEMENT**

Leadership and management skills

- Trainer at the 6th edition of the “InnoCamp” Entrepreneurship Camp, organized by the UBB Student Entrepreneurial Society, focusing on Team Management.
- Certified youth worker and adjunct faculty member, dedicated to engaging students in civic and academic life.
- Successfully managed a team of volunteers during Faculty of Business promotional events, providing a safe communication environment, delegating tasks, and coordinating logistical aspects.

● **INTERNATIONAL MOBILITIES**

05/2025

Erasmus+ Staff Training Mobility at the Polytechnic Institute of Porto, Porto, Portugal

02/2025

Erasmus+ Staff Training Mobility at ICD International Business School, Toulouse, France

06/2024

Erasmus+ Staff Training Mobility at EM Normandie Business School, Le Havre, France

03/2024

Erasmus+ Staff Training Mobility at Burapha University, Chonburi, Thailand

09/2023

Erasmus+ Staff Training Mobility at the University of Sassari, Sassari, Italy

04/2023

Erasmus+ Staff Training Mobility at the University of Zaragoza (Teruel Campus), Teruel, Spain
