

Curriculum Vitae

Larissa-Margareta Batrancea

Babeş-Bolyai University
Faculty of Business
7 Horea Street
Cluj-Napoca, 400174
Romania

Contact information
Office (Business): 004-0264-599170
E-mail: larissa.batrancea@ubbcluj.ro
<https://tbs.ubbcluj.ro/profil/larissa-batrancea-101>

Current Academic Appointment

Babeş-Bolyai University, Faculty of Business

Employment

2024– Professor (with tenure), Babeş-Bolyai University, Faculty of Business
2019–2024 Associate Professor (with tenure), Babeş-Bolyai University, Faculty of Business
2011–2019 Assistant Professor (with tenure), Babeş-Bolyai University, Faculty of Business
2003–2011 Teaching Assistant (with tenure), Babeş-Bolyai University, Faculty of Business
2006–2007 Adjunct Professor, Babeş-Bolyai University, Faculty of Economics and Business Administration
2005–2006 Adjunct Professor, Babeş-Bolyai University, Faculty of Economics and Business Administration
2002–2003 Adjunct Professor, Babeş-Bolyai University, Faculty of Economics and Business Administration

Education

<u>Degree</u>	<u>Field</u>	<u>Institution</u>	<u>Year</u>
Habilitation	Finance	Babeş-Bolyai University, Cluj-Napoca, Romania	2023
MSc (<i>with merit</i>)	Cognitive Neuroscience	University of York, York, United Kingdom	2021
Post Doctoral Fellowship (<i>class valedictorian</i>)	Economics	Romanian Academy, Bucharest, Romania	2013
PhD	Economics	Babeş-Bolyai University, Cluj-Napoca, Romania	2009
MSc	Applied Mathematics	Babeş-Bolyai University, Cluj-Napoca, Romania	2009
BSc	Mathematics	Babeş-Bolyai University, Cluj-Napoca, Romania	2008
MA (<i>class valedictorian</i>)	Small Business	Babeş-Bolyai University, Cluj-Napoca, Romania	2003
BA (<i>class valedictorian</i>)	Economics	Babeş-Bolyai University, Cluj-Napoca, Romania	2002

International Visibility

Top 2% Scientists in the World across All Scientific Fields, in 2022, Scopus (Elsevier) Ranking compiled by Stanford University

Top 2% Scientists in the World in the Own Scientific Field, in 2022, Scopus (Elsevier) Ranking compiled by Stanford University

Google Scholar: h-index 25

Web of Science: h-index 18

Scopus: h-index 16

Teaching and Research Interests

Economic and Financial Analysis, Tax Behaviour, Behavioural Public Finance, Neurobusiness, Cognitive Neuroscience, Econometrics, Mathematics Applied to Economics, Business Valuation, Financial and Tax Literacy, Behavioural Economics, Financial and Managerial Accounting, Audit, Family Businesses, Game Theory Applied to Business, Wellbeing and Sustainable Economic Growth

Visiting Professorships

- 2021–2022 **Visiting Professor**, Universidad de las Américas Puebla, School of Business and Economics, San Andrés Cholula, Puebla, Mexico
- 2017 **Visiting Professor**, Mackenzie Presbyterian University, São Paulo, Brazil, funded by MackPesquisa
- 2015 **Visiting Professor**, Mackenzie Presbyterian University, São Paulo, Brazil, funded by MackPesquisa
- 2011 **Visiting Professor** at the “International Summer School SME’s Growth as a Condition for Success in the EU and in the Global Economy”, University of Brescia, Italy and West University of Timișoara, Romania - Joint venture, July 11–15
- 2010 **Visiting Professor**, University of Brescia, Brescia, Italy, funded by University of Brescia, October 18–22
- 2010 **Visiting Professor** at the “International Summer School SME’s Growth as a Condition for Success in the EU and in the Global Economy”, University of Brescia, Italy and West University of Timișoara, Romania - Joint venture, July 12–16
- 2009 **Visiting Professor**, University of Brescia, Brescia, Italy, funded by University of Brescia, November 23–26
- 2008 **Visiting Professor**, University of Brescia, Brescia, Italy, funded by University of Brescia, November 13–20

Invited Researcher, Summer Schools, Workshops and Other Studies

- 2019 **Participant** in the *Course and Workshop on Behavioural Environmental Economics*, Swedish University of Agricultural Sciences, Uppsala, Sweden, June 3–6
- 2015 **Participant** in the *PhD Course “Eye-tracking for Dummies: An Introduction to Eye-tracking as a Social Science Research Tool”*, University of Copenhagen, Copenhagen, Denmark, February 16–20
- 2011–2014 **Invited Researcher**, University of Vienna, Faculty of Psychology, Department of Occupational, Economic and Social Psychology, Vienna, Austria
- 2011–2013 **Postdoctoral Fellow**, Romanian Academy, Bucharest, Romania; University of Vienna, Faculty of Psychology, Department of Occupational, Economic and Social Psychology, Vienna, Austria
- 2011 **Participant** in the *Crash course in z-Tree*, University of Bologna, Bologna, Italy, March 28–April 1
- 2010 **Invited Researcher**, University of Vienna, Faculty of Psychology, Department of Occupational, Economic and Social Psychology, Vienna, Austria, December
- 2010 **Participant** in the *IABE/SABE/ICABEEP Summer School on Behavioral Economics and Economic Psychology, National Research University Higher School of Economics*, Moscow, Russia, funded by National Research University, August 22–September 3
- 2010 **Participant** in the *First Heidelberg Summer School on Neuroeconomics*, Heidelberg University, Heidelberg, Germany, August 3–12
- 2010 **Participant** in the *CSCA “Summer School in Neuroeconomics: An Exciting Joint Venture”*, University of Amsterdam, Amsterdam, the Netherlands, June 7–18
- 2007–2008 **PhD Fellow**, University of Brescia, Brescia, Italy (Erasmus Program)
- 2007 **Participant** in the *SFB 649 Junior Workshop Choosing and Processing Information*, Humboldt University of Berlin, Berlin, Germany, September 6–12
- 2007 **Participant** in the *Workshop on Teaching Economics with Experiments*, University of Economics, Bratislava, Slovakia, July 9–10
- 2007 **Participant** in the *LEEX Experimental Summer School in Macroeconomics*, Pompeu Fabra University, Barcelona, Spain, June 18–22
- 2005 **Participant** in the *AFEE Institutional Workshop on Institutional Economics in the 21st Century*, Colorado State University, Fort Collins, USA

Grants

- 2023–2026 *“Avaliação da Efetividade de Soluções Desenvolvidas em Pesquisas Intervencionistas com Utilização de Experimentos de Campo” [Assessment of the Effectiveness of Solutions Developed in Interventional Research Using Field Experiments]*, Grant No. 406587/2023-0; Funding Agency: Brazilian Council for Scientific and Technological Development (CNPq); Role: Member
- 2023–2024 *Development Fund of the Babeş-Bolyai University (SEED Grant)*; Funding Agency: Babeş-Bolyai University; Role: PI
- 2023–2024 *Grant for Supporting Babeş-Bolyai University Employees Competitiveness*, Grant No. AGC33460/13.07.2023; Funding Agency: Babeş-Bolyai University; Role: PI

2023–2024	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33459/13.07.2023; Funding Agency: Babeş-Bolyai University; Role: PI		
2023–2024	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33458/13.07.2023; Funding Agency: Babeş-Bolyai University; Role: PI		
2023–2024	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33457/13.07.2023; Funding Agency: Babeş-Bolyai University; Role: PI		
2023–2024	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC31646/31.03.2023; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC37000/21.12.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC36999/21.12.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC36998/21.12.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC36553/25.11.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC36229/14.11.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC35598/26.10.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC35597/26.10.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Development Fund of the Babeş-Bolyai University (SEED Grant);</i>	Babeş-Bolyai	
	University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33729/25.07.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33404/08.07.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33403/08.07.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC32124/04.05.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC30162/14.01.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2022–2023	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC30088/11.01.2022; Funding Agency: Babeş-Bolyai University; Role: PI		
2021–2022	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC35260/06.10.2021; Funding Agency: Babeş-Bolyai University; Role: PI		
2021–2022	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC34676/20.09.2021; Funding Agency: Babeş-Bolyai University; Role: PI		
2021–2022	<i>Development Fund of the Babeş-Bolyai University (SEED Grant);</i>	Babeş-Bolyai	
	University; Role: PI		
2021–2022	<i>“Antreprenor UBB!” [UBB Entrepreneur!],</i>	Grant	No.
	Grant No. POCU/379/6/21/124662, 2014–2020; Funding Agency: European Union and Babeş-Bolyai University; Role: Member		
2021–2022	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33739/22.07.2021; Funding Agency: Babeş-Bolyai University; Role: PI		
2021–2022	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33617/16.07.2021; Funding Agency: Babeş-Bolyai University; Role: PI		
2021–2022	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33616/16.07.2021; Funding Agency: Babeş-Bolyai University; Role: PI		
2021–2022	<i>Grant for Supporting Babeş-Bolyai University Employees Competitiveness,</i>	Grant	No.
	AGC33615/16.07.2021; Funding Agency: Babeş-Bolyai University; Role: PI		
2020–2021	<i>Development Fund of the Babeş-Bolyai University (SEED Grant);</i>	Babeş-Bolyai	
	University; Role: PI		
2018–2021	<i>“Nudges e a Concessão de Microcrédito para Empreendedores em Situação de Pobreza: Um Estudo Experimental” [Nudges and the Granting of Microcredit to Entrepreneurs in Poverty: An Experimental</i>		

- Study*], Grant No. 426004/2018-3; Funding Agency: Brazilian Council for Scientific and Technological Development (CNPq); Role: Member
- 2020–2021 *Grant for Supporting Babeş-Bolyai University Employees Competitiveness*, Grant No. AGC_30121/17.01.2020; Funding Agency: Babeş-Bolyai University; Role: PI
- 2019–2020 *Grant for Supporting Babeş-Bolyai University Employees Competitiveness*, Grant No. AGC_33374/12.09.2019; Funding Agency: Babeş-Bolyai University; Role: PI
- 2019–2020 *Grant for Supporting Babeş-Bolyai University Employees Competitiveness*, Grant No. AGC_32865/26.07.2019; Funding Agency: Babeş-Bolyai University; Role: PI
- 2018–2020 *“Îmbunătățirea Potențialului de Absorbție pe Piața Muncii a Studenților prin Stagii de Practică de Calitate” [Improving the Capacity of Absorption on the Labor Market of Students through High Quality Internships]*, Grant No. POCU/90/6.13/6.14/109172; Funding Agency: European Union and Babeş-Bolyai University; Role: Member
- 2018–2019 *Grant for Supporting Babeş-Bolyai University Employees Competitiveness*, Grant No. AGC_33712/06.09.2018; Funding Agency: Babeş-Bolyai University; Role: PI
- 2017 *“Financial Literacy” Visiting Professor Grant*, Grant No. CI.FMP. 175/2017; Funding Agency: Finance Department and Center of Applied Social Sciences, São Paulo, Brazil; Role: Member
- 2016–2017 *“Modelling the Link between Tax Behaviour, Trust and Power of Authorities, Efficiency of Budget Allocations and the Rule of Law. International Comparative Research” Grant for Young Researchers*, Grant No. GTC_31780; Funding Agency: Babeş-Bolyai University; Role: PI
- 2016–2018 *“Mapeamento de Alfabetização Financeira nas Escolas: Uma Aplicação Prática” [Mapping Financial Literacy in Schools: A Practical Application]*, Grant No. 161011 AJURP-FMP-026; Funding Agency: Center of Applied Social Sciences, São Paulo, Brazil; Role: Member
- 2016–2018 *“A Formação da Competência de Decisão para Profissionais da Área de Contabilidade: Uma Questão Estratégica” [Shaping Decision Making for Accounting Professionals: A Strategic Problem]*, Grant No. CI.FMP. 056/2015; Funding Agency: Center of Applied Social Sciences, São Paulo, Brazil; Role: Member
- 2015 *“O Processo de Tomada de Decisão em Ambientes Contábeis” [The Process of Decision Making in Accounting Environments] Visiting Professor Grant*, Grant No. 151059/2015; Funding Agency: Center of Applied Social Sciences, São Paulo, Brazil; Role: Member
- 2012–2016 *“Modelando a Tomada de Decisão em Ambientes Contábeis: Um Estudo Intercultural” [Modelling Decision Making in Accounting Environments: An Intercultural Study]*, Grant No. 477668/2012-7; Funding Agency: Brazilian Council for Scientific and Technological Development (CNPq) and Mackenzie Presbyterian University; Role: Member
- 2013–2014 *“Elaboration of the Methodology for Determining the Global Index of the Interaction Climate between Tax Authorities and Taxpayers” Grant for Young Researchers*, Grant No. GTC_34048; Funding Agency: Babeş-Bolyai University; Role: PI
- 2011–2013 *“Post-doctoral Studies in Economics: Training Program for Elite Researchers–SPODE” Postdoctoral Grant*, Grant No. POSDRU/89/1.5/S/61755; Funding Agency: European Union and Romanian Academy; Role: PI
- 2009–2011 *“Convergența Pregătirii Universitare cu Viața Activă” [Convergence of the Academic Education with the Active Life]*, Grant No. POSDRU/7/2.1/S/1; Funding Agency: European Union and Babeş-Bolyai University; Role: Member
- 2009–2011 *“A Concept Framework of Theoretical Modelling. Applications on the Stock Market and Price Equilibrium”*, Grant No. ID_2586; Funding Agency: National Council of Scientific Research in Higher Education (CNCSIS); Role: Member
- 2000–2003 *“Evaluating the Economic and Financial State of the Firms with Private Equity in Romania”*, Grant No. 281; Funding Agency: World Bank; Role: Member

Funding and Scholarships

- 2016 **Funding** from Marmara University, Istanbul, Turkey for participating in the “7th International Conference of Political Economy”, June 28–30
- 2011 **Funding** from University of Brescia for lecturing in the “International Summer School SME’s Growth as a Condition for Success in the EU and in the Global Economy”, July 11–15
- 2011 **Funding** from University of Brescia, Brescia, Italy for Visiting Professorship, May 16–20
- 2010 **Funding** from University of Brescia, Brescia, Italy for Visiting Professorship, October 18–22

- 2010 **Funding** from National Research University Higher School of Economics, Moscow, Russia, for participating in the IABE/SABE/ICABEEP 2010 Summer School Behavioral Economics and Economic Psychology, August 22 – September 3
- 2010 **Funding** from University of Brescia for lecturing in the “International Summer School SME’s Growth as a Condition for Success in the EU and in the Global Economy”, July 12–16
- 2009 **Funding** from University of Brescia, Brescia, Italy for Visiting Professorship, November 23–26
- 2008 **Funding** from University of Brescia, Brescia, Italy for Visiting Professorship, November 13–20
- 2007–2008 *Erasmus Scholarship*, University of Brescia, Brescia, Italy
- 2003–2009 **Ph.D. Scholarship**, Romanian Ministry of Education
- 2005 *Research Scholarship*, Association for Evolutionary Economics (AFEE), Colorado State University, USA
- 2004–2005 **Undergraduate Student Merit Scholarship**, Faculty of Mathematics, Babeş-Bolyai University
- 2002–2003 **Graduate Student Merit Scholarship**, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 2002–2003 **Full tuition scholarship** for graduate studies, Romanian Ministry of Education
- 2001–2002 **Scholarship for Outstanding Undergraduate Student**, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 1998–2002 **Undergraduate Student Merit Scholarship**, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 1998–2002 **Full tuition scholarship for undergraduate studies**, Romanian Ministry of Education

Awards, Medals, Honors and Certificates

- 2024 **Award for Excellence in Scientific Research** as a recognition of the outstanding international scientific achievements, **for being listed among the 2% Most Influential Scientists in the World across All Scientific Fields, in 2022**, according to Scopus (Elsevier) ranking by Stanford University, granted by Babeş-Bolyai University
- 2024 **Award for Excellence in Scientific Research** as a recognition of the outstanding international scientific achievements, **for being listed among the 2% Most Influential Scientists in the World in the Own Scientific Field, in 2022**, according to Scopus (Elsevier) ranking by Stanford University, granted by Babeş-Bolyai University
- 2024 **Award for Excellence in Scientific Research** as a recognition of the outstanding achievements in 2023, Babeş-Bolyai University
- 2023 **Certificate from Elsevier Journals “to celebrate the contribution you have made to open science and the role your research plays in helping solve the world’s greatest challenges”**, for publishing one open access article with Elsevier, linked to the United Nations Sustainable Development Goals (SDGs)
- 2023 **Award for Innovative and Cultural Services to Society** as a recognition of the outstanding achievements in 2022, Babeş-Bolyai University
- 2023 **Award for Research Activity – Articles** (PN-IV-P2-2.3-PRECISI-2023-70737), Romanian Executive Agency for Higher Education Research, Development and Innovation
- 2023 **Award for Research Activity – Articles** (PN-IV-P2-2.3-PRECISI-2023-72429), Romanian Executive Agency for Higher Education Research, Development and Innovation
- 2023 **Award for Research Activity – Articles** (PN-IV-P2-2.3-PRECISI-2023-69208), Romanian Executive Agency for Higher Education Research, Development and Innovation
- 2023 **Award for Research Activity – Articles** (PN-IV-P2-2.3-PRECISI-2023-74442), Romanian Executive Agency for Higher Education Research, Development and Innovation
- 2022 **Award for Excellence in Scientific Research** as a recognition of the outstanding achievements in 2021, Babeş-Bolyai University
- 2022 **Excellentia 2022 Award for Teaching and Student Related Activities**, Babeş-Bolyai University Student Council
- 2022 **Distinction for Actively Supporting the Internationalisation at Babeş-Bolyai University**, July – August, Centre for International Cooperation (CCI), Babeş-Bolyai University, Cluj-Napoca, Romania
- 2022 **1st Prize**, Project „Antreprenor UBB!”, POCU/379/6/21/124662, Babeş-Bolyai University, Cluj-Napoca, Romania
- 2022 **Best Presenter Award** at the “6th International Conference on Research in Business, Management and Economics (ICRBME)”, November 3–5, Viena, Austria
- 2022 **Gold Medal at the 7th Annual International Invention Innovation Competition in Canada (iCAN 2022)**, Premier Event of Canada for Worldwide Inventors

2022 **Gold Medal at the 2022 International Exhibition INVENTCOR**, 3rd Edition, Deva, Romania

2022 **Gold Medal at the European Exhibition of Creativity and Innovation (EUROINVENT)**, 14th Edition, Iași, Romania

2021 **Gold Medal at the 2021 International Exhibition INVENTCOR**, 2nd Edition, Deva, Romania

2021 **Silver Medal at the 6th Annual International Invention Innovation Competition in Canada (iCAN 2021)**, Premier Event of Canada for Worldwide Inventors

2021 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2021-64707), Romanian Executive Agency for Higher Education Research, Development and Innovation

2021 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2021-61968), Romanian Executive Agency for Higher Education Research, Development and Innovation

2021 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2021-56974), Romanian Executive Agency for Higher Education Research, Development and Innovation

2021 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2021-55825), Romanian Executive Agency for Higher Education Research, Development and Innovation

2021 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2021-53250), Romanian Executive Agency for Higher Education Research, Development and Innovation

2021 **Bronze Medal at the European Exhibition of Creativity and Innovation (EUROINVENT)**, 13th Edition, Iași, Romania

2020 **British Council Certificate of Completion** for attending the intensive course “Academic Teaching Excellence – English Medium Instruction (EMI)”, British Council and Babeș-Bolyai University

2020 Attended the workshop “Synchronous and asynchronous in the online teaching activity: Principles and strategies”, Centre for Innovation in Teaching and Learning, Babeș-Boyai University

2019 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2019-40600), Romanian Executive Agency for Higher Education Research, Development and Innovation

2019 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2019-35400), Romanian Executive Agency for Higher Education Research, Development and Innovation

2018 **Award for Research Activity – Articles** (PN-III-P1-1.1-PRECISI-2018-26262), Romanian Executive Agency for Higher Education Research, Development and Innovation

2015 **Certified National Trainer**, Romanian Ministry of Labor, Family, Social Protection and Elderly, National Qualifications Authority, Ministry of National Education

2013 **Award for Research Activity – Articles** (PN-II-RU-PRECISI-2013-7-3483), Romanian Executive Agency for Higher Education Research, Development and Innovation

2013 **Highest GPA out of 134 post-doctoral fellows** (9.99 out of 10.00), Romanian Academy

2013 Attended the workshop “Did my students learn or not? Student performance assessment techniques”, within the project POSDRU/174/1.3/S/149155 “Teachers in the school system and university state-promoter of lifelong learning”, Romanian Ministry of Education

2012 **NIH Certificate – National Institutes of Health Office of Extramural Research for Human Subjects Research**, USA

2011 **Award for Outstanding Research**, Babeș-Bolyai University

2011 **“Bologna Professor” Award for Best Romanian Academic**, Romanian Alliance of Students Associations

2011 **CITI Certificate – Collaborative Institutional Training Initiative for Human Subjects Research**, USA

2011 **Award for supporting the Business Student Association**, Business Volunteer Gala

2011 **Excellence Award**, Student Class 2008-2011, Faculty of Business

2011 Completed the course “Fast Reading and Learning”, Institute for Communication and Culture

2010 **Early Career Award**, Romanian Faculties of Economics Association

2010 **Award for the Faculty of the Year** (with Faculty staff), Dinu Patriciu Foundation

2010 **Excellence Award** (with students Darie Vârjan, Ionuț Orha), SECAAB International Conference for Students, Faculty of Business, Babeș-Bolyai University

2010 **Special Award** (with students Darie Vârjan, Ionuț Orha), at the National Olympiad for Students in Economics, Accounting Section, Valahia University, Târgoviște, Romania

2008 **Award for the Book** “Controlul și Auditul Financiar al Entității Economice” [Control and Financial Audit of the Economic Entity] (Risoprint, Cluj-Napoca, Romania, 2007), Babeș-Bolyai University

2008 **Excellence Award for Co-organising the National Olympiad for Students in Economics**, Romanian Faculties of Economics Association

2008 Completed the course of the Department for Training Teaching Staff, Babeș-Bolyai University

2007 **Award for Supporting the Business Student Association**, Faculty of Business

- 2003 **1st and 2nd Prize** (with students Gabriela Forfotă, Delia Crăciun), Students Scientific Conference, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 2004 **1st Prize** (with student Gabriela Forfotă), Students Scientific Conference, “Nicolae Bălcescu” Land Forces Academy, Sibiu, Romania
- 2003 **M.A. Valedictorian** (overall GPA 10/10), Small Business program, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 2002 Completed the course of the Department for Training Teaching Staff, Babeş-Bolyai University
- 2002 **B.A. Valedictorian** (overall GPA 10/10), major in Accounting and Business Data Processing, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 2002 **1st Prize**, Students Scientific Conference, Faculty of Management, Bogdan-Vodă University, Cluj-Napoca
- 2000 **1st Prize**, Economic Increase, Development and Progress Conference, Accounting Section, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 1999 **3rd Prize**, Transition to the Market Economy Conference, Accounting Section, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 1999 **1st Prize**, Regional Essay Contest broadcasted on radio, Essay on “The Apollonian and Dionysian Dichotomy Mirrored by the Greek and Romanian Culture”
- 1998 **1st Prize**, Regional Essay Contest broadcasted on radio, Essay on “Journey towards Rationality”
- 1997 **Excellence Prize**, Scientific Communication Conference, Emil Racoviță High School, Cluj-Napoca, Romania

Keynote, Invited Speaker and Other Talks (Selection)

- 2024 **Keynote Speaker** at *The International Conference on Love, Arts and Economy*, Turkey, February 14–15
- 2023 **Keynote Speaker and Chair** at *Modern World Challenges: Regulating Human Rights, Social Security, and Welfare in Contemporary Multicultural World*, Georgia, December 28
- 2023 **Keynote Speaker** at *IV. International Conference on Different Aspects of Health: Health Tourism Past, Present and Future*, Turkey, December 8–9
- 2023 **Invited Speaker** at the *Research on Economics, Management and Information Technologies (REMIT) Research Seminar*, Universidade Portucalense, Porto, Portugal, September 20
- 2023 **Keynote Speaker** at *7th International Conference on Research in Business, Management and Economics (ICRBME)*, Helsinki, Finland, July 14–16
- 2023 **Keynote Speaker** at *6th International Conference on Applied Research in Business, Management and Economics (BMECONF)*, Zurich, Switzerland, July 07–09
- 2023 **Participant** in the *IAREP-SABE 47th International Conference*, Université Côte d’Azur, Nice, France, June 7–10
- 2022 **Keynote Speaker and Chair** at *Modern World Challenges: Regulating Human Rights, Social Security, and Welfare in Contemporary Multicultural World*, Georgia, December 28
- 2022 **Keynote Speaker** at *III. International Conference on Different Aspects of Health: Health Tourism Past, Present and Future*, Turkey, December 22–23
- 2022 **Invited Speaker** at *Transylvania International Summer Courses of Romanian Language and Civilisation*, Universitatea Babeş-Bolyai, July 11–29
- 2021 **Keynote Speaker and Chair** at *Modern World Challenges: Regulating Human Rights, Social Security, and Welfare in Contemporary Multicultural World*, Georgia, December 21
- 2021 **Keynote Speaker** at *Macroeconomic Modelling Seminar*, Romanian Academy, Bucharest, Romania, May 11
- 2021 **Keynote Speaker** at *VI. The International Holistence Academy Congress: SOCIETY 5.0 (IHAC 2021)*, Turkey, October 19–20
- 2021 **Invited Speaker** at *Transylvania International Summer Courses of Romanian Language and Civilisation*, Universitatea Babeş-Bolyai, July 19–August 6
- 2021 **Invited Speaker** at *Transylvania International Summer Courses of Romanian Language and Civilisation*, Universitatea Babeş-Bolyai, July 19–August 6
- 2021 **Keynote Speaker** at *The International Conference on Different Aspects of Health ICDAH “The Future of Health: Multidisciplinary Approaches”*, Turkey, May 26–28
- 2021 **Invited Speaker** at the *4th International Conference Punto de Quiebre*, Universidad de las Américas Puebla, Escuela de Negocios y Economía, San Andrés Cholula, Mexico, March 18–19
- 2020 **Invited Speaker** at the *Global Education Career Centre IERL Webinar Series 2*, December 16

- 2020 **Invited Speaker** at *Cluj Economics and Business Seminar Series (CEBSS)*, Faculty of Economic Sciences and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, December 3
- 2018 **Speaker** at the *International Conference* organised for the book launch “Arta Strategiilor: Ghidul Jucătorului pentru Succesul în Afaceri și în Viață” (translated version of “The Art of Strategy: A Game Theorist’s Guide to Success in Business and in Life”, by A. Dixit & B. Nalebuff), Babeş-Bolyai University, Cluj-Napoca, Romania, May 17
- 2018 **Invited Speaker** at *Cluj Economics and Business Seminar Series (CEBSS)*, Babeş-Bolyai University, Faculty of Economic Sciences and Business Administration, Cluj-Napoca, Romania, January 25
- 2017 **Keynote Speaker** at the *International Conference Financial and Tax Literacy in Decision Making*, Mackenzie Presbyterian University, São Paulo, Brazil, November 14
- 2017 **Keynote Speaker** at the *Forum Liberdade Econômica*, Mackenzie Presbyterian University, São Paulo, Brazil, November 8
- 2016 **Invited Speaker** at *7th International Conference of Political Economy (ICOPEC 2016)*, Marmara University, Istanbul, Turkey, June 28–30
- 2016 **Keynote Speaker** at the *International Workshop Through the Eyes to the Brain: Hands-on Eye Tracking Economic Experiments*, Babeş-Bolyai University, Faculty of Business, Cluj-Napoca, Romania, May 14
- 2015 **Keynote Speaker** at the *6th International Women and Business Conference, Improving Women Entrepreneurship Globally: Obstacles, Challenges and Co-operation*, Mackenzie Presbyterian University, São Paulo, Brazil, September 22
- 2015 **Keynote Speaker** at the *International Conference on Tax Compliance*, Mackenzie Presbyterian University, São Paulo, Brazil, September 16
- 2015 **Keynote Speaker** at the *VI Encontro Mackenzie de Controladoria*, Mackenzie Presbyterian University, São Paulo, Brazil, August 25
- 2013 **Keynote Speaker** at *Macroeconomic Modelling Seminar*, Romanian Academy, Bucharest, Romania, March 12
- 2013 **Keynote Speaker** at the *International Conference Tax Behavior and Measures for Increasing Tax Revenues*, Babeş-Bolyai University, Cluj-Napoca, Romania, May 16
- 2013 **Speaker** at the *Joint Research Workshop*, Department of Occupational, Economic and Social Psychology, University of Vienna, Faculty of Psychology, Vienna, Austria, February 14
- 2012 **Participant** in the *SABE International Conference*, Granada, Spain, July 13
- 2011 **Keynote Speaker** at the *International Conference Series Incontri sull’ Europa*, University of Brescia, Italy
- 2010 **Keynote Speaker** at the *International Conference Series Incontri sull’ Europa*, University of Brescia, Italy
- 2009 **Keynote Speaker** at the *International Conference Series Incontri sull’ Europa*, University of Brescia, Italy
- 2008 **Keynote Speaker** at the *International Conference Series Incontri sull’ Europa*, University of Brescia, Italy

Professional Service and Membership

- 2024 **Evaluator** for the *QS World University Rankings, QS Sustainability Rankings and other Analytical QS Outputs*
- 2024 **International Jury Member** for *2024 The Innovation in Politics Awards*, The Innovation in Politics Institute, Vienna, Austria
- 2023– **Member in the External Monitoring Committee** for the Research Unit *Research on Economics, Management and Information Technologies (REMIT)*, Universidade Portucalense, Porto, Portugal
- 2024 **Member in the Organising Committee** of the International Conference *Modern Trends in Business, Hospitality and Tourism – Sustainable and Resilient Businesses in the Global Economy*, Babeş-Bolyai University, Faculty of Business, Romania
- 2023 **International Jury Member** for selecting the *European Capital of Democracy 2024/25*, ECoD, Vienna, Austria
- 2023 **International Jury Member** for *2023 The Innovation in Politics Awards*, The Innovation in Politics Institute, Vienna, Austria
- 2023– **Member** of the *Society for the Advancement of Behavioral Economics (SABE)*, USA
- 2023– **Member** of the *International Association for Research in Economic Psychology (IAREP)*

- 2023 **Member in the Organising Committee** of the International Conference *Modern Trends in Business, Hospitality and Tourism – Sustainable Approaches and Business Challenges in Times of Crisis*, Babeş-Bolyai University, Faculty of Business, Romania
- 2022–2023 **Alternate member in the Evaluation Committee** for the Associate Professorship Competition, 2nd semester, “Alexandru Ioan Cuza” University of Iași, Faculty of Economics and Business Administration, Department of Finance, Money and Public Administration, Iași, Romania
- 2022 **Member in the Committee** responsible for selecting the beneficiary of the scholarship for State University of New York, Cortland (USA), Babeş-Bolyai University, Romania
- 2022 **Member in the Organising Committee** of the International Conference *Modern Trends in Business, Hospitality and Tourism – Remodelling Businesses for Sustainable Development*, Babeş-Bolyai University, Faculty of Business, Romania
- 2021 **International Jury Member** for the *2021 The Innovation in Politics Awards*, The Innovation in Politics Institute, Vienna, Austria
- 2021 **External member in the Graduate Thesis Defence Committee** for Wilson Eduardo Ikeda, Mackenzie Presbyterian University Grant, Center of Applied Social Sciences, São Paulo, Brazil (in English)
- 2021 **Member in the Scientific Committee** of the International Conference *Modern World Challenges: Regulating Human Rights, Social Security, and Welfare in Contemporary Multicultural World*, Georgia
- 2021–2020 **Member** in the *Romanian Association of Financial and Banking Analysts (AAFBR)*, Romania
- 2020 **National Evaluator** for the National Plan for Research, Development and Innovation 2015-2020, NP III, P2 Increase the Competitiveness of the Romanian Economy through Research, Development and Innovation, Subprogram 2.1. Competitiveness through R&D and Innovation – Demonstration Experimental Project (PED)
- 2017–2016 **Member** in the Editorial Board of the *IJOPEC Publications*, London, UK
- 2016 **Member and convener in the Organising and Scientific Committees** of the *7th International Conference of Political Economy (ICOPEC)*, Istanbul, Turkey
- 2016 **External member in the Graduate Thesis Defence Committee** for Marcelo Nunes Mota, Mackenzie Presbyterian University Grant, Center of Applied Social Sciences, São Paulo, Brazil (in Portuguese)
- 2016 **Graduate Thesis co-advisor** for Marcelo Nunes Mota, Mackenzie Presbyterian University Grant, Center of Applied Social Sciences, São Paulo, Brazil (in Portuguese)
- 2016 **Alternate member in the Evaluation Committee** for the Associate Professorship Competition, 1st semester, The Bucharest University of Economic Studies, Faculty of Finance and Banking, Department of Finance, Bucharest, Romania
- 2016 **Member in the Scientific Committee** of the International Conference *7th International Conference on Governance, Fraud, Ethics and Social Responsibility*, USA
- 2016 **Member in the Scientific Committee** of the International Conference *7th International Conference of the Balkan Women and Business*, Kosovo
- 2016 **Member in the Scientific Committee** of the *E-Journal on Governance, Fraud, Ethics and Social Responsibility (E-JonGFESR)*, editor Klymet Caliyurt, Turkey
- 2016 **Member in the Organising and Scientific Committees** of the *7th International Conference of Political Economy (ICOPEC)*, Istanbul, Turkey
- 2014 **Member** of the *Society for the Advancement of Behavioral Economics (SABE)*, USA
- 2014–2014 **Member** of the *Economic Science Association (ESA)*, USA
- 2014–2014 **Member** of the *Eurasia Business and Economics Society (EBES)*, Turkey
- 2013–2015 **Member** of the *Association for the Tax System Reform (ARSIT)*, Romania
- 2010 **Co-editor** of the international volume “Conference Proceedings – SECAAB 2010 International Conference of Business Administration for Students”, Cluj-Napoca: Fundația pentru Studii Europene
- 2009– **Member** of the *Romanian Society of Economic and Financial Analysis (SRAEF)*, Romania

Academic and Guest Editor

- *PLoS ONE*, Academic Editor (2022–present)
- *Mathematics*, Guest Editor, Special Call: *Statistical Methods of Analyzing Financial Equilibrium, Performance and Risk* (2021–2023)
- *Romanian Association of Financial and Banking Analysts (AAFBR) Newsletter*, Editorial Board Member, (2022–present)

Ad Hoc Reviewer (Publications – Selection)

Journal of Economic Psychology; Journal of Economic Behavior and Organization; American Political Science Review; Financial Innovation; Frontiers in Psychology; PLoS ONE; Journal of International Development; Social Indicators Research; Journal of Behavioral and Experimental Economics; Journal of the Knowledge Economy; BMC Public Health; Brain Sciences; Mathematics; Energies; Social Responsibility Journal; Sustainability; Games; International Journal of Applied Behavioral Economics (IJABE); International Journal of Business and Management; International Journal of Financial Studies; Iranian Review of Management Studies; Environmental Science & Pollution Research; Europe – Asia Studies; Revista de Gestão; Organizations and Markets in Emerging Economies; IGI Global Publications; Scientific Annals of Economics and Business

Ad Hoc Reviewer (Conferences)

- 7th International Conference of Political Economy (ICOPEC), Istanbul, Turkey
- 11th International Conference of Political Economy (ICOPEC), Istanbul, Turkey
- The International Conference on Different Aspects of Health ICDAH “The Future of Health: Multidisciplinary Approaches”, Turkey

Conferences, Workshops and Webinars Organised

- 2022 **Organiser** of the *International Workshop “Research Intensity, Behavioral Economics, and the Real World of Work: Q&A with the Dean of the University of Dundee School of Business”*, keynote speaker Dean and Chair Professor of Behavioural and Institutional Economics & Co-Operatives Morris Altman, University of Dundee School of Business, UK, May 12
- 2022 **Organiser** of the *International Workshop “Investment Case Analysis in Capital-Intensive Industries”*, keynote speaker Daniel Cornel Pop, Chief Executive Officer la Guinea Alumina Corporation S.A. (GAC), Guinea, May 4
- 2021 **Organiser** of the *International Webinar “Rational Agents and the Determinants of Effective Financial Literacy: The Importance of Capabilities, Information, Framing, Defaults and Institutional Parameters to Smart and Optimal Financial Decision-Making”*, keynote speaker Dean and Chair Professor of Behavioural and Institutional Economics & Co-Operatives Morris Altman, University of Dundee School of Business, UK, April 16
- 2021 **Organiser** of the *International Conference “The Revolt of Boudica and the Iceni in Britain (AD 60/61) – a Roman tax revolt (or not)?”*, keynote speaker Professor Jane Frecknall-Hughes, Nottingham University, Business School, UK, April 23
- 2021 **Organiser** of the *International Conference “Identifying the Deontological Component of Tax Compliance, Evidence from Two Experiments”*, keynote speaker Professor Luigi Mittone, University of Trento, School of Social Sciences, Italy, March 26
- 2021 **Organiser** of the *International Webinar “Lessons from the COVID-19 Pandemic for Future Business Managers”*, keynote speaker Professor Vito Tanzi, Honorary President of the International Institute of Public Finance, USA, March 19
- 2021 **Organiser** of the *International Conference “Nudges and Threats: Soft vs. Hard Incentives of Tax Compliance”*, keynote speaker Professor Katarina Nordblom, University of Gothenburg, School of Business, Economics and Law, Sweden, March 12
- 2021 **Organiser** of the *International Conference “Tax Compliance Theories and Fiduciary Taxes: Do the Shoes Fit?”*, keynote speaker Associate Professor Elaine Doyle, University of Limerick, Kemmy Business School, Ireland, February 19
- 2021 **Organiser** of the *International Conference “Why Do We Need Behavioral Economics in Public Policy?”*, keynote speaker Associate Professor Julia Dobрева, VUZF University, Department of Economics, Bulgaria, February 5
- 2021 **Organiser** of the *International Conference “Regulating Financial Services: Three Approaches to Performance Based Regulation”*, keynote speaker Professor Uwe Dulleck, Queensland University of Technology, Faculty of Business and Law, Australia, January 29
- 2021 **Organiser** of the *International Conference “Tax Compliance as a Reaction to Perceived Power and Trustworthiness of Authorities. Development of the Slippery Slope Framework and Empirical Insights”*, keynote speaker Professor Erich Kirchler, University of Vienna, Faculty of Psychology, Austria, January 22

- 2021 **Organiser** of the *International Conference “How to Tax the Powerful and the Sophisticated?”*, keynote speaker Professor Paul Frijters, London School of Economics and Political Science, Department of Social Policy, UK, January 15
- 2021 **Organiser** of the *International Conference “Tax Policy Measures to Combat the SARS-COV-2 Pandemic and Considerations to Improve Tax Compliance”*, keynote speaker Professor Emeritus James Alm, Tulane University, School of Liberal Arts, New Orleans, USA and President of the US National Tax Association, January 11
- 2021 **Organiser** of the *Webinar “Secretele unei Afaceri de Familie de Succes” [The Secrets of a Successful Family Business]*, keynote speakers Ruben și Oana Marian, founders, owners and managers of UTILBEN LTD, Romania, May 21
- 2020 **Organiser** of the *International Conference “Smart Thinking, Lockdown and COVID-19: Implications for Public Policy”*, keynote speaker Professor Morris Altman, University of Dundee School of Business, UK, December 18
- 2020 **Organiser** of the *International Conference “COVID-19, a Year After: The Economic Case for a Sustainable Recovery”*, keynote speaker Professor Phoebe Koundouri, Athens University of Economics and Business, School of Economics, Director ReSEES Research Laboratory, Greece, December 17
- 2020 **Organiser** of the *International Conference “Behavioral Public Finance in a Populist World”*, keynote speaker Professor Vito Tanzi, Honorary President of the International Institute of Public Finance, USA, December 11
- 2020 **Organiser** of the *International Conference “Taxing in an Uncertain World”*, keynote speaker Professor Emeritus Richard Bird, University of Toronto, Rotman School of Management, Canada, December 4
- 2018 **Organiser** of the *International Conference occasioned by the book launch “Arta Strategiei: Ghidul Jucătorului pentru Succesul în Afaceri și în Viață”* (translated version of “The Art of Strategy: A Game Theorist’s Guide to Success in Business and in Life”, by A. Dixit & B. Nalebuff); speakers: Avinash Dixit, vice-rector of Babeș-Bolyai University, dean of the Faculty of Economics and Business Administration, the translator, May 17
- 2016 **Organiser** of the *International Workshop “Decision Making: Behavioral Economics Approach”*, keynote speaker Professor Ana Maria Roux Cesar, Universidade Presbiteriana Mackenzie, Centro de Ciências Sociais e Aplicadas, São Paulo, Brazil, Babeș-Bolyai University, Faculty of Business, June 21
- 2016 **Organiser** of the *International Conference “Uma Viagem pelo Brasil: Nossa História, Cultura e Economia” [A Journey through Brazil: Our History, Culture and Economy]*, keynote speaker Professor Ana Maria Roux Cesar, Universidade Presbiteriana Mackenzie, Centro de Ciências Sociais e Aplicadas, São Paulo, Brazil, Babeș-Bolyai University, Faculty of Business, June 17
- 2016 **Organiser** of the *International Workshop “Through the Eyes to the Brain: Hands-on Eye Tracking Economic Experiments”*, keynote speaker Dr. Fabricio Batista Narcizo, IT University of Copenhagen, Denmark, Babeș-Bolyai University, Faculty of Business, May 14
- 2016 **Organiser** of the *International Conference “Eye Tracking: A Cutting-Edge Technology for Analyzing Economic Decision Making”*, keynote speaker Dr. Fabricio Batista Narcizo, IT University of Copenhagen, Denmark, Babeș-Bolyai University, Faculty of Business, May 13
- 2016 **Organiser** of the *Conference “Profesiile Liberale. Valențe și Perspective Antreprenoriale” [Liberal Professions. Business Valences and Perspectives]*, Babeș-Bolyai University, Faculty of Business, April 25
- 2016 **Organiser** of the *Conference “Taste of India: Grasping the Secrets of a Family Business”*, keynote speakers Hanga Boros and Kiran Vasudeva, managers of Indigo Restaurant, Cluj-Napoca, Babeș-Bolyai University, Faculty of Business, April 22
- 2016 **Organiser** of the *Conference “Walking the Wall of Cultural Differences: Chinese Business, Culture and Education”*, keynote speakers Fei Pan, director of Confucius Institute and Jun Zhang, lecturer at Confucius Institute in Cluj-Napoca, Babeș-Bolyai University, Faculty of Business, April 18
- 2016 **Organiser** of the *Conference “Comportamentul Fiscal între Coerciție și Conformare Voluntară. Autoritățile Fiscale în Dialog cu Actuali și Viitori Antreprenori” [Tax Behavior between Enforced and Voluntary Compliance. Tax Authorities in Dialog with Present and Future Businessmen]*, keynote speaker Ioan Pop, Deputy Director Fiscal Inspection Administration, Cluj Regional Tax Authorities, Babeș-Bolyai University, Faculty of Business, March 29
- 2016 **Organiser** of the *Conference “7 Ingrediente Japoneze pentru o Afacere de Familie de Succes” [7 Japanese Ingredients for a Successful Family Business]*, keynote speakers Andra Tsuchiya and Naofumi Tsuchiya, managers of Tokyo Group, Cluj-Napoca, Babeș-Bolyai University, Faculty of Business, March 21

- 2016 **Organiser** of the Conference “10 Întrebări Practice pentru Actuali și Viitori Antreprenori” [10 Practical Questions for Present and Future Businessmen], keynote speaker Iuliana Csapo, owner of Transylvania Hostel, Cluj-Napoca, Babeş-Bolyai University, Faculty of Business, January 11
- 2016 **Initiator and organiser** of a *Crash Course Series on financial analysis* in English and Romanian (i.e., company balance sheet; company liquidity and solvency; company performance) addressed to academics and businesspeople
- 2015 **Organiser** of the Conference “Face a Bigger Challenge: EU Careers”, keynote speaker Dr. Fabian-Cătălin Pah, EU Careers Ambassador, Babeş-Bolyai University, Faculty of Business, December 10
- 2015 **Organiser** of the Conference “Tipuri de Comunicare și Impactul lor asupra Relațiilor de Afaceri” [Types of Communication and their Impact on Business Relationships], keynote speaker Dr. Ioana Letiția Șerban, Faculty of Psychology, Babeş-Bolyai University, Faculty of Business, December 8
- 2015 **Organiser** of the Conference “Succesul în Afacerile de Familie” [Success in Family Business], keynote speaker Engr. Gheorghe Pop, manager of Roprint Group, Cluj-Napoca, Babeş-Bolyai University, Faculty of Business, November 19
- 2013 **Organiser** of the *International Conference “Tax Behavior and Measures for Increasing Tax Revenues”* for debates and book launch “Psihologia Economică a Comportamentului Fiscal” (translated version of “The Psychology of Tax Behaviour”, by E. Kirchler); speakers: book author (keynote), representatives of the Austrian Embassy in Romania, Romanian Parliament, Romanian National and Regional Tax Authorities, NGOs, academics and businesspeople, the translator
- 2013 **Organiser** of the *National Conference of the Romanian Society for Economic and Financial Analysis*, Faculty of Economics and Business Administration, Babeş-Bolyai University
- 2005–2012 **Organiser** of the *SECAAB International Conference for Students*, Babeş-Bolyai University, Faculty of Business

Coordinated Projects for Students

- 2023 **Coordinator** of the *Erasmus BIP Summer School “Mind Your Business: Summer School on Strategic Business Thinking”*, attended by students and faculty from University of Seville, Seville (Spain), University of Warsaw, Warsaw (Poland) and Kodolányi János University, Budapest (Hungary); organisers Faculty of Business and Centre for International Cooperation, Babeş-Bolyai University, Cluj-Napoca (Romania), June 22– 30
- 2022 **Coordinator** of *National Olympiad of Young Economists (ONEF)*, National Stage of the Business Plan Competition, Babeş-Bolyai University, Faculty de Business, Cluj-Napoca, Romania, December 8–11
- 2020–2021 **Initiator and coordinator** of the “*Financial Analysts in Business*” (FAB) *Student Club*, Babeş-Bolyai University, Faculty of Business, Cluj-Napoca, Romania
- 2018 **Coordinator** of student internships within the Grant No. 52143/17.07.2018 “Îmbunătățirea potențialului de absorbție pe piața muncii a studenților prin stagii de practică de calitate [Improving the Capacity of Absorption on the Labor Market of Students through High Quality Internships]”, European Social Fund and Babeş-Bolyai University
- 2011 **Coordinator** of the student team contributing to the website www.clujbusiness.ro addressed to foreign investors, in partnership with Cluj-Napoca City Hall
- 2010–2011 **Initiator and coordinator** of the “*Game Theory. Economic Behavior. Neuroeconomics*” *Student Club*, Babeş-Bolyai University, Faculty of Business, Cluj-Napoca, Romania
- 2009–2011 **Coordinator** of student internships within the Grant No. POSDRU/7/2.1/S/1 “Convergence of the Academic Education with the Active Life”, European Union and Babeş-Bolyai University
- 2008 **Co-organiser** of the *National Competition for Students in Economics*, Babeş-Bolyai University, Faculty of Business, Cluj-Napoca, Romania, November 20–22

Graduate/Undergraduate Student Advising and Tutoring

- 2022 *Tamara Sanna*, Università degli Studi di Sassari, Sassari, Italy (co-advisor for master dissertation in English)
- 2022 *Miriana Sarobba*, Università degli Studi di Sassari, Sassari, Italy (co-advisor for master dissertation in English)
- 2016 *Marcelo Nunes Mota*, Mackenzie Presbyterian University, Center of Applied Social Sciences, São Paulo, Brazil (co-advisor for master dissertation in Portuguese)

- 2003– Supervised more than 200 bachelor theses and master dissertations at Babeş-Bolyai University, Faculty of Business
- 2008– Tutor for hundreds of graduate and undergraduate students, Babeş-Bolyai University, Faculty of Business
- 2007–2011 Supervised over 60 articles elaborated by Romanian/international students and presented during the SECCAB International Conference for Students, Babeş-Bolyai University, Faculty of Business

Translated Books

English to Romanian

- 2018 “The Art of Strategy: A Game Theorist’s Guide to Success in Business and Life”, by A.K. Dixit & B.J. Nalebuff, New York: W.W. Norton & Company, 2008 (Romanian title: “Arta Strategiei: Ghidul Jucătorului pentru Succesul în Afaceri și în Viață”, Risoprint, Cluj-Napoca)
- 2013 “The Economic Psychology of Tax Behaviour”, by E. Kirchler, United Kingdom: Cambridge University Press, 2007 (Romanian title: “Psihologia Economică a Comportamentului Fiscal”, Risoprint, Cluj-Napoca)

Romanian to English

- 2009 “Game Theory. Economic Behavior. Experiments”, L.M. Bătrânca, Cluj-Napoca: Risoprint, (Romanian title: “Teoria Jocurilor. Comportament Economic. Experimente”, Cluj-Napoca: Risoprint, 2009)

Consulting

- 2013 Elaborating the questionnaire for taxpayers used by Romanian Tax Authority in the project “Developing a Viable Partnership between National Tax Authority and Direct Beneficiaries of Services Provided by the Authority – Premise of Efficiency within the Collection System of Public Revenues”, SMIS 31224, European Social Fund – Operational Programme Administrative Capacity Development
- 2010– Business Consultancy granted to various companies and self-employed activating in: Construction, Trade, Hospitality and Tourism, Event Planning Services

Interviews Conducted with Worldwide Scholars and Business Professionals

- 2022 **Interview** on Entrepreneurship and Financial Analysis conducted with Morris Altman, Dean and Chair Professor of Behavioural and Institutional Economics & Co-operatives at School of Business, University of Dundee, UK
- 2022 **Interview** on Entrepreneurship and Financial Analysis conducted with James Alm, Emeritus Professor at Tulane University, New Orleans, SUA and President of the National Tax Association, USA (2020-2021)
- 2022 **Interview** on Entrepreneurship and Financial Analysis conducted with Professor Vito Tanzi, Honorary President of the International Institute of Public Finance
- 2022 **Interview** on Entrepreneurship and Financial Analysis conducted with Scott Moeller, Professor in the Practice of Finance at Bayes Business School, City University of London, UK
- 2022 **Interview** on Entrepreneurship and Financial Analysis conducted with Daniel Cornel Pop, Chief Executive Officer la Guinea Alumina Corporation S.A. (GAC), Guinea

Media Coverage

- 2023 Interview with the Director of the National Bank of Bolivia, Prof.Dr. Roger Alejandro Banegas Rivero, on “Economic Growth, Policies and Tax Behavior”, streamed on TVU Santa Cruz Bolivia, Twitter (<https://twitter.com/banegasbol?lang=en>) and YouTube (https://www.youtube.com/watch?v=toFbbGnUI7g&t=1375s&ab_channel=RogerAlejandroBanegas;
- 2023 Article “Empirical investigation on how wellbeing-related infrastructure shapes economic growth: Evidence from the European Union regions” chosen by the editorial team of PLoS ONE to be advertised in the international academic media, April 19
- 2020 Article featured in SABE Newsletter – Society for the Advancement of Behavioral Economics, Fall 2020 Edition, regarding the publication of the book “Behavioral Public Finance: Individuals, Society, and the State”, edited by M.M. Erdogdu, L. Batrancea, S. Cevik, Routledge Publishing, Routledge International Studies in Money and Banking Series (https://sabeconomics.org/wordpress/wp-content/uploads/SABE_newsletter-Fall-2020_Attnasi.pdf)

- 2020 Article featured in the Kemmy Business School Research Bulletin, University of Limerick (Ireland), regarding the publication of the paper “Trust and Power as Determinants of Tax Compliance across 44 Nations” (2019), with A. Nichita, J. Olsen, C. Kogler, E. Kirchler, E. Hoelzl, ..., S. Zukauskas, *Journal of Economics Psychology*, 74 (<https://www.ul.ie/business/kbs-research-bulletin>)
- 2020 Article featured in University of Bucharest Newsletter, regarding the online seminar “How Can Cognitive Neuroscience Help Behavioral Economics?”, taught at the Faculty of Business and Administration, during the master program Behavioral Economics (<https://unibuc.ro/seminarul-online-how-can-cognitive-neuroscience-help-behavioral-economics-la-facultatea-de-administratie-si-afaceri-a-ub/>)
- 2020 Article featured in NEWSUBB website and in Consortium Universitaria Newsletter, regarding the publication of the paper “Trust and Power as Determinants of Tax Compliance across 44 Nations” (2019), with A. Nichita, J. Olsen, C. Kogler, E. Kirchler, E. Hoelzl, ..., S. Zukauskas, *Journal of Economics Psychology*, 74 (<https://news.ubbcluj.ro/cercetatorii-ubb-au-analizat-efectele-puterii-autoritatilor-si-ale-increderii-in-autoritati-asupra-conformarii-fiscale-in-44-de-tari/>)
- 2018 Conference and Book Launch Event for translated book “The Art of Strategy: A Game Theorist’s Guide for Success in Business and Life” (<https://www.presalocala.com/2018/05/15/lansare-de-carte-arta-strategiei-ghidul-jucatorului-pentru-succesul-in-afaceri-si-in-viata/>); <http://www.radiocluj.ro/2018/05/17/lansare-de-carte/>; <http://www.abcnewstransilvania.ro/news/lansare-de-carte-la-fsega-cluj/>; <https://news.ubbcluj.ro/sesiunea-de-primavara-a-cluj-economics-and-business-seminar-series-cebss-organizata-la-ubb/>)
- 2013 Conference and Book Launch Event for translated book “The Economic Psychology of Tax Behavior” (<http://voceaclujului.ro/dezbatare-intitulata-comportamentul-fiscal-al-contribuabililor-si-masuri-de-crestere-a-veniturilor-bugetare/>; <http://www.aureliacristea.ro/lectia-austriaca-despre-comportamentul-fiscal-art-369/>; http://www.arsit.org.ro/lansare_carte_16_mai_2013.html; *Fačia de Cluj* newspaper; *Prima Invest*; *Gazeta de Cluj* weekly newspaper)
- 2010 Interview on topics related to neuroeconomics, experimental economics, game theory given to HotNews online publication (http://economie.hotnews.ro/stiri-finante_banci-7707041-larissa-batrancea)
- 2009 Radio interview related to the SECAAB International Conference for Students

Languages

Romanian	Native
English	Full Professional Proficiency (Master in Cognitive Neuroscience, University of York, UK)
Italian	Full Professional Proficiency (one year PhD fellowship at University of Brescia; International Certificate <i>CELI3</i>)
French	Professional Working Proficiency (International Certificate <i>DELFB2</i>)
Spanish	Professional Working Proficiency (with International Certificate <i>DELE B2</i>)
Portuguese	Limited Working Proficiency
Chinese	Elementary Proficiency (with International Certificates <i>HSK2</i> and <i>HSK3</i>)
German	Elementary Proficiency

Technical Skills

Statistical	proficiency with SPSS and PROCESS add-on, XLSTAT; familiar with EViews
Experimental	proficiency with Veconlab; familiar with z-Tree; familiar with Econport
Eye tracking	familiar with Tobii EyeX, Steelseries Sentry, SR Research Eye Link II
Programming	familiar with Python 3, Pascal, C, C++

Refereed Publications (Selection)

1. **Batrancea, L.M.**, Kudła, J., Błaszczak, B., & Kopyt, M. (2022). Differences in Tax Evasion Attitudes between Students and Entrepreneurs under the Slippery Slope Framework. *Journal of Economic Behavior & Organization*, 200, 464–482.
2. **Batrancea, L.M.**, Nichita, A., Balci, M.A., & Akgüller, Ö. (2023). Empirical Investigation on How Wellbeing-related Infrastructure Shapes Economic Growth: Evidence from the European Union Regions. *PLoS ONE*, 18(4), 1–28.
3. **Batrancea, L.M.**, Nichita, A., De Agostini, R., Batista Narcizo, F., Forte, D., de Paiva Neves Mamede, S., Roux-Cesar, A.M., Nedev, B., Vitek, L., Pántya, J., Salamzadeh, A., Nduka, E.K., Kudła, J., Kopyt, M., Pacheco, L.,

- Maldonado, I., Isaga, N., Benk, S., & Budak, T. (2022). A Self-Employed Taxpayer Experimental Study on Trust, Power, and Tax Compliance in Eleven Countries. *Financial Innovation*, 8(1), 96.
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- 2003– **Member**, Undergraduate and Graduate Admission Committee
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- 2011 **Presenter**, 2nd Edition of the Business Awards Gala, Faculty of Business
- 2003– **Member**, Bachelor Thesis and Master Thesis Examination Committee

New Course Development

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- 2010 Game Theory Applied to Business (MA, Romanian study line)