

Europass Curriculum Vitae

Personal information

First name(s) / Surname(s)

GICĂ Oana Adriana

Address(es)

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oana.gica@ubbcluj.ro

Nationality

Romanian

Date of birth

24.09.1979

Gender

Female

Work experience

Dates

Dates

2016 - present

Occupation or position held

Assoc. professor

Main activities and responsibilities

Teaching undergraduate courses and seminars: Operations Management, Entrepreneurship, Entrepreneurship in hospitality industry

Teaching graduate courses and seminars - Strategic Management, International Entrepreneurship,

Entrepreneurship and Family Business, Supply Chain Management

Research activities in the field of Management, Small Business and Entrepreneurship, Tourism "Babeş – Bolyai" University, Faculty of Business, No. 7, Horea Str., 400174, Cluj-Napoca, România

Name and address of employer

Type of business or sector

Education **2012-2016**

Occupation or position held

Lecturer

Main activities and responsibilities

Teaching undergraduate courses and seminars: Small Business Management, Operations Management, Entrepreneurship in hospitality industry

Teaching graduate seminars – Strategic Management, International Entrepreneurship, Family Business Research activities in the field of Small Business and Entrepreneurship, Tourism

Name and address of employer

Type of business or sector

"Babeş – Bolyai" University, Faculty of Business, No. 7, Horea Str., 400174, Cluj-Napoca, România

Education

Dates

Occupation or position held

2008→ **2012**Asistent Lecturer

Main activities and responsibilities

Teaching undergraduate courses and seminars: Small Business Management, Operations Management, Entrepreneurship in hospitality industry

Teaching graduate seminars - Performance management

Research activities in the field of Management and Small Business

Name and address of employer

Type of business or sector

"Babeş - Bolyai" University, Faculty of Business, No. 7, Horea Str., 400174, Cluj-Napoca, România

or Education

Dates **2003** → **2007**

Occupation or position held

Full time PhD

Main activities and responsibilities

Teaching undergraduate and seminars: Human Resources Management, Production Management, Management

Research activities in the field of Management

Page 1/3 - Curriculum vitae of Surname(s) First name(s)

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Name and address of employer

"Babes – Bolyai" University, Faculty of Economics and Business Administration, No. 58-60, Teodor Mihali, Street, 400591, Clui-Napoca, România

Type of business or sector

Education

Dates

2002 → **2003**

Occupation or position held

Economist, Payroll and Human Resources Department

Main activities and responsibilities

Salary calculation, elaboration of various statistics regarding the personnel

Name and address of employer

"Iuliu Hatieganu" Medicine and Farmacy University, No. 13, Emil Isac Str., 400023 Cluj Napoca, România

Type of business or sector

Education

Education and training

2003 - 2011

Title of qualification awarded

PhD in Economics

Principal subjects/occupational skills

Management

Name and type of organisation providing education and training

"Babes- Bolyai" University, Faculty of Economics and Business Administration, No. 58-60, Teodor Mihali, Street, 400591, Cluj-Napoca, România

Level in national or international

Graduate studies

classification

2002-2003 Dates

Title of qualification awarded

Master Diploma

Principal subjects/occupational skills

Marketing and Management Strategies

Name and type of organisation providing education and training

"Babes - Bolyai" University, Faculty of Economics and Business Administration, No. 58-60, Teodor Mihali, Street, 400591, Clui-Napoca, România

Level in national or international

Graduate studies

classification

Dates 1998-2002

Title of qualification awarded

Bachelor Degree

Principal subjects/occupational skills

Management

Name and type of organisation providing education and training

"Babes – Bolyai" University, Faculty of Economics and Business Administration, No. 58-60, Teodor Mihali, Street, 400591, Clui-Napoca, România

Level in national or international classification Undergraduate studies

Personal skills and competences

Romanian

Mother tongue(s)

Other language(s)

Self-assessment

Listening Reading

Understanding

Speaking

Writing

European level (*)

Advanced user C1 Advanced user B2 Advanced user B1 Independent user C1

Spoken interaction

Spoken production

Advanced user

English

B1 Independent user B1 Independent user A2 Independent user A2 Independent user A2 Independent user B1 Ind

French

(*) Common European Framework of Reference for Languages

Social skills and competences

Teamwork – I was a member of organizing committees of international conferences organized by the Faculty of Economics and Business Administration (period 2003-2007) and by the Faculty of Business (period 2009 - 2023); I was a team member in six national and international research projects and in seven projects with EU funding

Organisational skills and competences

Communication, coordination and planning skills: developed during undergraduate and graduate studies and also during the activities carried out as a teacher

Technical skills and competences

Not relevant

Computer skills and competences

Microsoft Office, Fox Pro – skills developed during high school, undergraduate and graduate courses

Artistic skills and competences

Not relevant

Additional information

Research activities

- Author of 1 book and co-author of three books;
- Co-uthor of 4 book chapters
- 31 articles published BDI indexed journals
- 11 articles published WOS indexed journals
- 32 articles presented in international and national conferences
- Member in the organizing committee of 12 international conference (period 2005-2023);
- Member of the editorial board of Studia UBB Negotia journal (ISSN 1224-8738);
- Member in the research center Centre for Research and Entrepreneurship in Tourism and Hospitality(CRETH)
- Scientific reviewer for the journals: Studia Universitatis Babes-Bolyai. Negotia, Ekonomska Istrazivanja-Economic Research, International Journal of Human Resources Development and Management, Sustainability, Journal of Risk and Financial Management, Total Quality Management & Business Excellence, Information, Economies, Tourism Management Perspectives, Journal of Retailing and Consumer Services, Social Responsibility Journal, Journal of Business to Business Marketing

Projects

- 1. Negruşa Adina-Letiţia proiect manager, SME Go Global Network, funded by INTERREG IV C. team member
- 2. Pop Ciprian-Marcel proiect manager *Programul de formare si calificare a agentilor imobiliari*, 107700 RON, MANAGEMENT SI ADMINISTRAREA AFACERILOR, team member
- 3. Lazăr Ioan proiect manager, Contributii privind si dezvoltarea managementului exploatatiilor agricole dupa modelele europene, in vederea asigurarii unei dezvoltari durabile, funded by CNCSIS, team member
- 4. Matiş, Dumitru proiect manager, Cercetare comparativă privind factorii de influență a eficienței leadershipului strategic la întreprinderile mici şi mijlocii în contextul globalizării şi regionalizării (401), funded by CNCSIS, team member
- 5. Tutunea Mihaela-Filofteia proiect manager PRACTICA INCEPE PRogramul cursurilor pentru sTudenti in sCopul Angajatii sau demararii uNei afaCeri Personale, funded by POSDRU, team member
- 6. Toader Valentin, proiect manager, *INNOVATIVE AND RESPONSIBLE TOURISM TERRITORIES*, funded by INTERREG IV C, team member
- 7. Petrescu Dacinia-Crina team leader for Romania, *EIT Food RIS Consumer Engagement Labs 2020*, funded by the European Institute of Innovation and Technology (EIT), team member 8. Petrescu Dacinia-Crina team leader for Romania, EIT Food RIS Consumer Engagement Labs 2021, funded by the European Institute of Innovation and Technology (EIT), team member 9. Petrescu Dacinia-Crina -project manager, *Team up for a circular economy: A collaborative approach between farmers, food services, retailers, and consumers for less food wastage, PN-III-P4-PCE2021-0538, funded by UEFSCDI, team member*
- 10. Moisescu Ovidiu Ioan-project manager, Enhancing Employee Loyalty Through Corporate Social Responsibility, PN-III-P1-1.1-TE-2021-0271, funded by UEFSCDI, team member

Oana Adriana GICĂ

