



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s)

Veronica Rozalia RUS

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Faculty of Business, Cluj-Napoca
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veronica.rus@ubbcluj.ro

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Work experience

Dates

April 2014 - present

Occupation or position held

Associate Professor

Main activities and responsibilities

Courses and laboratories of Database, Hospitality Information Systems, Software solutions for Hotel Management, Business Information Systems, Tourism Information Systems, Decision Support Systems.

Name and address of employer

BABEȘ-BOLYAI University, Str. Mihail Kogălniceanu nr. 1, 400084, Cluj-Napoca, România.

Type of business or sector

University education

Dates

October 2011 – April 2014

Occupation or position held

Lecturer

Main activities and responsibilities

Database, Hospitality Information Systems.

Name and address of employer

BABEȘ-BOLYAI University, Str. Mihail Kogălniceanu nr. 1, 400084, Cluj-Napoca, România.

Type of business or sector

University education

Dates

October 2003 – October 2011

Occupation or position held

Teaching assistant

Main activities and responsibilities

Seminars of Information Technology I, Information Technology II, Business information systems, Databases, Databases in Hotel Industry, Hospitality Information Systems.

Name and address of employer

BABEȘ-BOLYAI University, Str. Mihail Kogălniceanu nr. 1, 400084, Cluj-Napoca, România.

Type of business or sector

University education

Dates

March 2002 - October 2003

Occupation or position held

Analyst programmer

Main activities and responsibilities

Information systems design, development, implementation and maintenance

Name and address of employer

BABEȘ-BOLYAI University, Str. Mihail Kogălniceanu nr. 1, 400084, Cluj-Napoca, România.

Type of business or sector

Information Technology

Education and training

Dates

October 2003 – July 2009

Title of qualification awarded

PhD

Principal subjects/occupational skills covered

Cybernetics and Economic Statistics

Name and type of organisation providing education and training

“Babeș-Bolyai” University, Cluj Napoca, Faculty of Economics and Business Management

Dates

2001 – 2002

Title of qualification awarded

Master of Science

Principal subjects/occupational skills covered *Informatics strategies in economy and business. The foundation of the Information Society and of market economy.*

Name and type of organisation providing education and training "Babeş-Bolyai" University, Cluj Napoca, Faculty of Economics and Business Management

Dates 1996 –2001

Title of qualification awarded Bachelor of Science in Economic Informatics

Principal subjects/occupational skills covered Economic Informatics

Name and type of organisation providing education and training "Babeş-Bolyai" University, Cluj Napoca, Faculty of Economics and Business Management

Personal skills and competences

Mother tongue(s) **Romanian**

Other language(s)

Self-assessment
European level ()*

English

French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C1	Proficient user	B2	Independent user	B2	Independent user	C1	Proficient user
B1	Independent user	B1	Independent user	A2	Basic user	A2	Basic user	A2	Basic user

(*) *Common European Framework of Reference for Languages*

Interest Areas Database, Decision Support Systems, Business Information Systems, Hospitality Information Systems Information Technology

Computer skills and competences Database: Microsoft Access, Visual Fox Pro, Microsoft SQL Server, SQL
Microsoft 365 (Word, Excel, Power Point, Access, Outlook, Teams, OneDrive, SharePoint)
Programming languages: Visual Basic, Visual Fox Pro.
Property Management Systems: Medallion, Infor HMS, Protel, Opera
Restaurant POS: Breeze, ExpresSoft Check
Restaurant management systems: KeepApp, Expresssoft Master
Power BI

Publications Books published: 2
Collective volumes:2
Articles published in Journals indexed by International Databases: 19
Articles published in ISI/WOS Journals: 4
Article published in Scopus Journals: 4
Papers presented at ISI conferences: 7
Papers presented at other conferences/ published in conferences' volumes: 17

Participation in projects International projects
May 2011 – June 2013: member (IT and communication expert) in SMEs Go Global Network sub-project (SMEGoNET), financed by INTERREG IVC. Main responsibilities: design and update the project's website and facebook page, newsletter design, project's database design and implementation, participation in workshops organization
May 2011 – December 2011: IT and communication expert in Innovative and Responsible Tourism Territories (IART Territories), financed by INTERREG IVC. Main responsibilities: update the project's website, project's database design and implementation, participation in workshops organization

National projects
2004-2006: member in CNCSIS AT 36/2005 – Study regarding the perceptions of economic higher education graduates from Cluj in career prospects.
February 2012 -January 2014: IT expert in POSDRU/109/2.1/G/82039, Programul Cursurilor Pentru Studenti In Scopul Angajarii Sau Demararii Unei Afaceri Personale
Main responsibilities: design and update the project's website, participation in the organization of the workshops, development of tutorials for ERP system, maintenance and configuration of computer network and hardware.

International experience

7 – 12 April 2014 - Erasmus Programme, Staff mobility - teaching assignment, participation in the International Week Programme "Internet Communication Management", at the University of Economics in Katowice, Poland. Lecture title: *Online Business Intelligence*

21-24 October 2014 – Erasmus Programme, Staff mobility - teaching assignment, participation in the International Teaching Week "Business Innovation & Entrepreneurship – Success Stories and Failed Ventures: Case Studies", at the EPHEC University College, Bruxelles, Belgium. Lecture title: *Business innovation: examples of good practices.*

18-24 June 2015 - ERASMUS Staff Exchange Program at the International Business Academy, Kolding, Denmark.

27-30 September 2015 – Erasmus Staff mobility - teaching assignment at the International Business Academy, Kolding, Denmark. Lecture title: *The use of ICT in Business innovation*

Julie 2016 - Erasmus Staff mobility - Instituto Politecnico do Porto

8-12 Mai 2023 - Erasmus Staff mobility – School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina.