



## SYLLABUS

### Academic year 2023-2024

#### 1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeş-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Bachelor
1.6. Study programme / Qualification	Business Administration in Hospitality Services (AASOE)

#### 2. Information regarding the course

2.1. Name of the course	Hotel facilities and properties						
2.2. Code	ILE0052						
2.3. Course coordinator	Lect. Cristina Balint, PhD						
2.4. Seminar coordinator	Lect. Cristina Balint, PhD						
2.5. Year of study	3	2.6. Semester	5	2.7. Type of evaluation	E	2.8. Type of course	elective

#### 3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	4	Of which: 3.2. lecture	2	3.3 seminar/laboratory	2
3.4. Total hours in the curriculum	56	Of which: 3.5. lecture	28	3.6. seminar/laboratory	28
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					14
Additional documentation (in libraries, on electronic platforms, field documentation)					14
Preparation for seminars/labs, homework, papers, portfolios and essays					28
Tutorship					2
Evaluations					2
Other activities:					9
3.7. Total individual study hours					69
3.8. Total hours per semester					125
3.9. Number of ECTS credits					5

#### 4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

#### 5. Conditions (if necessary)

5.1. for the course	classroom with computer and projector;
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5.2. for the seminar /lab activities	classroom with computer and projector;
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## 6. Specific competencies acquired

Professional competencies	C1. Gathering, processing, and analysing economic data for business management C1.2. Identificarea metodelor concrete de culegere a datelor, prelucrare și analiză a acestora în funcție de diferite situații specifice și condiții de desfășurare a activității firmei  C4. Implementing business development strategies in the hospitality industry C4.1. Descrierea, definirea și caracterizarea strategiilor ce pot fi implementate în activitatea organizațiilor din industria ospitalității C4.2. Analiza situației actuale, selectarea și propunerea unor alternative strategice de dezvoltare a activității firmei
Transversal competencies	CT1. Implementation of ethical principles, norms, and values within one's own rigorous, effective, and responsible working strategy

## 7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	Presentation of the types of accommodation properties correlated to the classification schemes and their geographical localization
7.2. Specific objective of the course	<ul style="list-style-type: none"><li>• Presentation of the types of accommodation properties and their evolution in the 21<sup>st</sup> century</li><li>• Presentation of the classification schemes used in presence, with their advantages and disadvantages</li><li>• The correlation between the design of the accommodation properties, the type of property, the main type of clients and the localization of the properties</li></ul>

## 8. Content

8.1. Course		Teaching Method	Remarks
1	The evolution of the accommodation properties	interactive discussion	1 lecture
2	The development of the hotel industry in the 19 <sup>th</sup> and 20 <sup>th</sup> centuries	interactive discussion	1 lecture
3	Types of accommodation properties from all over the world	interactive discussion	1 lecture
4	Types of accommodation properties from Romania	interactive discussion	1 lecture
5	The classification of the accommodation properties	interactive discussion	1 lecture



6	Types of accommodation rooms	interactive discussion	1 lecture
7	Forms and operating conditions of accommodation properties	interactive discussion	1 lecture
8	The management and franchise contract	interactive discussion	1 lecture
9	The importance of the location for the accommodation properties	interactive discussion	1 lecture
10	The design of the accommodation properties – exterior design	interactive discussion	1 lecture
11	The design of the rooms	interactive discussion	1 lecture
12	The thematic design	interactive discussion	1 lecture
13	Accommodation properties with special features	interactive discussion	1 lecture
14	Summary course - combining notions and concepts introduced during the semester	interactive discussion	1 lecture
Bibliography		1. Borchgrevink, C.P. (Ed), 1998, <i>Perspective on the Hospitality Industry: An Introduction to Hospitality Management</i> , Kendall-Hunt, New York 3. Chon, K.S.; Sparrowe, R.T., 2000, <i>Welcome to Hospitality – An Introduction</i> , Thomson Learning, SUA 4. Denby, E., 1998, <i>Grand Hotels – an architectural and social history</i> , Ed.Reaktion Books, New York 5. O’Fallon, M.J, Rutherford, D.G.,2011, <i>Hotel Management and Operations</i> , 5 <sup>th</sup> edition, John Wiley Sons 6. Plunkett, D., Reid, O., 2013, <i>Detail in Contemporary Hotel Design</i> , Laurence King Publishing 7. Pop, C.; Curuțiu, C., 2006, <i>Medii și proprietăți hoteliere</i> , Ed.Todesco, Cluj-Napoca 8. Robson, S.K.A., Penner R.H., Adams, L., 2013, <i>Hotel Design, Plannig and Development</i> , Routledge	

8.2. Seminar/laboratory		Teaching Method	Remarks
1	Highlights regarding the development of the Romanian accommodation properties	interactive discussion	1 seminar
2	Evolution of Romanian accomodation properties	interactive discussion	1 seminar
3	Discussing the need to increase the complexity of the types of accommodation properties defined by the Romanian regulation	interactive discussion	1 seminar
4	Discussing the possibilities for implementation of the international typology of accommodation properties in Romania	interactive discussion	1 seminar



5	Case study focused on comparing the classification scheme in Romania with a private classification scheme	interactive discussion	1 seminar
6	Different types of accomodation properties	interactive discussion	1 seminar
7	Hotel chains in Romania	interactive discussion	1 seminar
8	Identification of the hotels operated under the management contract or franchise in Romania	interactive discussion	1 seminar
9	Discussing problems related to the location of hotels	interactive discussion	1 seminar
10	Discussions on the design of the hotels	interactive discussion	1 seminar
11	Discussions on the design of the rooms	interactive discussion	1 seminar
12	Discussions on the thematic design	interactive discussion	1 seminar
13	Case Study – the ice hotel from Balea Lac	interactive discussion	1 seminar
14	Synthesizing the existing problems in the hospitality industry in Romania	interactive discussion	1 seminar
Bibliography	1. Borchgrevink, C.P. (Ed), 1998, <i>Perspective on the Hospitality Industry: An Introduction to Hospitality Management</i> , Kendall-Hunt, New York 3. Chon, K.S.; Sparrowe, R.T., 2000, <i>Welcome to Hospitality – An Introduction</i> , Thomson Learning, SUA 4. Denby, E., 1998, <i>Grand Hotels – an architectural and social history</i> , Ed.Reaktion Books, New York 5. O’Fallon, M.J, Rutherford, D.G.,2011, <i>Hotel Management and Operations</i> , 5 <sup>th</sup> edition, John Wiley Sons 6. Plunkett, D., Reid, O., 2013, <i>Detail in Contemporary Hotel Design</i> , Laurence King Publishing 7. Pop, C.; Curuțiu, C., 2006, <i>Medii și proprietăți hoteliere</i> , Ed.Todesco, Cluj-Napoca 8. Robson, S.K.A., Penner R.H., Adams, L., 2013, <i>Hotel Design, Plannig and Development</i> , Routledge		

**9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program**

- The ability to identify the differences between the types of accommodation properties
- Knowledge of various types of indoor spaces specific to hotel properties
- Understand the criteria on which various classification schemes are based on
- The ability to correlate a specific type of hotel property with the necessary classification level in order to achieve the desired result

**10. Evaluation**

- The evaluation criteria remains the same for all exams sessions;



- In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Pondere din nota finală
Course	<ul style="list-style-type: none"><li>• correct logical and coherent application of the concepts learned</li><li>• logical and accurate explanation and interpretation of the results;</li></ul>	Final exam	50% (only if the grade is minimum 5)
Seminar	<ul style="list-style-type: none"><li>• the ability to apply concepts learned in practice</li><li>• correct logical and coherent application of the concepts learned</li><li>• economic explanation of the results;</li><li>• interest in the individual preparation throughout the whole semester</li></ul>	Project	35%
		Essay	15%
Note: the same examination requirements will be apply for the repeating exam(s)			
10.6. Standard minim de performanță			
<ul style="list-style-type: none"><li>• cunoașterea noțiunilor fundamentale și aplicarea acestora pe exemple;</li><li>• interpretarea economică a rezultatelor obținute.</li></ul>			

Date  
29.09.2023

Date of approval  
11.10.2023

Course coordinator  
Lect.dr. Cristina BALINT

Seminar coordinator  
Lect.dr. Cristina BALINT  
Head of department  
Prof.dr. Ioan Cristian CHIFU



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