



SYLLABUS Academic year 2023-2024

1. Information regarding the programme

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|--------------------------------------|-------------------------|
| 1.1. Higher education institution | Babeş-Bolyai University |
| 1.2. Faculty | Business |
| 1.3. Department | Hospitality Services |
| 1.4. Field of study | Business administration |
| 1.5. Study cycle | Bachelor |
| 1.6. Study programme / Qualification | Business Administration |

2. Information regarding the course

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|--------------------------|---------------------------|---------------|---|-------------------------|---|---------------------|-----------|
| 2.1. Name of the course | MICROECONOMICS | | | | | | |
| 2.2. Code | ILE0083 | | | | | | |
| 2.3. Course coordinator | Conf. Univ. dr. Oana BODE | | | | | | |
| 2.4. Seminar coordinator | Conf. Univ. dr. Oana BODE | | | | | | |
| 2.5. Year of study | 1 | 2.6. Semester | 1 | 2.7. Type of evaluation | E | 2.8. Type of course | Mandatory |

3. Total estimated time (hours/semester of didactic activities)

| | | | | | |
|---|----|------------------------|----|-------------------------|-------|
| 3.1. Hours per week | 4 | Of which: 3.2. lecture | 2 | 3.3 seminar/laboratory | 2 |
| 3.4. Total hours in the curriculum | 56 | Of which: 3.5. lecture | 28 | 3.6. seminar/laboratory | 28 |
| Time allotment: | | | | | hours |
| Learning using manual, course support, bibliography, course notes | | | | | 28 |
| Additional documentation (in libraries, on electronic platforms, field documentation) | | | | | 28 |
| Preparation for seminars/labs, homework, papers, portfolios and essays | | | | | 28 |
| Tutorship | | | | | 2 |
| Evaluations | | | | | 4 |
| Other activities: | | | | | 4 |
| 3.7. Total individual study hours | | | | | 94 |
| 3.8. Total hours per semester | | | | | 150 |
| 3.9. Number of ECTS credits | | | | | 6 |

4. Prerequisites (if necessary)

| | |
|-------------------|--|
| 4.1. curriculum | |
| 4.2. competencies | |

5. Conditions (if necessary)

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|--------------------------------------|--|
| 5.1. for the course | Attendance in time for lecture, respect for the audience and no mobile phone open during the session course. |
| 5.2. for the seminar /lab activities | Minimum 10 presences and active intervention at seminars |



6. Specific competencies acquired

| | |
|---------------------------|--|
| Professional competencies | <ul style="list-style-type: none"> • C1.1-Descrierea paradigelor, conceptelor si teoriilor economice privind influenta mediului extern asupra intreprinderii/ organizatiei • C1.2-Explicarea si interpretarea relatiei de influenta economica exercitata de mediul extern asupra întreprinderii/ organizatiei • C2.1-Identificarea conceptelor si teoriilor economice asociate întreprinderii/ organizatiei |
| Transversal competencies | <ul style="list-style-type: none"> • CT1-Aplicarea principiilor, normelor și valorilor de etică profesională în cadrul propriei strategii de muncă riguroasă, eficientă și responsabilă |

7. Objectives of the course (outcome of the acquired competencies)

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|---------------------------------------|---|
| 7.1. General objective of the course | <ul style="list-style-type: none"> • To help comprehend the basic economizing problem, specific economic issues and the policy alternatives. |
| 7.2. Specific objective of the course | <ul style="list-style-type: none"> • explain how consumers take decisions • to understand demand and supply • to know the factors affecting the market demand and supply • to discuss the government intervention: price controls, trade barriers, externalities, public goods and common resources |

8. Content

| 8.1. Course | | Teaching Method | Remarks |
|-------------|--|--|------------|
| 1. | The 10 principles of economics | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |
| 2. | The economic way of thinking | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |
| 3. | The consumers' theory | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 2 lectures |
| 4. | The demand theory | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 2 lectures |
| 5. | The supply theory | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 2 lectures |
| 6. | The market's equilibrium | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |
| 7. | Controls of prices | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |
| 8. | Consumers, producers and the efficiency of markets | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |
| 9. | The cost of taxation | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |



| 8.1. Course | | Teaching Method | Remarks |
|--------------|-----------------------------------|--|-----------|
| 10. | Externalities | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |
| 11. | Public goods and common resources | Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies | 1 lecture |
| Bibliography | | <p>Compulsory Bibliography</p> <ul style="list-style-type: none"> Landsburg S.E. – Price Theory & Applications (Eight Edition), South-Western Cengage Learning, 2011 Arnold R.A. – Microeconomics (Tenth Edition), South-Western Cengage Learning, 2011 Mankiw N.G. – Principles of Economics (Sixth Edition), South-Western Cengage Learning, 2012 <p>Optional Bibliography</p> <ul style="list-style-type: none"> Stiglitz, E. J., Walsh, E. C., (2005), <i>Economie</i>, Ed. Economică. Samuelson, Nordhaus, (2000), <i>Economie politică</i>, Ed. Teora. Vorzsak, M., (2005), <i>Economie pozitivă</i>, Ed. Alma Mater, Cluj Napoca. Vorzsak, M., Guț, C., Toader, V., (2011), <i>Piață, concurență, prețuri</i>, Ed. Alma Mater, Cluj-Napoca. | |

| 8.2. Seminar/laboratory | | Teaching Method | Remarks |
|-------------------------|--|--|------------|
| 1. | The 10 principles of economics | Debate, Conversation, Case studies, Problem | 1 seminar |
| 2. | The economic way of thinking | Debate, Conversation, Case studies, Problem | 1 seminar |
| 3. | The consumers' theory | Debate, Conversation, Case studies, Problem | 2 seminars |
| 4. | The demand theory | Debate, Conversation, Case studies, Problem | 2 seminars |
| 5. | The supply theory | Debate, Conversation, Case studies, Problem | 2 seminars |
| 6. | The market's equilibrium | Debate, Conversation, Case studies, Problem | 1 seminar |
| 7. | Controls of prices | Debate, Conversation, Case studies, Problem | 1 seminar |
| 8. | Consumers, producers and the efficiency of markets | Debate, Conversation, Case studies, Problem | 1 seminar |
| 9. | The cost of taxation | Debate, Conversation, Case studies, Problem | 1 seminar |
| 10. | Externalities | Debate, Conversation, Case studies, Problem | 1 seminar |
| 11. | Public goods and common resources | Debate, Conversation, Case studies, Problem | 1 seminar |
| Bibliography | | <ul style="list-style-type: none"> Landsburg S.E. – Price Theory & Applications (Eight Edition), South-Western Cengage Learning, 2011 Arnold R.A. – Microeconomics (Tenth Edition), South-Western Cengage Learning, 2011 | |

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Course content is consistent with what is done in other universities at home and abroad. To adapt to the labor market the contents meet the standards of the business community.



10. Evaluation

| Type of activity | 10.1 Evaluation criteria | 10.2 Evaluation method | 10.3 Percent of the final grade |
|--|--|---|---------------------------------|
| 10.4 Course | The knowledge's accuracy and completeness; Logical consistency; The use of specialized language; Understanding the concepts and phenomena | Written exam | 60% |
| 10.5 Seminar/lab activities | The involvement in the seminar activities. | Observation during the semester | 15% |
| | The ability to apply the knowledge learnt | Application test given in the last seminar (week 14). | 25% |
| REMARK | To calculate the final grade by summing up the points obtained during the semester, it is necessary to obtain at least 50% of the score related to the written exam. For the reexamination period, the evaluation method is also maintained. The score obtained at the application test and seminar remain unchanged. | | |
| 10.6. Minimum performance standards | | | |
| Formation the economic way of thinking and acquiring the functioning of overall economy for a sustainable economic growth. | | | |

Date

29.09.2023

Course coordinator

Oana BODE, PhD

Seminar coordinator

Oana BODE, PhD

Date of approval

11.10.2023

Head of department

Marius BOTA, PhD