



Syllabus Academic year 2023-2024

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeş-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Hospitality services
1.4. Field of study	Business Administration
1.5. Study cycle	Master studies
1.6. Study programme / Qualification	ADMINISTRAREA AFACERILOR ÎN OSPITALITATE ŞI TURISM INTERNATIONAL (cu predare în limba engleză)

2. Information regarding the course

2.1. Name of the course	Managementul lanţului logistic/ Supply chain management						
2.2. Code	IME0048						
2.3. Course coordinator	Assoc. prof. Gică Oana Adriana PhD						
2.4. Seminar coordinator	Assoc. prof. Gică Oana Adriana PhD						
2.5. Year of study	2	2.6. Semester	3	2.7. Type of evaluation	C	2.8. Type of course	Elective

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	Of which: 3.2. lecture	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	Of which: 3.5. lecture	14	3.6. seminar/laboratory	14
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					13
Additional documentation (in libraries, on electronic platforms, field documentation)					12
Preparation for seminars/labs, homework, papers, portfolios and essays					12
Tutorship					2
Evaluations					2
Other activities:					6
3.7. Total individual study hours					47
3.8. Total hours per semester					75
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)

4.1. curriculum	Not the case
4.2. competencies	Not the case

5. Conditions (if necessary)

5.1. for the course	Lecture Hall equipped with video-projector, computer
5.2. for the seminar /lab activities	Room equipped with video-projector, computer



6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none">✓ running a subdivision of a company/ an organization✓ drawing up various reports/ studies useful for the running of a hospitality/ tourism unit and the provision of consultancy in the field
Transversal competencies	<ul style="list-style-type: none">✓ use of professional ethics standards and values specific to the field of hospitality and tourism;✓ making effective use of various learning resources and techniques for personal development.

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	The course objective is to provide students the main theoretical approaches and practical supply chain management field. After completion of this course students will pose a solid set of knowledge on procurement, storage and inventory management, transportation systems and strategies for building an effective supply chain. During the semester lectures will be supplemented by discussion and analysis of case studies or articles.
7.2. Specific objective of the course	Upon completion of this course subject, students will: <ul style="list-style-type: none">• have knowledge of the overall supply chain concepts and components;• be able to describe the activities of procurement and to use properly;• have knowledge of inventory management techniques;• have knowledge of transportation systems;• acquire the means to assess the overall performance of their supply network.



8. Content

8.1. Course	Teaching method	Remarks
<i>Introduction in Supply Chain Management</i>	Interactive lecture	Two lectures
<i>Achieving strategic fit</i>	Interactive lecture	Two lectures
<i>Supply chain performance drivers</i>	Interactive lecture	Two lectures
<i>Service supply chains. Tourism supply chains</i>	Interactive lecture	Two lectures
<i>Procurement. Organisation and administration of Purchasing</i>	Interactive lecture	Two lectures
<i>Transport for travel and tourism</i>	Interactive lecture	Two lectures
<i>Project presentation</i>	In class presentation and discussion	Two lectures
Bibliography	1. Feinstein, A.H., Stefanelli, J.M. (2008), <i>Purchasing: Selection and Procurement for Hospitality Industry</i> , John Wiley and Sons Inc, Hoboken, New Jersey 2. Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i> . Ed. Financial Times Prentice Hall, Harlow, England - available at the library of the Faculty of Economics and Business Administration 3. Hompel M., Schmidt T. (2007), <i>Warehouse Management</i> , Springer 4. Martin, C., (2016), <i>Logistics & supply chain management</i> , 5 th Ed .Financial Times Prentice Hall, Harlow, England. 5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i> , Ed.Springer, New York. 6. Soratana, K., Landis, A. E., Jing, F., & Suto, H. (2021). <i>Supply Chain Management of Tourism Towards Sustainability</i> , Springer. 7. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i> , Addison Wesley 8. D. Waters (2003), <i>Logistics An Introduction to Supply Chain Management</i> , Palgrave Macmillan, Houndmills, United Kingdom 9. Wisner, J., Tan, K.C., Keong Leong, G. (2019), <i>Principles of Supply Chain Management</i> , 5 th Edition, Cengage Learning	

8.2. Seminar / laboratory	Teaching method	Remarks
<i>Introduction in Supply Chain Management</i>	Case study	Two seminars
<i>Strategic fit</i>	Case study	One seminar
<i>Supply chain performance drivers</i>	Case study	Two seminars
<i>Supply Chain Management for tourism operations</i>	Case study	Two seminars
<i>Procurement. Organisation and administration of Purchasing</i>	Case study	Two seminars
<i>Transportation systems</i>	Case study	Two seminars
<i>Supply chain integration</i>	Case study	One seminar
<i>Project presentation</i>	In class presentation and discussion	Two seminars
Bibliography	1. Feinstein, A.H., Stefanelli, J.M. (2008), <i>Purchasing: Selection and Procurement for Hospitality Industry</i> , John Wiley and Sons Inc, Hoboken, New Jersey 2. Gattorna, J. (2010), <i>Dynamic supply chains: delivering value through people</i> . Ed. Financial Times Prentice Hall, Harlow, England - available at the library of the Faculty of Economics and Business Administration 3. Hompel M., Schmidt T. (2007), <i>Warehouse Management</i> , Springer	



	<p>4. Martin, C., (2016), <i>Logistics & supply chain management</i>, 5th Ed .Financial Times Prentice Hall, Harlow, England.</p> <p>5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), <i>The logic of logistics: theory, algorithms, and applications for logistics and supply chain management</i>, Ed.Springer, New York.</p> <p>6. Soratana, K., Landis, A. E., Jing, F., & Suto, H. (2021). <i>Supply Chain Management of Tourism Towards Sustainability</i>, Springer.</p> <p>7. Taylor, D. A. (2003), <i>Supply Chains: A Manager's Guide</i>, Addison Wesley</p> <p>8. D. Waters (2003), <i>Logistics An Introduction to Supply Chain Management</i>, Palgrave Macmillan, Houndmills, United Kingdom</p> <p>9. Wisner, J., Tan, K.C., Keong Leong, G. (2019), <i>Principles of Supply Chain Management</i>, 5th Edition, Cengage Learning</p>
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9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

The discipline is always renewed considering the novelties in the field. The course content is similar to courses from universities abroad.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Share of final grade
10.4. Course	<ul style="list-style-type: none"> correct logical and coherent application of the concepts learned active participation to group discussions by formulating personal opinions. 	Final exam – oral exam will consist of two open ended questions.	20 %
10.5. Seminar/lab activities	<ul style="list-style-type: none"> learning and understanding of issues dealt with at course and seminar; correct logical and coherent application of the concepts learned 	Individual Project – case study	60 % (45% written report; 15% presentation)
	<ul style="list-style-type: none"> interest in the individual preparation throughout the whole semester 	Active participation in class – portfolio of activities	20%
10.6. Minimum performance standards			
<ul style="list-style-type: none"> ➤ Understanding key issues related to supply chain management. ➤ Ability to apply specific supply chain tools and strategies. 			

Date
29.09.2023

Course coordinator
Assoc. prof. Oana Adriana Gică, PhD

Seminar coordinator
Assoc. prof. Oana Adriana Gică, PhD

Date of approval
11.10.2023

Head of department
Assoc. prof. Marius Bota, PhD