



SYLLABUS Academic year 2024-2025

1. Information regarding the programme

1.1. Higher education institution	Babeş-Bolyai University
1.2. Faculty	Business
1.3. Department	Hospitality Services
1.4. Field of study	Business administration
1.5. Study cycle	Bachelor
1.6. Study programme / Qualification	Business Administration

2. Information regarding the course

2.1. Name of the course	MICROECONOMICS						
2.2. Code	ILE0083						
2.3. Course coordinator	Conf. Univ. dr. Oana BODE						
2.4. Seminar coordinator	Conf. Univ. dr. Oana BODE						
2.5. Year of study	1	2.6. Semester	1	2.7. Type of evaluation	E	2.8. Type of course	Mandatory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	4	Of which: 3.2. lecture	2	3.3 seminar/laboratory	2
3.4. Total hours in the curriculum	56	Of which: 3.5. lecture	28	3.6. seminar/laboratory	28
Time allotment:					hours
Learning using manual, course support, bibliography, course notes					28
Additional documentation (in libraries, on electronic platforms, field documentation)					28
Preparation for seminars/labs, homework, papers, portfolios and essays					28
Tutorship					2
Evaluations					4
Other activities:					4
3.7. Total individual study hours					94
3.8. Total hours per semester					150
3.9. Number of ECTS credits					6

4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

5. Conditions (if necessary)

5.1. for the course	Attendance in time for lecture, respect for the audience and no mobile phone open during the session course.
5.2. for the seminar /lab activities	Minimum 10 presences and active intervention at seminars



6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> • C1.1 - Description of economic paradigms, concepts and theories regarding the influence of the external environment on the enterprise/organization • C1.2. - Explaining and interpreting the relationship of economic influence exerted by the external environment on the enterprise/ organization • C2.1 - Identification of economic concepts and theories related to companies/ organisations
Transversal competencies	<ul style="list-style-type: none"> • CT1- Applying the principles, norms and values of professional ethics within the framework of one's own rigorous, efficient and responsible work strategy

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	<ul style="list-style-type: none"> • To help comprehend the basic economizing problem, specific economic issues and the policy alternatives.
7.2. Specific objective of the course	<ul style="list-style-type: none"> • explain how consumers take decisions • to understand demand and supply • to know the factors affecting the market demand and supply • to discuss the government intervention: price controls, trade barriers, externalities, public goods and common resources

8. Content

8.1. Course		Teaching Method	Remarks
1.	The 10 principles of economics	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
2.	The economic way of thinking	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
3.	The consumers' theory	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	2 lectures
4.	The demand theory	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	2 lectures
5.	The supply theory	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	2 lectures
6.	The market's equilibrium	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
7.	Controls of prices	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
8.	Consumers, producers and the efficiency of markets	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
9.	The cost of taxation	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture



8.1. Course		Teaching Method	Remarks
10.	Externalities	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
11.	Public goods and common resources	Interactive lecture, Discussion, Multimedia materials, Illustrated, Case Studies	1 lecture
Bibliography		<p>Compulsory Bibliography</p> <ul style="list-style-type: none"> Landsburg S.E. – Price Theory & Applications (Eight Edition), South-Western Cengage Learning, 2011 Arnold R.A. – Microeconomics (Tenth Edition), South-Western Cengage Learning, 2011 Mankiw N.G. – Principles of Economics (Sixth Edition), South-Western Cengage Learning, 2012 <p>Optional Bibliography</p> <ul style="list-style-type: none"> Stiglitz, E. J., Walsh, E. C., (2005), <i>Economie</i>, Ed. Economică. Samuelson, Nordhaus, (2000), <i>Economie politică</i>, Ed. Teora. Vorzsak, M., (2005), <i>Economie pozitivă</i>, Ed. Alma Mater, Cluj Napoca. Vorzsak, M., Guț, C., Toader, V., (2011), <i>Piață, concurență, prețuri</i>, Ed. Alma Mater, Cluj-Napoca. 	

8.2. Seminar/laboratory		Teaching Method	Remarks
1.	The 10 principles of economics	Debate, Conversation, Case studies, Problem	1 seminar
2.	The economic way of thinking	Debate, Conversation, Case studies, Problem	1 seminar
3.	The consumers' theory	Debate, Conversation, Case studies, Problem	2 seminars
4.	The demand theory	Debate, Conversation, Case studies, Problem	2 seminars
5.	The supply theory	Debate, Conversation, Case studies, Problem	2 seminars
6.	The market's equilibrium	Debate, Conversation, Case studies, Problem	1 seminar
7.	Controls of prices	Debate, Conversation, Case studies, Problem	1 seminar
8.	Consumers, producers and the efficiency of markets	Debate, Conversation, Case studies, Problem	1 seminar
9.	The cost of taxation	Debate, Conversation, Case studies, Problem	1 seminar
10.	Externalities	Debate, Conversation, Case studies, Problem	1 seminar
11.	Public goods and common resources	Debate, Conversation, Case studies, Problem	1 seminar
Bibliography		<ul style="list-style-type: none"> Landsburg S.E. – Price Theory & Applications (Eight Edition), South-Western Cengage Learning, 2011 Arnold R.A. – Microeconomics (Tenth Edition), South-Western Cengage Learning, 2011 	

9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Course content is consistent with what is done in other universities at home and abroad. To adapt to the labor market the contents meet the standards of the business community.



10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Percent of the final grade
10.4 Course	The knowledge's accuracy and completeness; Logical consistency; The use of specialized language; Understanding the concepts and phenomena	Written exam	60%
10.5 Seminar/lab activities	The involvement in the seminar activities.	Observation during the semester	15%
	The ability to apply the knowledge learnt	Application test given in the last seminar (week 14).	25%
REMARK	To calculate the final grade by summing up the points obtained during the semester, it is necessary to obtain at least 50% of the score related to the written exam. For the reexamination period, the evaluation method is also maintained. The score obtained at the application test and seminar remain unchanged.		
10.6. Minimum performance standards			
Formation the economic way of thinking and acquiring the functioning of overall economy for a sustainable economic growth.			

Date

23.04.2024

Course coordinator

Oana BODE, PhD

Seminar coordinator

Oana BODE, PhD

Date of approval

22.05.2024

Head of department

Marius BOTA, PhD