



UNIVERSITATEA BABEŞ-BOLYAI  
BABES-BOLYAI TUDOMÁNYEGYETEM  
BABES-BOLYAI UNIVERSITAT  
BABES-BOLYAI UNIVERSITY  
TRADITIO ET EXCELLENTIA

FACULTATEA DE  
**BUSINESS**  
IN PARTNERSHIP

# Faculty of Business

## Babeş-Bolyai University

2025-2026

**BACHELOR Programs**

Faculty of Business presentation, Bachelor Specializations, Admission

# Faculty of Business

Almost everything you need  
to know :)

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After reading this brochure (we want you well informed), a representative of the Faculty of Business can answer to your specific questions, in a live video session, on Microsoft Teams.

➤ Please fill the admission **consultation form here (Ctrl+Click)** and we will contact you to answer your questions.



# Faculty *of* Business

Dean's Message

Alumni and Careers

International Opportunities

Teachers and Teaching Methods



## Faculty of Business Dean's Message



**Associated Prof.**  
**Valentin TOADER, PhD**  
**Faculty of Business Dean**  
valentin.toader@ubbcluj.ro

“The Faculty of Business is the first higher education institution to offer business studies in Romania, being established in 1994 with the support of Nottingham Trent University, Athens University of Economics and Business and Technical University of Lisbon.

The Faculty of Business provides its students with the knowledge and skills necessary for a successful career in business, as well as the ability for continuous self-improvement.

The economic-social life proves us that the specializations offered by our faculty are in-increasing demand. Our graduates and even our students are among those who can easily find a job or initiate a business. Business education represents the future.”

**Mission.** Co-creation, together with our business, public and NGO partners of knowledge, attitudes and skills which genuinely enhances the impact of educational, research and entrepreneurial initiatives.

**Vision.** To foster financial & intellectual independence for

people of all ages with entrepreneurial DNA. We have this vision because financial independence values less without intellectual independence. We do not want to be focused only on wealth; we want people to also be focused on the meaning of their activity. These two dimensions leads to real, sustainable development that allows people to respond to the opportunities of their future.

### **Values.**

**Education 360<sup>o</sup>.** Education is a social construction where the community of interest (students, professors, administrative personnel, business community, local community, NGO's, political establishment, national and international relevant institutions... and the list is open) covering various frequencies of reality, co-create the future. We want to integrate as many aspirations as we can in... partnership.

**Entrepreneurship.** Education needs to be useful, to offer tools and wings for independent students. The courage to implement small ideas that lead to high achievements, the thrill of solving the unsolvable problems, the timid beginning, the failure full of meaning, the sweetness of success, all of this are... priceless.

**Innovation.** Incrementally, we pursue the improvement of what we are doing, day by day, class by class, article by

article, and project by project. Education means playing with “Lego pieces,” and in this game the number of pieces is important, the examples are important, the uninhibited variety of combinations and the unique differentiation it offer is... vital.

### **Diversity & multiculturalism.**

Business education should offer everybody transparent access to educational opportunities. Moreover, learning should incorporate as many cases, books, values, and perspective positioned in as many cultural contexts as possible. The way we are teaching/learning is profoundly influenced by our cultural heritage and we want to extend ourselves to an... ethical & international identity.

**Life-long learning.** Education does not stop after your bachelor degree, after your master or even PhD degree. It does not stop after your first job or even after your fulminant success, but goes on forever, helping us to provide meaning to our life, and elevate the threshold of our... perception.

### **Community of Opportunity.**

Developing a long-lasting culture creates opportunity for all. Developing a sustainable network of students & alumni amplifies the transition from education to practice and gives birth to a community that values helping each other and enable each other as the ultimate... talent scouts.



**Bogdan DIDA**  
Alumnus BA bachelor program,  
2010-2013  
Audit manager at PwC, NZ

YouTube testimonial Ro.  
<https://youtu.be/Uy2evdSnhoA>

“What brings uniqueness to the faculty? I think it is the accent placed on the practical and commercial parts. This helped me a lot in the industry I currently work in. The funniest memory of my study years is also the most important one. During the first weeks, at a football match between teachers and students, I had a heated argument with a person I thought to be a master student, just to find out that he is my finance teacher. The same teacher, who has strongly influenced my professional career by forcing me to participate in the competition for an internship in a multinational financial service. Seven years afterward, I still work for the same company, just in a different management position, and in a slightly far away country.”



**Mihaela POPA**  
Alumna BA bachelor program,  
2009-2012  
Training Project Manager at  
Global Wind Organization, DK

YouTube testimonial Ro.  
<https://youtu.be/N96lhgJpnqc>

“I am happily thinking about my years as a student and the years I have spent at the Faculty of Business. I have been accepted to the bachelor program, as a result of winning an essay contest, by describing my vision on what being a leader means. Maybe not by chance, but my favorite experience was the leadership course, where we explored this subject in detail. After other learning experiences, I ended up working in an international environment, in Denmark, in developing leaders and cultural change.

I think a university is just a building unless you build a community around it. I liked the community at the Faculty of Business because I have always met openness and support from my colleagues and teachers. From open discussions during seminars to international cooperation and basketball games, it has all formed me professionally.”



**Claudiu PUȘCAȘ**  
Alumnus BA bachelor program,  
2012-2015  
Co-Owner of Powwow &  
Marketing Account Manager,  
Loopaa, RO  
YouTube testimonial Ro.  
<https://youtu.be/QCSfCJ4olz0>

“Hello! I am Claudiu and I have been a marketer for the past 5 years. In 2015, I have graduated from the Business Administration program.

The biggest advantage that the Faculty of Business has brought me is the empirical way of seeing life, an aspect that characterizes the delivery of every project.

If there would be something I could tell to young Claudiu, it would be to stop hesitating on those 231 business ideas, to just go with the flow and get surprised.”



**Anastasiya DOBROVOLSKA**  
**Alumna IBA master program**  
**2014-2016**

Corporate Account Executive,  
Microsoft, IE

YouTube testimonial Eng.,  
<https://youtu.be/lcZ0JZVS-dg>

“I have completed both my bachelor and master’s degrees at the Faculty of Business in Cluj-Napoca. One of the reasons why I am happy about my decision towards my studies is the fact that at the Faculty of Business you are encouraged to be creative while obtaining practical knowledge, and furthermore, have the opportunity to gain international experience with the Erasmus+ program.

What I miss the most, is the encouragement from the teachers, who told me that everything is possible as long as you are determined!”



**Betuel GAG**  
**Alumnus BA English bachelor**  
**program 2015-2019**

Marketing Assistant, Benjamin  
Stevens Estate Agents, UK

YouTube testimonial Eng.  
<https://youtu.be/OyImnR9GPXw>

“The Faculty of Business taught me so many skills about public speaking, management, understanding the environment of the business, understanding customers and clients, and understanding both employers and suppliers. There are many things you will learn; many things you will explore. The one thing I really loved is the collective environment – the people there that helped me understand what the business vibe is like. This is a good opportunity for any future student and any person who wants to develop their skills. There are great teachers there, you can discuss and learn so many things. And remember: the effort you do today is the result you get tomorrow!”



**Orsolya Anna MATE**  
**Alumna BA in Hospitality Services**  
**English bachelor program 2015-**  
**2019**

Project Engineer at WMG,  
University of Warwick, UK  
YouTube testimonial Eng.

<https://youtu.be/olusbv19qKw>

“Before starting my academic career, I knew I wanted to travel the world and clearly my learning experience had to be in accordance with this passion of mine. Therefore, when it came to applying for a university, I made sure the institution I was choosing was able to offer me the right opportunities. At the moment, I can say I have obtained two bachelor’s degrees and an Erasmus+ semester abroad thanks to the partnerships of the Faculty of Business. All these experiences had a major impact on my personality and on the direction of my professional career. I deeply believe that when it comes to choosing a university you must make sure you will have the right support to follow your dreams and grow as a person!”

## Faculty of Business International Opportunities

### Erasmus+

Dear candidates, once enrolled at the Faculty of Business, it is the moment to invest your energy and time in an Erasmus+ study mobility, with the help of over 100 partnerships that the Faculty of Business has with top universities from the European Union, and not only.

Besides the academic experience that helps you develop your knowledge, attitudes, and abilities, this type of international experience obviously offers you a competitive advantage in any professional domain. Some people even say it is the experience of their lifetime... we agree with them:)

Erasmus+ is impressive as results and impact. Its budget exceeds 14.7 billion euro, and it offers study opportunities for over 4 million European Union Citizens.

### Multiculturalism

The Faculty of Business is one of the faculties with the highest percentage of foreign students, from BBU, attracting exchange and full-time students from France, Germany, Georgia, Italy, Sweden, China, Nigeria, Cameroon, and so on. Professional and academic diversity is one of the core objectives for the Faculty of Business.

### Bachelor Double Degrees

Do you want your international experience to have a pragmatic result?

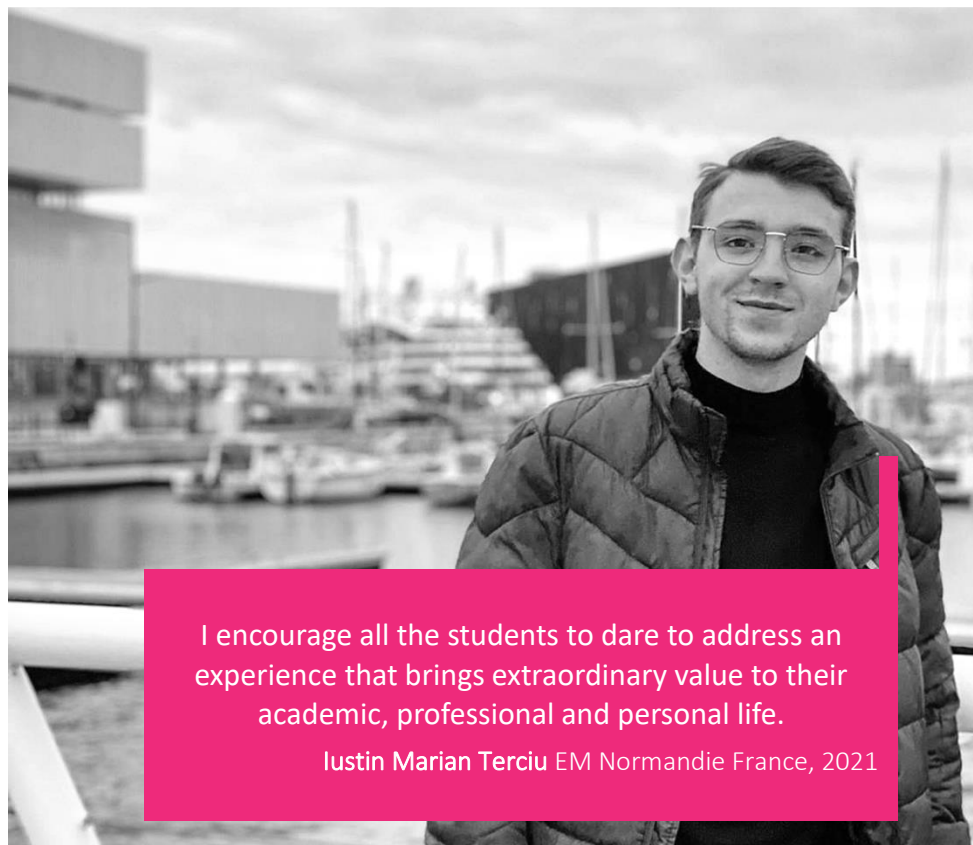
The double degree programs with École de Management de Normandie, (France), FH Aachen University of Applied Sciences (Germany), and University of Sassari (Italy) will offer you the chance to obtain a diploma from each institution, combining two cultural approaches and it offers you international opportunities. All you need to do is to study for a full year at the partner university and present the bachelor paper at both institutions.



Maria Panainte - double degree student at FH Aachen University of Applied Sciences, Germania, 2020-2021

“The double degree program with FH Aachen is an amazing experience. After an Erasmus semester spent in Münster, I chose to continue my studies in Germany, because of the academic environment, qualified teachers, and multicultural background.

The double degree program offered me the abilities and international experience needed to achieve my professional goals, providing an experience that has enriched me socially and intellectually. All my projects, teamwork, and practice helped me develop professionally and personally, making me a more open and flexible person.”



I encourage all the students to dare to address an experience that brings extraordinary value to their academic, professional and personal life.

Justin Marian Terciu EM Normandie France, 2021

Each teacher has a unique professional identity, a sum of strengths, a task role, or a set of task roles, specific to them, and that make them valuable in their field. This diversity of tasks comes to offer a diversity of teaching styles, in partnership with the diversity of teaching styles among students.

The roles associated to the teachers, from which we started to build are those of designer, trainer, facilitator, pedagogue, and mentor. These roles differentiate themselves based on several levels: purpose, closeness, engagement, necessary skills, objective, learning path, constantly helping a professional identity for each teacher. (See Teacher's role, page 9)

These roles depend upon the context, but also on each person's personality and comfort zone. Our aim is to ensure that these roles are covered in a flexible manner, in the best way, to be an answer to the different learning styles that the students have.

Learning styles diversity represent a challenge that we happily accept. Some students learn by getting involved, without deductions, in the class activity (active learning); some students choose to stay quiet, to gather information and opinions from colleagues, and then engage in debates (reflexive learning); other students prefer to read the materials, alongside a big mug of coffee (theoretic learning), and others activate themselves just when the learning process shows them how to use the information, attitudes, competencies from class, to gain a practical competitive advantage (pragmatic learning).

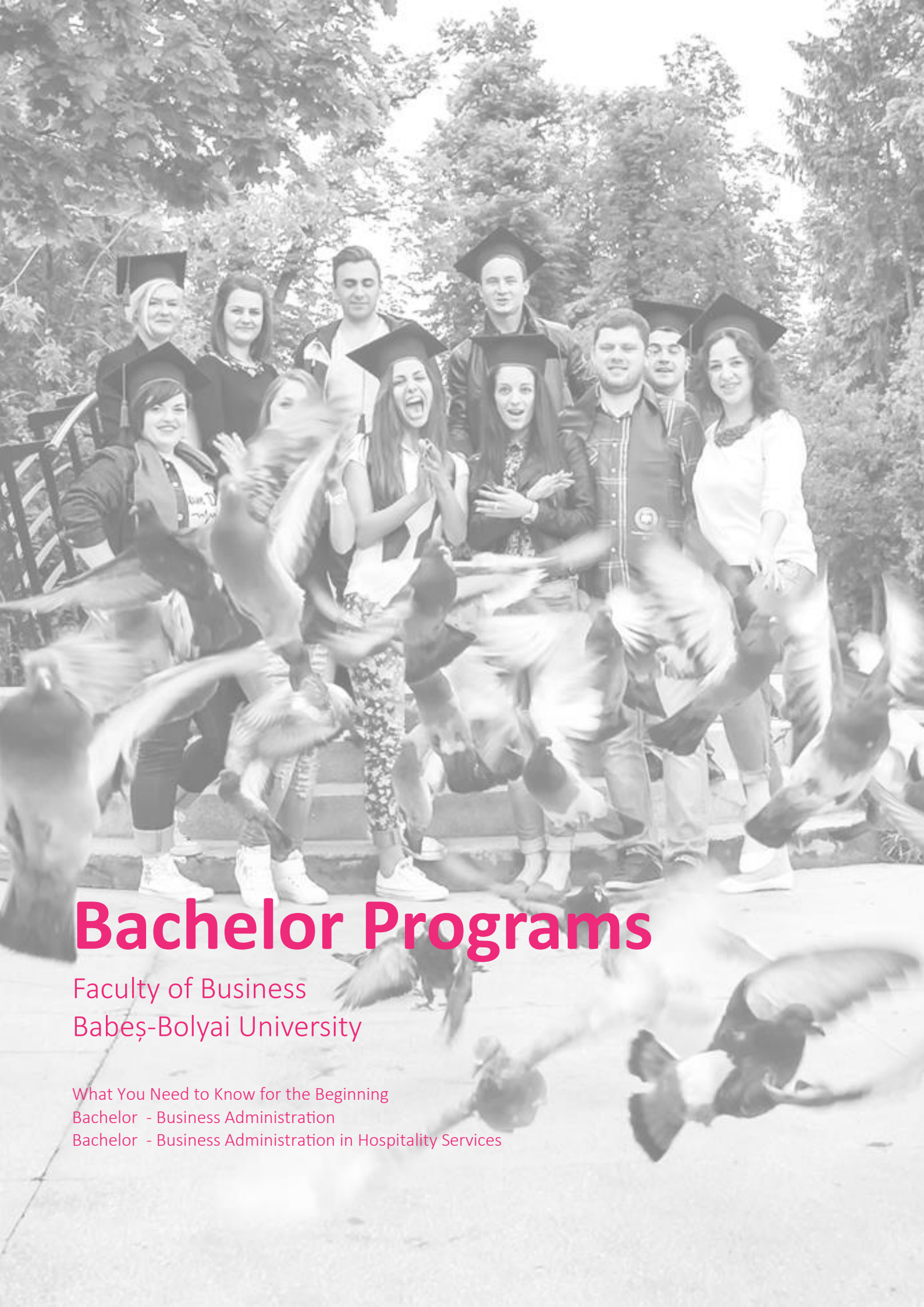






	Designer	Coach	Facilitator	Pedagogue	Mentor
Purpose	Creates learning materials	Gives energy and motivates	Helps with building ideas	Instructs the participants	Guides, inspires, and helps
Closeness	Indirect through materials	Open, joyful, close to the group	Close to the group	Formal with large groups	Close only to some of the participants
Engagement	Students discover by themselves	Students are attracted	Students engage voluntarily	Participation is a formal process	Restrained participation
Competencies	Editing and designing	Ability to motivate	Emotional intelligence	Presentation, persuasion	Counseling and communication
Objective	First contact with the topic	Involvement, partnership	Connects theory with experiences	Passes knowledge	Helps with the career evolution
Learning path	Established by the designer	Flexible, interaction	Established by the participants	Established by the pedagogue	Established by mentor & protégé

### Teacher's Roles



# Bachelor Programs

Faculty of Business  
Babeş-Bolyai University

What You Need to Know for the Beginning  
Bachelor - Business Administration  
Bachelor - Business Administration in Hospitality Services

## What You Need to Know at the Beginning

You have been admitted at the university, so you are a “bachelor” student. This is the first level of higher education. There are other two more levels (master’s and PhD) for you to discover later once you realize that learning is an ongoing process :)

There are some potential questions you may have, that we want to answer, in order for you to better understand what will be presented later: Bologna system? Which program? Why an English program?

### What is the Bologna System?

The main objective of the Bologna system is to increase the mobility of personnel and students and their employment.

The European system of accumulation and transfer of study credit (ECTS) is a tool of the European space of higher education, used to increase the transparency of studies and courses. The ECTS helps students travel to many countries and acquire acknowledgment of their academic qualifications and the period of studies abroad. Thanks to the ECTS, credits obtained from a higher education institution are considered for a qualification achieved in another structure.

ECTS credits represent learning based on results and the appropriate volume of work. ECTS improves the flexibility of the study programs for students. For example, courses taken as part of an Erasmus + experience (in the European Union) may be more easily recognized in the account of the courses that were supposed to be studied during the same semester in Romania.

### Which program?

Business Administration or Business Administration in Hospitality Services?

Business administration offers you a general overview that fits the majority of the organizations, initiating skills useful in business, public and NGO environment. Management, Marketing, Finance, Accounting are few areas of development essential for any type of organization. If

you do not know yet the specific industry in which you want to grow, that this is the best choice.

Business Administration in Hospitality Services offers a focused development in one of the fastest developing industry, tourism and hospitality. If you already work in this industry, or you like helping people to travel, relax, organize the events of their lives, or just materialize their dream vacation, then this is your future career.

### Why an English program?

The English programs allows you to develop your business skills and competencies for an international business environment, relying on the versatility of education in a language of international circulation. Having a bachelor diploma in English opens new markets and enhanced your professional mobility.



## Bachelor program Business Administration

**Business Administration**  
Full-time learning, English line,  
Cluj-Napoca, program accredited  
by ARACIS



**Associated prof. Ioan Alin NISTOR**  
Coordinator of the English program  
ioan.nistor@ubbcluj.ro

“When we introduced the studies of business in Romania, we were thinking of a program that offers a world-class education, in one of the most interesting cities in Eastern Europe. We have combined the excellent tradition of teaching of the greatest universities in Romania with a modern approach oriented towards business.”

### General Overview

Our bachelor-degree in business administration is adapted to the similar ones from the best business schools worldwide. We collaborate with some of the most important companies in Cluj-Napoca, providing courses designed based on the requirements and recommendations of the business environment. As Cluj-Napoca is the entrepreneurial capital of Romania, our curriculum is designed to help students start their own business, aiming at encouraging entrepreneurial initiatives.

After passing the final examination, *the title awarded to students is Bachelor in Economics*. The learning outcomes provided by this study programme are represented by the professional and transversal competencies.

### Professional competencies

Gathering, processing and analysing data regarding the interaction between a company/an organisation and the external environment. • Providing assistance for running a company/an organisation as a whole. • Running a subdivision of a company/an organisation. • Providing assistance in human resources management. • Using databases specific to business management.

### Transversal competencies

Implementing ethical principles, norms and values within one’s own rigorous, efficient, and responsible strategy of work. • Identifying the roles and responsibilities in a multispecialty team and implementing various relational techniques and efficient teamwork. • Identifying various opportunities for continuing education and efficiently using learning resources and techniques for their development.

Examples of jobs that students of this program can have after graduation, according to Romanian Occupational Code, are: specialist in planning, control and reporting of economic

performance (242110), counselor/expert/inspector/referent/economist in economic management (263106), assistant director/responsible for operation (243217).

### Courses & ECTS credits

1 <sup>st</sup> Semester (Fall)	credits
Microeconomics	6
Applied Mathematics for Economics	5
General Management	6
Leadership	5
Business Informatics	5
Scientific Research Methodology...	3
Physical education I	2
2 <sup>nd</sup> Semester (Spring)	credits
Macroeconomics	5
Applied Statistics in Business	5
Public Finance	6
Basic Accounting	6
Business Law	5
Foreign Language I	3
Physical education II	2
3 <sup>rd</sup> Semester (Fall)	credits
Principles of Marketing	5
Introduction to Econometrics	5
Corporate Finance	5
Financial Accounting	5
Business Information Systems	4
Foreign Language II	3
Elective I	3
4 <sup>th</sup> Semester (Spring)	credits
Marketing Research	6
International Financial Markets	5
Managerial Accounting	5
Human Resources Management	5
Internship - Business Administration	3
Business Foreign Language I	3
Elective II	3
5 <sup>th</sup> Semester (Fall)	credits
Operations Management	5
Business Negotiations	5
Insurance and Reinsurance	5
Financial Control and Audit	5
Financial Forecast and Analysis Techniques	4
Business Foreign Language II	3
Elective III	3
6 <sup>th</sup> Semester (Spring)	credits
Economic and Financial Analysis	6
Customer Relationship Management	5
Entrepreneurship	5
E-business	5
Bachelor thesis/paper writing	3
Elective IV	3
Elective V	3

**Business Administration in Hospitality Services**  
**Full-time learning, English line, Cluj-Napoca, program accredited by ARACIS**



**Associated professor**

**Cristina FLEŞERIU**

Program Coordinator, English line, cristina.fleseriu@ubbcluj.ro

“As the initiator of the hospitality business administration field in Romanian higher education, the Faculty of Business developed this academic program in response to the more and more internationalized business environment. If you are dynamic, love to travel, and interact with others, the Business Administration in Hospitality Services program is for you! Students enrolled in our Business Administration in Hospitality Services program are prepared by dedicated academics, and hospitality experts to become professionals, possessing business knowledge, managerial skills, and professional competencies, capable of obtaining entry-level management positions in the hospitality industry.”

After passing the final examination, *the title awarded to students is Bachelor in Economics*. The learning outcomes provided by this study programme are

represented by the professional and transversal competencies.

**Professional competencies**

Gathering, processing, and analysing economic data for business management.

- Business environment research for substantiation of business decisions.
- Negotiating contract clauses and managing the relationships with clients and suppliers.
- Implementing business development strategies in the hospitality industry.
- Providing assistance in business human resources management.

Implementing the systems for quality, environment, and food safety management in the hospitality industry.

**Transversal competencies**

Implementing professional and ethical principles, norms and values within one’s own rigorous, efficient and responsible strategy of work.

- Identifying the roles and responsibilities in a multispecialty team and implementing various relational techniques and efficient work within a team.
- Identifying various opportunities for continuing education and efficiently using learning resources and techniques for their development.

Examples of jobs that students of this program can have after graduation, according to Romanian Occupational Code, are: tourism activity organizer (243102), counselor/expert/inspector/referent/economist in

economic management (263106), assistant director/responsible for operation (243217).

**Courses & ECTS credits**

<b>1<sup>st</sup> Semester (Fall)</b>	credits
Microeconomics	6
Applied Mathematics for Economics	5
General Management	6
Leadership	5
Business Informatics	5
Scientific research methodology...	3
Physical education I	2

<b>2<sup>nd</sup> Semester (Spring)</b>	credits
Macroeconomics	5
Applied Statistics in Business	5
Public Finance	6
Basic Accounting	6
Business Law	5
Foreign Language I	3
Physical education II	2

<b>3<sup>rd</sup> Semester (Fall)</b>	credits
Principles of Marketing	5
Introduction to Econometrics	5
Corporate Finance	5
Financial Accounting	5
Hospitality information systems	4
Management of Hospitality Services	3
Foreign Language II	3

<b>4<sup>th</sup> Semester (Spring)</b>	credits
Marketing Research	6
Entrepreneurship in Tourism and Hospitality Industry	5
Human Resources Management	5
Destination Marketing	5
Business Administration in Hospitality Industry	3
Elective I	3
Business in Foreign Language I	3

<b>5<sup>th</sup> Semester (Fall)</b>	credits
Economics of Hospitality and Tourism Services	6
Travel agency management	6
Hotel Facilities and Properties	5
Leisure and recreation	4
Elective II	3
Elective III	3
Business in Foreign Language II	3

<b>6<sup>th</sup> Semester (Spring)</b>	credits
Hospitality business budgeting	5
Microfinance of Hospitality Services	6
Customer Relationship Management	5
Bachelor Thesis Preparation	3
Elective IV	4
Elective V	4
Elective VI	3

# Admission

Faculty of Business  
Babeş-Bolyai University

Specializations and General Admission Criteria  
Admission Details for Different Criteria Applicants  
Admission Calendar  
Admission File Content  
Admission and Tuition Fees

## Admission

### Programs & general admission criteria

#### Offer of Bachelor Programs

For the admission in the 2025-2026 academic year, bachelor level, July-September 2025 sessions, the educational offer is:

#### Business Administration

Cluj-Napoca, accredited program by ARACIS

Full-time education – English line of study, Bologna system (3 years), on places subsidized from the state budget and tax regime.

**Capacity: 90 places**

#### Business Administration in Hospitality Services

Cluj-Napoca, accredited program by ARACIS

Full-time education – English line of study, Bologna system (3 years), on places subsidized from the state budget and tax regime.

**Capacity: 50 places**

#### Admission Criteria

Admission to the Faculty of Business is made based on competition, in strictly descending order of the admission averages, obtained by the candidates.

Admission Criteria:

1. Admission grade
2. Motivational essay
3. Differentiation criteria

#### Criterion 1

**Admission grade**  
you can choose A) or B)

**A) 100% baccalaureate grade** in case the applicant did not attend the knowledge contest or does not want to use the grade obtained for the contest.

or

**B) 100% baccalaureate grade + 10% from the knowledge contest grade**, if the grade obtained is higher than 6,00 (six 0%). In this case, the final grade cannot exceed 10 (ten 0%).

An example of calculation of the final grade is: 8,25 (baccalaureate average) +0,8 (or 10% of knowledge contest grade - 8 in this case) = 9,05 (admission grade at Faculty of Business)

#### Criterion 2

**Motivational essay**  
for each program

The essay submitted in the registration file has an eliminatory character being *evaluated with admitted/ rejected*.

The absence of the *essay elaborated specifically for each chosen specialization* automatically leads to the rejection of the candidate.

The essay must be done respecting the *official template* that you can access in the admission file chapter.

The essay is written *in the language specific to the specialization* for which the application is submitted/the candidate applies.

*Differentiation criteria*  
in case of equal grades

- 1) The mark obtained in the baccalaureate exam for Romanian language and literature, followed by
- 2) The grade obtained for the exam of the specialty discipline within the baccalaureate exam, and by
- 3) The grade for the exam at the discipline of candidate's choice within the baccalaureate exam.



## Details for Various Categories of Candidates

### Romanian Ethnic Origin Candidates

Please note that Romanian Ethnic Candidates can apply for English programs only for the tax regime.

Candidates from the Republic of Moldova must prove their Moldovan citizenship if they apply for the places specially allocated for them. In the case of dual Romanian-Moldovan citizens, the candidates will opt for one of the citizenships with which they want to participate in the competition; this option can no longer be changed during the admission process of the respective academic year. Additional information can be found on the website of the [BBU International Cooperation Centre \(Ctrl+Click here\)](#).

- Candidates with a birth certificate from the Republic of Moldova, identity card/passport of the Republic of Moldova, baccalaureate diploma of the Republic of Moldova can apply for the budgeted, specially allocated by the ministry places, with or without a scholarship. The files are submitted to the faculty during the admission period.

- Ethnic candidates with a baccalaureate degree obtained in Romania can apply for the budgeted places with or without a scholarship, specially allocated by the Ministry, only if they prove their Moldovan citizenship.

- Candidates from the Republic of Moldova as well as other Romanian ethnics (with a baccalaureate degree in the respective countries) can apply, under the same conditions as Romanian citizens, for tax regime positions.

### Candidates who are citizens of the Member States of the European Union, of the States belonging to the European Economic Area and of the Swiss Confederation

According to the Romanian legislation, citizens of the EU, EEA countries and the Swiss Confederation may participate in the admission process for all the university study levels, in the same conditions stipulated for the Romanian citizens. Those candidates follow the same calendar and admission criteria as Romanian citizens, including subscription at the faculty, documents, possible exams or file contests, academic offer (budgeted/self-sponsored places), tuition fees.

Admission steps:

1. Recognition of the last study diploma, for more details please log on [here](#).
2. Registration for admission at the faculty, for more details, please click the name of the faculty on the [following website](#).

Attention! • Both admission steps must be followed by the candidate in the order mentioned above. • The candidates must

prepare one set of documents for each of the above steps.

### Candidates graduating from studies abroad and recognized by the Ministry of Education, citizens of Romania

Romanian citizens who have completed their studies abroad and have obtained a baccalaureate degree or an equivalent degree, and have also obtained its recognition by the competent Ministry of Education (National Centre for Recognition and Equivalence of Diplomas or CNRED), can participate in the admission contest under the same conditions as the other candidates. The equivalence of the baccalaureate diploma can be done personally by sending the documents to CNRED ([Ctrl+Click here for details related to CNRED equivalence](#)) or through the International Cooperation Centre (ICC) of UBB ([Ctrl+Click here for details related to ICC equivalence](#))

### Candidates from non-EU Countries

Foreign candidates can participate in the admission contest on the specially allocated places for this category (Personal Foreign currency account) according to the methodology displayed on the CCI website ([Ctrl + Click for more details on this case here](#)).



## Admission Calendar

### Key Concepts

*Candidates register online*, on the UBB portal dedicated to this process, by uploading the required documents in the admission file.

*Appeals* can be submitted to the faculty Secretariat, within 48 hours from the date results' posting, to be solved by the faculty Appeal Commission. The appeal commissions of the Faculty will visibly display their resolution within 24 hours.

*The confirmation of the budgeted places* is done by filling in a form, concluding the study contract, and submitting a file with the originals of specific documents (baccalaureate or and original transcript).

*Confirmation for tax-regime places* is made by filling in a form, concluding the study contract and paying the first instalment of the tuition fee (1075 lei).

*Redistribution of places* is the process by which, if some candidates give up the places obtained in the budget or fee, the following candidates will be able to occupy these places.

### Calendar stage I July 2025

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**1. The registration of candidates** takes place online on the UBB portal.  
10 - 16.07.2025, time 23:59

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**2. The display of the initial results** is made on the website of the Faculty of Business  
17.07.2025

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**3. The submission of appeals** is done online, at [secretariat.tbs@ubbcluj.ro](mailto:secretariat.tbs@ubbcluj.ro)  
18.07.2025

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**4. Solving the appeals** and displaying the results after the appeals.  
19.07.2025

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**5. Confirmation of the places** obtained by competition (stage 1)  
20 - 22.07.2025, time 23:59

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**6. Redistribution of vacancies** and display of the lists after redistribution  
23.07.2025

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**7. Confirmation of the places** after redistribution (stage II)  
24 - 25.07.2025, time 23:59

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**8. Redistribution of vacancies** and display of the lists after redistribution  
26.07.2025

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**9. Confirmation of the places** after redistribution (stage III)  
27 - 28.07.2025

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**10. Display of the final results**  
29.07.2025

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### Calendar stage II September 2025

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**1. The registration of candidates** takes place online on the UBB portal  
5 - 8.09.2025, time 23:59

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**2. The display of the initial results** is made on the website of the Faculty of Business  
9.09.2025

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**3. The submission of appeals** is done online, at [secretariat.tbs@ubbcluj.ro](mailto:secretariat.tbs@ubbcluj.ro)  
10.09.2025, time 23:59

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**4. Solving the appeals** and displaying the results after the appeals.  
11.09.2025

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**5. Confirmation of places** obtained through competition (stage I)  
12 - 13.09.2025, ora 23:59

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**6. Redistribution of vacancies** and display of lists after redistribution  
14.09.2025

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**7. Confirmation of places** after redistribution (stage II)  
14.09.2025, ora 23:59

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**8. Display of the final results**  
15.09.2025

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#### Dear applicants,

These are the first steps towards an education in business. It is important to realize that the process of applying to a University is one in which the phases are dependent on each other. Therefore, we ask you to strictly follow the deadlines (dates and time mentioned). Any delay may lead to your elimination from the application process!

## The Documents Necessary for Enrolment

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**1. The registration form** must be completed online

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**2. Baccalaureate diploma** or diploma equivalent to this or the certificate (double-sided copy)

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**3. The transcript of records** issued by the high school graduated (double-sided copy)

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**4. Motivational essay** must be completed and send using this link:  
<https://forms.office.com/e/e42a8BehK1>

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**5. Birth certificate**

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**6. Identity card** or passport for foreign citizens with a nationality other than Romanian

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**7. Medical certificate type**

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**8. Two 3/4 cm photos** will be brought to the faculty at the beginning of teaching activities

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**9. Student certificate (if applicable)** in the original, showing the status of the student and the academic years in which, he / she received funding from the budget (for students following / followed a second specialization)

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**10. Proof of payment of admission fee** (consisting of enrolment fee in the amount of 200 lei + file processing fee in the amount of 50 lei/each chosen specialization)

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11. Candidates who opt for the **places reserved for the Roma ethnic group** will submit a registration issued by a legal organization of the Roma (signed and stamped) which attests to their belonging to this ethnic group.

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### Well intended advice...

- Please scan the documents on both sides, especially the Baccalaureate diploma, and the other study-related papers
- Scan original documents, not legalized copies
- Do not attach pictures! To scan the documents, you can use a mobile phone app, like Adobe Scan
- Scan each document in separate PDF files
- It is not complicated; you just need to be careful :)



## Admission

# Admission Fee & Tuition Fee

### Admission Fee

The Admission fee covers the administrative process of admission to the Faculty of Business and is divided into two components:

- A) registration fee, and
- B) processing fee

#### Registration fee: 200 lei

The Registration fee is valid for all specializations. Its payment is made only once, no matter how many specializations within the Faculty of Business are chosen.

#### Processing fee: 50 lei

This is the fee paid for the operation of submitted files. The processing fee is paid for each file/ specialization chosen.

### Admission Fee Calculation

You can see below an example of calculation for the admission fee without discounts or exemptions:

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registration fee = 200 lei  
processing fee option 1 = 50 lei  
processing fee option 2 = 50 lei  
**total payment = 300 lei**

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### Discounts

Employees and children of employees of Babeş-Bolyai University, the Central University Library, the Botanical Garden and the restaurants and cafeterias of the University, as well as the children of the teaching and auxiliary teaching staff in activity

or retirees from the university and pre-university education institutions, are exempted from paying the registration fee.

For organizational and communication aspects, the processing fee is charged, a fee that is not subject to exemptions, reliefs and is not refundable.

An example of calculation for the admission fee with discounts or exemptions can be seen below:

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~~registration fee = 200 lei~~  
processing fee option 1 = 50 lei  
processing fee option 2 = 50 lei  
**total payment = 100 lei**

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### Exemptions

Candidates orphaned by both parents and young people from the placement centers are exempted from paying the admission fee (consisting of registration fee and processing fee).

In the case of candidates from placement centers, the Senate of Babeş-Bolyai University may allocate several places without fee, granted outside the tuition fee, financed from the state budget (Admission Regulation of Babeş-Bolyai University, 2025-2026).

To benefit from these exemptions or reductions, supporting documents must be attached (certificate of employment,

certificate of placement center, copies of the parents' death certificates).

### Tuition Fee

The Tuition fee covers the costs of tuition during an academic year, when the student does not occupy a budgeted place.

### Tuition fee is: 4300 lei

The amount of the tuition fee at the bachelor level is the same for all specializations, both in full-time education (Romanian and English) and in distance education (Romanian). The tuition fee can be paid in 4 equal installments:

1. Installment I: upon confirmation of the place
2. Installment II: 15 December
3. Installment III: 15 March
4. Installment IV: 15 May

**Attention! If the confirmation fee is paid in full, a 10% discount will be received.**

### Dear applicants,

We're looking forward to welcoming you among our students and we wish you good luck with the Admission Process!



**Faculty of Business**  
**Babeş-Bolyai University**  
Horea 7, Cluj Napoca

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