



SYLLABUS

Academic year 2024-2025

1. Information regarding the programme

1.1. Higher education institution	Universitatea Babeș-Bolyai
1.2. Faculty	Faculty of Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Bachelor
1.6. Study programme / Qualification	Business Administration in Hospitality Services – English

2. Information regarding the course

2.1. Name of the course	International financial markets						
2.2. Code	ILE0018						
2.3. Course coordinator	Lect. Cristina Balint, PhD						
2.4. Seminar coordinator	Lect. Cristina Balint, PhD						
2.5. Year of study	3	2.6. Semester	2	2.7. Type of evaluation	C	2.8. Type of course	optional

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	3	Of which: 3.2. lecture	2	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	36	Of which: 3.5. lecture	24	3.6. seminar/laboratory	12
Time allotment:					hrs
Learning using manual, course support, bibliography, course notes					24
Additional documentation (in libraries, on electronic platforms, field documentation)					24
Preparation for seminars/labs, homework, papers, portfolios and essays					24
Tutorship					2
Evaluations					4
Other activities:					11
3.7. Total individual study hours					89
3.8. Total hours per semester					125
3.9. Number of ECTS credits					5

4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

5. Conditions (if necessary)

5.1. for the course	classroom with computer and projector;
5.2. for the seminar /lab activities	classroom with computer and projector;



6. Specific competencies acquired

Professional competencies	<p>C1 Gathering, processing, and analysing economic data for business management</p> <p>C1.1. Description of concepts, theories, and methodologies for collecting, processing, and analysing data from both inside and outside the company</p> <p>C1.2. Identification of concrete methods of data collection, processing, and analysis according to various specific situations and operating conditions of the company</p> <p>C1.3. Data collection; preparation, management, and use of computer systems for data processing and analysis to solve business-specific problems</p> <p>C2 Business environment research for substantiation of business decisions</p> <p>C2.1. Definition, classification, and explanation of business research methods</p> <p>C2.2. Analysis, selection, and validation of business research methods according to specific requirements of the decision-making system</p>
Transversal competencies	<p>CT1. Implementation of ethical principles, norms, and values within one's own rigorous, effective, and responsible working strategy</p>

7. Objectives of the course (outcome of the acquired competencies)

7.1. General objective of the course	Introduction to the basic notions specific to the international financial markets
7.2. Specific objective of the course	<ul style="list-style-type: none"> • Presentation of the main features of the international financial markets and of their role • Presentation of the international financial markets particularities from Romania in the context of EU accession and integration of these markets in an international context

8. Content

8.1. Course		Teaching Method	Remarks
1	Financial system	interactive discussion	1 lecture
2	Financial and foreign exchange market definition	interactive discussion	1 lecture
3	The structure of financial and foreign exchange markets	interactive discussion	1 lecture
4	Financial instruments	interactive discussion	1 lecture
5	The monetary market	interactive discussion	1 lecture
6	The bond market	interactive discussion	1 lecture



7	The main participants to the bond market. The role of bond rating	interactive discussion	1 lecture
8	The equity market	interactive discussion	1 lecture
9	The main market ratios for equities. The main participants to the equity market	interactive discussion	1 lecture
10	Foreign exchange market	interactive discussion	1 lecture
11	The financial derivative market	interactive discussion	1 lecture
12	Futures, options and swaps	interactive discussion	1 lecture
Bibliography		1. Archer, M.D., (2010), Getting Started in currency trading, John Wiley & Sons 2. Chisholm, A., (2009), An introduction to international capital markets, John Wiley & Sons 3. Chodhry, M., (2006), An introduction to bond markets, 3rd ed., John Wiley & Sons 4. Faber, E., (2007), All about stocks, 3rd ed, McGraw-Hill 5. Howels, P., (2007), Financial markets and institutions, FT-Prentice Hall 6. Madura, Jeff (2001) – <i>Financial Markets and Institutions</i> , South-Western College Publishing, ed.5 7. Pop, Cornelia (2003) – <i>Tranzacții și piețe financiare internaționale</i> , Ed.Presa Universitară Clujeană 8. Pop, Cornelia (2005) – <i>Relații valutare-financiare internaționale</i> , Ed.Todesco, Cluj 9. Rose, Peter S. (2000) – <i>Money and Capital Markets</i> , IRWIN/McGraw-Hill, ed.7 10. Stanyer, Peter (2014) - <i>The Economist Guide to Investment Strategy: How to Understand Markets, Risk, Rewards, and Behaviour</i> , Profile Books Ltd, Londra 11. Levinson, Marc (2014) - <i>The Economist Guide to Financial Markets: Why they exist and how they work</i> , The Economist	

8.2. Seminar/laboratory		Teaching Method	Remarks
1	Romanian Stock Exchange – introduction and structure	interactive discussion	1 seminar
2	Types of financial instruments on Romanian capital market	interactive discussion	1 seminar
3	Romanian bond market	interactive discussion	1 seminar
4	Romanian equity market	interactive discussion	1 seminar
5	Equity market ratios	interactive discussion	1 seminar
6	Structured products on Romanian market	interactive discussion	1 seminar
Bibliography		1. Archer, M.D., (2010), Getting Started in currency trading, John Wiley & Sons	



	<ol style="list-style-type: none">2. Chisholm, A., (2009), An introduction to intrnational capital markets, John Wiley & Sons3. Chodhry, M., (2006), An introduction to bond markets, 3rd ed., John Wiley & Sons4. Faber, E., (2007), All about stocks, 3rd ed, McGraw-Hill5. Howels, P., (2007), Financial markets and institutions, FT-Prentice Hall6. Madura, Jeff (2001) – <i>Financial Markets and Institutions</i>, South-Western College Publishing, ed.57. Pop, Cornelia (2003) – <i>Tranzacții și piețe financiare internaționale</i>, Ed.Presa Universitară Clujeană8. Pop, Cornelia (2005) – <i>Relații valutare-financiare internaționale</i>, Ed.Todesco, Cluj9. Rose, Peter S. (2000) – <i>Money and Capital Markets</i>, IRWIN/McGraw-Hill, ed.710. Stanyer, Peter (2014) - <i>The Economist Guide to Investment Strategy: How to Understand Markets, Risk, Rewards, and Behaviour</i>, Profile Books Ltd, Londra11. Levinson, Marc (2014) - <i>The Economist Guide to Financial Markets: Why they exist and how they work</i>, The Economist
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9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

Understanding the role of the international financial markets, knowledge of the types of transactions that may be performed and of the tools that can be negotiated is essential for any person. This is part of basic education, because everyone needs to know about the investment alternatives' that they have available. It should be understood, especially the information level that every potential investor has access to.

10. Evaluation

- The evaluation criteria remains the same for all exams sessions;
- In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.

Type of activity	10.1 Evaluation criteria	10.2 Evaluation method	10.3 Weight in the final grade
Course	<ul style="list-style-type: none">➤ correct logical and coherent application of the concepts learned➤ logical and accurate explanation and interpretation of the results;	Exam	50% (only if the grade is minimum 5)
Seminar	<ul style="list-style-type: none">• the ability to apply concepts	Project	35% (is mandatory to be presented)



	<p>learned in practice</p> <ul style="list-style-type: none">• correct logical and coherent application of the concepts learned• economic explanation of the results;• interest in the individual preparation throughout the whole semester	<p>Test (1 test- only applications)</p>	<p>15% (will take place during the semester, in the seminar)</p>
<p>10.6. Minimum performance standard</p> <ul style="list-style-type: none">• knowledge of basic term and their application• economic interpretation of the obtained results			

Date
04.04.2024

ourse coordinator
Lect.dr. Cristina BALINT

Seminar coordinator
Lect.dr. Cristina BALINT

Date of approval
17.04.2024

Head of department
Ioan Cristian CHIFU, PhD