



Graduates Satisfaction Report

Evaluated Program: Business Administration (English line)

- 1. Top 5 strengths.
- 2. Top 5 areas for improvement.
- 3. Analysis of the answers related to the positive aspects and those requiring improvement.

Top 5 strengths

- 1. Activity of student organizations Satisfaction score: 4.09
- 2. Faculty administrative services Satisfaction score: 4.03
- 3. Information provided by the faculty (web pages and notice boards) Satisfaction score: 4.03
- 4. Level of safety at UBB Satisfaction score: 4.02
- 5. Equipment in classrooms and laboratories Satisfaction score: 3.98

Top 5 areas for improvement

- 1. Sports facilities Satisfaction score: 2.62
- 2. Internship opportunities for students Satisfaction score: 2.81
- 3. Career guidance and counseling services Satisfaction score: 3.15
- 4. Quality of the online teaching-learning process Satisfaction score: 3.18
- 5. Possibility to choose the subjects studied Satisfaction score: 3.19

Analysis of responses on positive aspects

Students appreciated:

- 1. Teachers' professionalism: "Friendly teachers, prepared to provide applicable knowledge."
- 2. Access to educational resources: "Access to the best educational materials in Romania."
- 3. Networking opportunities: "I met people from all over the country and beyond."
- 4. Adequate free time: "I had enough time for other personal activities."

Analysis of responses on areas for improvement

Students noted:

1. Organizational problems in the online environment: "Online website needs improvement; instructions should be clearer."





- 2. Lack of internship opportunities: "Lack of internship opportunities offered by the faculty."
- 3. Translation of documents: "Translation into English and other languages should be better."
- 4. Lack of involvement of some teachers: "Some teachers seem uninterested."