



## SYLLABUS

### Business Ethics/ Etică în afaceri

Academic year 2025-2026

#### 1. Information regarding the programme

1.1. Higher education institution	Babeș-Bolyai University
1.2. Faculty	Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme/Qualification	Procurement and Supply chain management
1.7. Form of education	Full time

#### 2. Information regarding the discipline

2.1. Name of the discipline		Business Ethics/ Etică în afaceri					Discipline code		IME0007		
2.2. Course coordinator			Liana Precup, PhD								
2.3. Seminar coordinator			Liana Precup, PhD								
2.4. Year of study		I	2.5. Semester		1	2.6. Type of evaluation		E	2.7. Discipline regime		Mandatory

#### 3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	of which: 3.2 course	2	3.3 seminar/laboratory	
3.4. Total hours in the curriculum	28	of which: 3.5 course	28	3.6 seminar/laborator	
<b>Time allotment for individual study (ID) and self-study activities (SA)</b>					<b>hours</b>
Learning using manual, course support, bibliography, course notes (SA)					20
Additional documentation (in libraries, on electronic platforms, field documentation)					32
Preparation for seminars/labs, homework, papers, portfolios and essays					32
Tutorship					2
Evaluations					2
Other activities:					9
<b>3.7. Total individual study hours</b>	<b>97</b>				
<b>3.8. Total hours per semester</b>	<b>125</b>				
<b>3.9. Number of ECTS credits</b>	<b>5</b>				

#### 4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

#### 5. Conditions (if necessary)

5.1. for the course	Lecture Hall equipped with video-projector, computer
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	The students are expected to attend both the lectures and the seminars with their mobile phones shut off. The students are expected to contribute during the lecture hours by answering the questions addressed and by solving the tasks assigned.
5.2. for the seminar /lab activities	Room equipped with video-projector, computer

## 6. Specific competencies acquired

Professional/essential competencies	
Transversal competencies	<ul style="list-style-type: none"><li>• assume responsibility</li><li>• applies ethical and sustainable thinking</li><li>• think analytically</li><li>• teamwork</li><li>• think critically</li></ul>

## 7. Objectives of the discipline (outcome of the acquired competencies)

<b>7.1 General objective of the discipline</b>	<ul style="list-style-type: none"><li>• Understanding how individual behaviour and corporate culture influences ethical decision making</li></ul>
<b>7.2 Specific objective of the discipline</b>	<ul style="list-style-type: none"><li>• Apply business ethics concepts to a new or existing company;</li><li>• Recognize and give weight to ethical considerations in light of business operation.</li><li>• Develop the communication and critical thinking skills to present and respond to critical questions related to the business ethics;</li><li>• Discuss the most important issues involved by business ethics in a systemic vision;</li><li>• Recognize the importance of moral thinking in business and everyday life</li></ul>

## 8. Content

8.1 Course	Teaching methods	Remarks
1. Introduction	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• General remarks</li></ul> Why morality matters
2. Ethical Theories	Interactive lecture, handouts	What the major ethical theories are (utilitarianism, categorical imperative, virtue ethics, etc.)
3. Ethical Dilemmas	Interactive lecture, handouts	What the most common ethical dilemmas are
4. Solving Ethical Dilemmas (Part 1)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• Proposed strategies to deal with ethical dilemmas</li></ul>



5. Solving Ethical Dilemmas (Part 2)	Interactive lecture, handouts	Proposed strategies to deal with ethical dilemmas
6. Foundations of Business Ethics (Part 1)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• Economy vs Business</li><li>• What a good economy is</li><li>• Good vs Bad</li><li>• The Ethics of Capitalism</li></ul>
7. Foundations of Business Ethics (Part 2)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• The fundamental ethical principles that the economy needs to respect</li><li>• Traditional criteria vs New criteria</li><li>• The role and responsibilities of companies</li></ul>
8. Cultural Relativism (Part 1)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• International business ethics and Cultural Relativism</li><li>• Nietzsche and the Eternal Return of the Same</li><li>• Morality and the Reward of Morality</li></ul>
9. Cultural Relativism (Part 2)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• Cultural Ethics</li><li>• Virtue Ethics in the business world</li><li>• Discourse Ethics in the business world</li><li>• Ethics of Care in the business world</li></ul>
10. Cultural Dimensions in Business & Business Ethics	Interactive lecture, handouts	Hofstede's and Hall's Cultural Dimensions
11. Addressing Individual's Common Ethical Problems (Part 1)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• People Issues</li><li>• Conflicts of Interest</li></ul>
12. Addressing Individual's Common Ethical Problems (Part 2)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• Customer Confidence Issues</li><li>• Use of Corporate resources</li><li>• Whistleblowing</li></ul>
13. Managing Ethics in the Organisation (Part 1)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• Ethical Selves</li><li>• Rewards and Discipline</li></ul>
14. Managing Ethics in the Organisation (Part 1)	Interactive lecture, handouts	<ul style="list-style-type: none"><li>• Group Norms</li><li>• Obedience</li><li>• (Personal) Responsibility</li></ul>

#### Bibliography

1. Becker, Christian U., 2019, Business Ethics. Methods and Application, Routledge, New York.
2. Ferrell, O.C., Fraedrich, John; Ferrell, Linda, 2015, Business Ethics: Ethical Decision Making & Cases, 11th edition, South-Western Cengage Learning, USA.
3. Henn, Stephen K., 2009, Business Ethics. A Case Study Approach, John Wiley and Sons, New Jersey.
4. Jennings, Marianne M., 2009, Business Ethics. Case Studies and Selected Readings, South-Western Cengage Learning, USA.
5. Salomon, Robert C., 1999, A Better Way to Think About Business. How Personal Integrity Leads to Corporate Success, Oxford University Press, New York.
6. Trevino, Linda; Nelson, Katherine, 2011, Managing Business Ethics: Straight Talk about How to Do It Right, John Wiley and Sons, New Jersey.



### 9. Corroborating the content of the course with the expectations of the epistemic community, professional associations and representative employers within the field of the program

- The course was set up after discussions with managers from companies operating in different business sectors, such as: Emerson, EnergoBit, IBM, and PricewaterhouseCoopers. The course content is similar to courses from universities abroad.

### 10. Evaluation

- The same evaluation criteria hold for all exams sessions;
- In order to be able to cumulate the points obtained during the semester, it is mandatory to obtain minimum 5 (five) in the final exam.

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	Understanding of key concepts	Final exam (written)	70%
	Active participation to discussions by formulating personal opinions		
	Usage of methodology	Project	30%
	Learning and understanding of issues dealt with at course		
	Correct logical and coherent application of the concepts learned		
<b>Note: the same examination requirements will be apply for the repeating exam(s)</b>			
10.5 Minimum standard of performance			
<ul style="list-style-type: none"> <li>Understanding and knowing the basic notions and the fundamental elements of business ethics</li> <li>Ability to identify ethical issues, to analyse them using moral principles, and to make recommendations to solve these ethical issues</li> </ul>			

### 11. Labels ODD (Sustainable Development Goals)



Date:  
25.02.2025

Signature of course coordinator

Liana Precup, PhD

Signature of seminar coordinator

Liana Precup, PhD

Date of approval:  
27.02.2025

Signature of the head of department

Prof. Phd. Ioan Cristian Chifu