



SYLLABUS

Estate and facilities management

Academic year 2025-2026

1. Information regarding the program

1.1. Higher education institution	Universitatea Babeș Bolyai
1.2. Faculty	Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme/Qualification	Business Administration in International Hospitality and Tourism/Master
1.7. Form of education	Full time

2. Information regarding the discipline

2.1. Name of the discipline		Estate and facilities management				Discipline code	IME0032
2.2. Course coordinator			Lect. Cristina Balint, PhD				
2.3. Seminar coordinator			Lect. Cristina Balint, PhD				
2.4. Year of study	1	2.5. Semester	1	2.6. Type of evaluation	C	2.7. Discipline regime	compulsory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	of which: 3.2 course	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	of which: 3.5 course	14	3.6 seminar/laborator	14
Time allotment for individual study (ID) and self-study activities (SA)					hours
Learning using manual, course support, bibliography, course notes (SA)					14
Additional documentation (in libraries, on electronic platforms, field documentation)					10
Preparation for seminars/labs, homework, papers, portfolios and essays					11
Tutorship					2
Evaluations					2
Other activities:					8
3.7. Total individual study hours					47
3.8. Total hours per semester					75
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)

4.1. curriculum	
4.2. competencies	

5. Conditions (if necessary)

5.1. for the course	classroom with computer and projector;
5.2. for the seminar /lab activities	classroom with computer and projector;



6.1. Specific competencies acquired

Professional/essential competencies	<p>C3. Ability to identify and diagnose the influences of global economic, political, cultural, and environmental factors specific to the hospitality and tourism sector, both internationally and locally</p> <p>C4. Drawing up decision-based strategies/ alternatives specific to hospitality/ tourism units by means of modern information technology tools</p>
Transversal competencies	<p>CT3. Making effective use of various learning resources and techniques for personal development</p>

6.2. Learning outcomes

Knowledge	<p>The student has complex knowledge of accounting, processing, and analysis of economic and financial information required for an effective organisation and management of business in the hospitality industry and international tourism</p> <ul style="list-style-type: none">• Student knows the principles of estate and facilities management in tourism, including the development and maintenance of tourism properties, and recognizes their role in enhancing guest experiences, ensuring sustainability, and optimizing operational efficiency
Skills	<p>The student has the ability to use methods and techniques specific to the financial-accounting management of business operating in the hospitality industry and international tourism</p> <ul style="list-style-type: none">• Student develops the ability to assess and manage tourism-related properties effectively, in order to enhance guest experiences and ensure the efficient use of resources.
Responsibility and autonomy:	<p>The student is able to perform complex professional tasks, under conditions of autonomy and professional independence.</p> <ul style="list-style-type: none">• The student demonstrates the ability to analyze and synthesize information in the field of hospitality, integrating the knowledge acquired to make informed decisions that support the development of organizations in the hospitality services sector.



7. Objectives of the discipline (outcome of the acquired competencies)

7.1 General objective of the discipline	To present the importance of the estate and facilities market and its development process and to present the different valuations methods in the hospitality industry.
7.2 Specific objective of the discipline	<ul style="list-style-type: none"> • Providing an integrated perspective on estate and facilities market markets • Understand the real estate development process • Understand the key terms of property development and valuation

8. Content

8.1 Course	Teaching methods	Remarks
Introduction to the estate and facilities market	interactive and mulimedia presentation	1 lecture
Evolution of the estate and facilities market	interactive and mulimedia presentation	1 lecture
The trading potential of hotels	interactive and mulimedia presentation	1 lecture
The estate and facilities development process	interactive and mulimedia presentation	1 lecture
Different types of valuation methods	interactive and mulimedia presentation	1 lecture
Establish and evaluate the cash flow for a hotel operation	interactive and mulimedia presentation	1 lecture
The aspects that influence the value of properties	interactive and mulimedia presentation	1 lecture
Bibliography <ol style="list-style-type: none"> 1. Scarrett, D., Osborn, S., (2008), "Property Valuation – The five methods", 2nd Edition, Routledge, London 2. Scarrett, D., (2010), "Property Asset Management", 3rd Edition, Routledge, London 3. Booty, F., (2011), "Facilities Management Handbook", 4th Edition, Routledge, London 		
8.2 Seminar / laboratory	Teaching method	Remarks
Presentation of the evaluation method and the structure of the project	interactive and mulimedia presentation	1 seminar
Introduction to estate and facilities management	interactive and mulimedia presentation	1 seminar
The estate and facility management cycle	interactive and mulimedia presentation	1 seminar
Market strategies and indicators	interactive and mulimedia presentation	1 seminar
Property valuation	interactive and mulimedia presentation	1 seminar
Risk analysis	interactive and mulimedia presentation	1 seminar
Project presentation	interactive and mulimedia presentation	1 seminar
Bibliography <ol style="list-style-type: none"> 1. Scarrett, D., Osborn, S., (2008), "Property Valuation – The five methods", 2nd Edition, Routledge, London 2. Scarrett, D., (2010), "Property Asset Management", 3rd Edition, Routledge, London 3. Booty, F., (2011), "Facilities Management Handbook", 4th Edition, Routledge, London 		



9. Corroborating the content of the discipline with the expectations of the epistemic community, professional associations and representative employers within the field of the program

This subject focuses on hospitality facilities as commercial investments, and how they may be developed for profit, while meeting the needs of their occupants and being environmentally sustainable.

10. Evaluation

- The same evaluation criteria are maintained for all exams sessions. The components of the evaluation process carried out during the semester cannot be recovered/redone in the examination sessions.
- To be able to accumulate the points obtained during the semester, it is mandatory to obtain a minimum of 5 (five) in the final exam (written/oral).

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	- correct logical and coherent application of the concepts learned - logical and accurate explanation and interpretation of the results;	Exam (during the last week of the semester)	50%
10.5 Seminar/laboratory	- the ability to apply concepts learned in practice - correct logical and coherent application of the concepts learned - economic explanation of the results; - interest in the individual preparation throughout the whole semester	Project (during the semester)	35% (compulsory to be presented)
		Application test (during the semester)	15%
10.6 Minimum standard of performance			
<ul style="list-style-type: none">• knowledge of the basic terms and their application• economic interpretation of the obtained results			



11. Labels ODD (Sustainable Development Goals)¹

	General label for Sustainable Development							

Date:
28.03.2025

Signature of course coordinator
Lect. dr. Cristina Balint

Signature of seminar coordinator
Lect. dr. Cristina Balint

Date of approval:
10.04.2025

Signature of the head of department
Prof.dr. Ioan-Cristian Chifu

¹ Keep only the labels that, according to the [Procedure for applying ODD labels in the academic process](#), suit the discipline and delete the others, including the general one for *Sustainable Development* – if not applicable. If no label describes the discipline, delete them all and write „Not applicable.”.