



SYLLABUS
Supply Chain Management
Academic year 2025-2026

1. Information regarding the program

1.1. Higher education institution	Babeș Bolyai University
1.2. Faculty	Business
1.3. Department	Hospitality Services
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme/Qualification	Business Administration in International Hospitality and Tourism/Master
1.7. Form of education	Full time

2. Information regarding the discipline

2.1. Name of the discipline		Supply Chain Management				Discipline code		IME0048			
2.2. Course coordinator			Assoc. prof. Oana Adriana Gică, PhD								
2.3. Seminar coordinator			Assoc. prof. Oana Adriana Gică, PhD								
2.4. Year of study		II	2.5. Semester		1	2.6. Type of evaluation		C	2.7. Discipline regime		Elective

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	of which: 3.2 course	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	of which: 3.5 course	14	3.6 seminar/laborator	14
Time allotment for individual study (ID) and self-study activities (SA)					hours
Learning using manual, course support, bibliography, course notes (SA)					13
Additional documentation (in libraries, on electronic platforms, field documentation)					12
Preparation for seminars/labs, homework, papers, portfolios and essays					12
Tutorship					2
Evaluations					2
Other activities:					6
3.7. Total individual study hours					47
3.8. Total hours per semester					75
3.9. Number of ECTS credits					3

4. Prerequisites (if necessary)

4.1. curriculum	Not the case
4.2. competencies	Not the case

5. Conditions (if necessary)

5.1. for the course	Room equipped with video-projector, computer
5.2. for the seminar /lab activities	Room equipped with video-projector, computer



6.1. Specific competencies acquired

Professional/essential competencies	<ul style="list-style-type: none">• C1 - Running a subdivision of a company/ an organization -• C5- Drawing up various reports/ studies useful for the running of a hospitality/ tourism unit and the provision of consultancy in the field
Transversal competencies	<ul style="list-style-type: none">• CT1. Use of professional ethics standards and values specific to the field of hospitality and tourism• CT3. Making effective use of various learning resources and techniques for personal development

6.2. Learning outcomes

Knowledge	<ul style="list-style-type: none">• The graduate has in-depth knowledge of how to plan and manage human, material, and financial resources, how to motivate employees and monitor activities, as well as how to manage customer relationships with enterprises operating in the hospitality industry and international tourism.• The graduate possesses knowledge regarding supply chain components, strategies and performance indicators.
Skills	<ul style="list-style-type: none">• The graduate has a high ability to use complex techniques and tools to analyse the organisational environment so that enterprises operating in the hospitality industry and international tourism can adapt to the identified requirements and challenges;• The graduate is capable of drawing up and implementing business strategies;• The graduate is able to analyse the supply chain of a company operating in the field of tourism/hospitality and to propose improvement solutions.
Responsibility and autonomy:	<ul style="list-style-type: none">• The graduate is able to perform complex professional tasks, under conditions of autonomy and professional independence.



7. Objectives of the discipline (outcome of the acquired competencies)

7.1 General objective of the discipline	The course objective is to provide students the main theoretical approaches and practical supply chain management field. After completion of this course students will poses a solid set of knowledge on procurement, storage and inventory management, transportation systems and strategies for building an effective supply chain. During the semester lectures will be supplemented by discussion and analysis of case studies or articles.
7.2 Specific objective of the discipline	Upon completion of this course subject, students will: <ul style="list-style-type: none"> • have knowledge of the overall supply chain concepts and components; • be able to describe the activities of procurement and to use properly; • have knowledge of inventory management techniques; • have knowledge of transportation systems; • acquire the means to assess the overall performance of their supply network.

8. Content

8.1 Course	Teaching methods	Remarks
Introduction in Supply Chain Management	Interactive lecture	Two lectures
Achieving strategic fit	Interactive lecture	Two lectures
Supply chain performance drivers	Interactive lecture	Two lectures
Service supply chains. Tourism supply chains	Interactive lecture	Two lectures
Procurement. Organisation and administration of Purchasing	Interactive lecture	Two lectures
Transport for travel and tourism	Interactive lecture	Two lectures
Project presentation	In class presentation and discussion	Two lectures
Introduction in Supply Chain Management	Interactive lecture	Two lectures
Bibliography		
<ol style="list-style-type: none"> 1. Feinstein, A.H., Stefanelli, J.M. (2008), Purchasing: Selection and Procurement for Hospitality Industry, John Wiley and Sons Inc, Hoboken, New Jersey 2. Gattorna, J. (2010), Dynamic supply chains: delivering value through people. Ed. Financial Times Prentice Hall, Harlow, England - available at the library of the Faculty of Economics and Business Administration 3. Hompel M., Schmidt T. (2007), Warehouse Management, Springer 4. Martin, C., (2016), Logistics & supply chain management, 5th Ed .Financial Times Prentice Hall, Harlow, England. 5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), The logic of logistics: theory, algorithms, and applications for logistics and supply chain management, Ed.Springer, New York. 6. Soratana, K., Landis, A. E., Jing, F., & Suto, H. (2021). Supply Chain Management of Tourism Towards Sustainability, Springer. 7. Taylor, D. A. (2003), Supply Chains: A Manager's Guide, Addison Wesley 8. D. Waters (2003), Logistics An Introduction to Supply Chain Management, Palgrave Macmillan, Houndmills, United Kingdom 9. Wisner, J., Tan, K.C., Keong Leong, G. (2019), Principles of Supply Chain Management, 5th Edition, Cengage Learning 		
8.2 Seminar / laboratory	Metode de predare	Observații
Introduction in Supply Chain Management	Case study	Two seminars
Strategic fit	Case study	One seminar
Supply chain performance drivers	Case study	Two seminars
Supply Chain Management for tourism operations	Case study	Two seminars
Procurement. Organisation and administration of Purchasing	Case study	Two seminars



Transportation systems	Case study	Two seminars
Supply chain integration	Case study	One seminar
Project presentation	In class presentation and discussion	Two seminars
Bibliography <ol style="list-style-type: none">1. Feinstein, A.H., Stefanelli, J.M. (2008), Purchasing: Selection and Procurement for Hospitality Industry, John Wiley and Sons Inc, Hoboken, New Jersey2. Gattorna, J. (2010), Dynamic supply chains: delivering value through people. Ed. Financial Times Prentice Hall, Harlow, England - available at the library of the Faculty of Economics and Business Administration3. Hompel M., Schmidt T. (2007), Warehouse Management, Springer4. Martin, C., (2016), Logistics & supply chain management, 5th Ed .Financial Times Prentice Hall, Harlow, England.5. Simchi-Levi, D., Chen, X., Bramel, J. (2005), The logic of logistics: theory, algorithms, and applications for logistics and supply chain management, Ed.Springer, New York.6. Soratana, K., Landis, A. E., Jing, F., & Suto, H. (2021). Supply Chain Management of Tourism Towards Sustainability, Springer.7. Taylor, D. A. (2003), Supply Chains: A Manager's Guide, Addison Wesley8. D. Waters (2003), Logistics An Introduction to Supply Chain Management, Palgrave Macmillan, Houndmills, United Kingdom9. Wisner, J., Tan, K.C., Keong Leong, G. (2019), Principles of Supply Chain Management, 5th Edition, Cengage Learning		



9. Corroborating the content of the discipline with the expectations of the epistemic community, professional associations and representative employers within the field of the program

- The discipline is always renewed considering the novelties in the field. The course content is similar to courses from universities abroad.

10. Evaluation

- The same evaluation criteria are maintained for all exams sessions. The components of the evaluation process carried out during the semester cannot be recovered/redone in the examination sessions.
- To be able to accumulate the points obtained during the semester, it is mandatory to obtain a minimum of 5 (five) in the final exam (written/oral).

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	<ul style="list-style-type: none">• correct logical and coherent application of the concepts learned• active participation in group discussions by formulating personal opinions.	Final exam – oral exam will consist of two open ended questions.	20%
10.5 Seminar/laboratory	<ul style="list-style-type: none">• learning and understanding of issues dealt with at course and seminar;• correct logical and coherent application of the concepts learned	Individual Project – case study	60% (45% written report; 15% presentation)
	<ul style="list-style-type: none">• interest in individual preparation throughout the whole semester	Active participation in class – portfolio of activities	20%
10.6 Minimum standard of performance			
<ul style="list-style-type: none">• Understanding key issues related to supply chain management.• Ability to apply specific supply chain tools and strategies.			

Date:
01.04.2025

Signature of course coordinator
Assoc. prof. Oana Adriana Gică, PhD

Signature of seminar coordinator
Assoc. prof. Oana Adriana Gică, PhD

Date of approval:
10.04.2025

Signature of the head of department
Assoc. prof. Marius Bota, PhD