



**SYLLABUS**  
**Corporate governance**  
Academic year 2025-2026

**1. Information regarding the program**

1.1. Higher education institution	Universitatea Babeș Bolyai
1.2. Faculty	Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme/Qualification	International Business Administration/Master degree
1.7. Form of education	Full time

**2. Information regarding the discipline**

2.1. Name of the discipline		Corporate Governance				Discipline code		IME0060			
2.2. Course coordinator			Ionuț Baboș, associate								
2.3. Seminar coordinator			Ionuț Baboș, associate								
2.4. Year of study		2	2.5. Semester		3	2.6. Type of evaluation		C	2.7. Discipline regime		optional

**3. Total estimated time (hours/semester of didactic activities)**

3.1. Hours per week	2	of which: 3.2 course	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	of which: 3.5 course	14	3.6 seminar/laborator	14
<b>Time allotment for individual study (ID) and self-study activities (SA)</b>					<b>hours</b>
Learning using manual, course support, bibliography, course notes (SA)					12
Additional documentation (in libraries, on electronic platforms, field documentation)					12
Preparation for seminars/labs, homework, papers, portfolios and essays					12
Tutorship					2
Evaluations					4
Other activities:					9
<b>3.7. Total individual study hours</b>					<b>51</b>
<b>3.8. Total hours per semester</b>					<b>75</b>
<b>3.9. Number of ECTS credits</b>					<b>3</b>

**4. Prerequisites (if necessary)**

4.1. curriculum	
4.2. competencies	

**5. Conditions (if necessary)**

5.1. for the course	classroom with computer and projector
5.2. for the seminar /lab activities	classroom with computer and projector



### 6.1. Specific competencies acquired

Professional/essential competencies	C2. Higher ability to substantiate and assess strategies and decision alternatives, as well as their selection and implementation in business administration at international level/ within multinational corporations C5. Advanced communication within various professional environments in order to take action effectively in multiple social and cultural contexts (multinational corporations)
Transversal competencies	CT2. Identification of roles and responsibilities in a team and their application within companies CT3. Using the opportunities offered by life-long learning for continuous adaptation to changes in the business environment.

### 6.2. Learning outcomes

Knowledge	The student of the Master's programme has complex knowledge in macro- and micro-economic areas, with direct and indirect impact on business and the business environment. ✓ Identifies the economic development as a final result of every effort made by the company (Identifica dezvoltarea economica drept rezultat final al oricarui efort al societatii)
Skills	The student demonstrates a high ability to understand the complexity of macroeconomic policies and is thus able to infer their implications at microeconomic level. ✓ Applies the company's policy and make proposals for improvement to the company (Aplica politica companiei și propune imbunatatiri companiei).
Responsibility and autonomy:	The student is able to perform complex professional tasks, under conditions of autonomy and professional independence. ✓ Evaluates and adapts rapidly the priorities, responding to the frequently changes în circumstances. Evaluates and adapts continuously the tasks and responds to those needing an increased level of attention (Evalueaza și adapteaza prioritatile rapid ca raspuns la circumstante care se schimba frecvent. Evalueaza și adapteaza în mod continuu sarcinile si raspunde la cele care necesita o atentie suplimentara).

### 7. Objectives of the discipline (outcome of the acquired competencies)

7.1 General objective of the discipline	<ul style="list-style-type: none"><li>To apply the concepts of corporate governance in a dynamic economic environment</li></ul>
7.2 Specific objective of the discipline	<ul style="list-style-type: none"><li>To underline the importance of corporate governance strategy facing internal and external environment</li><li>To provide the ability to identify specific types of corporate governance strategies</li></ul>



## 8. Content

8.1 Course	Teaching methods	Remarks
Ethical principles in current business environment / Principii etice adoptate in mediul de afaceri contemporan	Examples, discussions / exemplificare, discutii	
Short history of corporate governance / Scurt istoric al guvernantei corporative	Examples, discussions / exemplificare, discutii	
Corporate governance models / Tipuri/modele de guvernanta corporativa	Examples, discussions / exemplificare, discutii	
Corporate governance and ESG principles / Principiile ESG si guvernanta corporativa	Examples, discussions / exemplificare, discutii	
Internal and external corporate governance representatives / Reprezentantii (intern și externi ai) guvernantei corporative	Examples, discussions / exemplificare, discutii	
Identifying corporate governance principles in companies worldwide / Identificare principiilor de guvernanta corporativa în companii din toata lumea	Examples, discussions / exemplificare, discutii	
Corporate governance case study debate / Dezbateri tematice bazate pe un studiu de caz in domeniul guvernantei corporative	Examples, discussions / exemplificare, discutii	
Bibliography 1. Hoyer W. & Ferraz, D., 2021, Manual of Corporate Governance, UK 2. Goergen, M., 2018, Corporate Governance, Cengage Learning, EMEA 3. Clarke T., 2022, Comparative Corporate Governance: A Research Overview, Routledge, USA 4. specialized websites announced before and/or during courses / seminars		
8.2 Seminar / laboratory	Metode de predare	Observații
Ethical principles in current business environment / Principii etice adoptate in mediul de afaceri contemporan	Examples, discussions / exemplificare, discutii	
Short history of corporate governance / Scurt istoric al guvernantei corporative	Examples, discussions / exemplificare, discutii	
Corporate governance models / Tipuri/modele de guvernanta corporativa	Examples, discussions / exemplificare, discutii	
Corporate governance and ESG principles / Principiile ESG si guvernanta corporativa	Examples, discussions / exemplificare, discutii	
Internal and external corporate governance representatives / Reprezentantii (intern și externi ai) guvernantei corporative	Examples, discussions / exemplificare, discutii	
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## 9. Corroborating the content of the discipline with the expectations of the epistemic community, professional associations and representative employers within the field of the program





Corporate governance represents the ethical model of an entity and impacts both the internal environment and, especially, the community

## 10. Evaluation

- The same evaluation criteria are maintained for all exams sessions. The components of the evaluation process carried out during the semester cannot be recovered/redone in the examination sessions.
- To be able to accumulate the points obtained during the semester, it is mandatory to obtain a minimum of 5 (five) in the final exam (written/oral).
- The project will be submitted by the last day of the course, and the case study presentation will be delivered on the date of the final class.

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	Level of knowledge gained	Project (presented during the last week of the semester)	70%
	Logical coherence. The ability to understand and apply knowledge		
10.5 Seminar/laboratory	The ability to apply the concepts taught	Case study (during the semester)	30%
	Creativity in finding, selecting and processing the available information		
10.6 Minimum standard of performance			
<ul style="list-style-type: none"><li>• Attendance at minimum 70% of courses</li><li>• Knowledge of fundamental notions and their application on examples</li><li>• Economic interpretation of the results obtained</li><li>• Elaboration and presentation of the project</li></ul>			

## 11. Labels ODD (Sustainable Development Goals)<sup>1</sup>

Date:  
20.03.2025

Signature of course coordinator  
Ec. Ionuț Baboș

Signature of seminar coordinator  
Ec. Ionuț Baboș

Date of approval:  
10.04.2025

Signature of the head of department  
Prof.dr. Ioan Cristian CHIFU

<sup>1</sup> Keep only the labels that, according to the [Procedure for applying ODD labels in the academic process](#), suit the discipline and delete the others, including the general one for Sustainable Development – if not applicable. If no label describes the discipline, delete them all and write „Not applicable.”.