



SYLLABUS

Insurance in international hospitality and tourism

Academic year 2025-2026

1. Information regarding the program

1.1. Higher education institution	Universitatea Babeș Bolyai
1.2. Faculty	Business
1.3. Department	Business
1.4. Field of study	Business Administration
1.5. Study cycle	Master
1.6. Study programme/Qualification	Business ADMINISTRATION In Hospitality and International Tourism/Master
1.7. Form of education	Full time

2. Information regarding the discipline

2.1. Name of the discipline		Insurance in international hospitality and tourism				Discipline code		IME0064			
2.2. Course coordinator			Prof. Dr. Marius Dan Gavrilătea								
2.3. Seminar coordinator			Prof. Dr. Marius Dan Gavrilătea								
2.4. Year of study		I	2.5. Semester		II	2.6. Type of evaluation		E	2.7. Discipline regime		compulsory

3. Total estimated time (hours/semester of didactic activities)

3.1. Hours per week	2	of which: 3.2 course	1	3.3 seminar/laboratory	1
3.4. Total hours in the curriculum	28	of which: 3.5 course	14	3.6 seminar/laborator	14
Time allotment for individual study (ID) and self-study activities (SA)					hours
Learning using manual, course support, bibliography, course notes (SA)					28
Additional documentation (in libraries, on electronic platforms, field documentation)					14
Preparation for seminars/labs, homework, papers, portfolios and essays					14
Tutorship					2
Evaluations					4
Other activities:					10
3.7. Total individual study hours					72
3.8. Total hours per semester					100
3.9. Number of ECTS credits					4

4. Prerequisites (if necessary)

4.1. curriculum	-
4.2. competencies	-

5. Conditions (if necessary)

5.1. for the course	Computer / Projector / Internet Access
5.2. for the seminar /lab activities	Computer / Projector / Internet Access



6.1. Specific competencies acquired

Professional/essential competencies	<ul style="list-style-type: none"> C3 ability to identify and diagnose the influences of global economic, political, cultural, and environmental factors specific to the hospitality and tourism sector, both internationally and locally
Transversal competencies	<ul style="list-style-type: none"> CT2 - identification of roles and responsibilities in a team and their implementation within various hospitality and tourism-based businesses

6.2. Learning outcomes

Knowledge	<p>The student has complex knowledge of accounting, processing, and analysis of economic and financial information required for an effective organisation and management of businesses in the hospitality industry and international tourism</p> <ul style="list-style-type: none"> The student examines business information and provides advice to managers to inform decisions on a wide range of issues that influence the strategic outlook, productivity and operational sustainability of an organization. Evaluates the options and alternatives available in relation to a specific challenge and makes informed decisions based on critical analysis and professional experience The student analyzes and identifies opportunities to optimize operational and financial performance
Skills	<p>The graduate has the ability to use methods and techniques specific to the financial and accounting management of businesses operating in the hospitality industry and international tourism.</p> <ul style="list-style-type: none"> The student develops proposals and adopts appropriate decisions, taking into account relevant economic criteria. The student generates and synthesizes periodic reports on operations, achievements and results obtained in a given period, to senior managers and administrators
Responsibility and autonomy:	-



7. Objectives of the discipline (outcome of the acquired competencies)

7.1 General objective of the discipline	<ul style="list-style-type: none"> Importance of International Insurance in Hospitality Industry and Tourism
7.2 Specific objective of the discipline	<ul style="list-style-type: none"> Awareness of the importance of international insurance in Hospitality Industry and Tourism Knowing International Insurance aspects Knowing the most important international insurance in hospitality industry and tourism Knowing the compensation principles and methodology

8. Content

8.1 Course	Teaching methods	Remarks
1. Introduction in International Insurance, International insurance contract	Oral Presentation, Interactive Debates	Debates, comparative studies
2. Elements of an international insurance	Oral Presentation, Interactive Debates	Debates, comparative studies
3. Travel Health Insurance – THI, Loss reimbursements and compensations in THI	Oral Presentation, Interactive Debates	Debates, comparative studies
4. Insurance for Incoming International Tourists, Third Party Liability for Tourists	Oral Presentation, Interactive Debates	Debates, comparative studies
5. Aviation Insurance, Luggage Insurance	Oral Presentation, Interactive Debates	Debates, comparative studies
6. Insurance for Summer Resorts, Insurance for Fun Parks – Thematic Parks	Oral Presentation, Interactive Debates	Debates, comparative studies
7. Insurance for Ski Resort	Oral Presentation, Interactive Debates	Debates, comparative studies
<p>Bibliography: Mandatory references: 1. Dorfman M, Cather D. - Introduction to Risk Management and Insurance, 10th Edition) (Prentice Hall Series in Finance), 2013 2. Vaughan E.J., Vaughan T.M. - Fundamentals of Risk and Insurance, 11th Edition, Wiley Ed. 2014 Facultative references: 1. C. Arthur Williams, Richard M. Heins (1985) , Risk Management and Insurance, McGraw-Hill Book Company, Fifth Edition 2. Pauline Barrieu , Luca Albertini (2009),The Handbook of Insurance-Linked Securities, John Wiley & Sons 3. Bennett C. (2002), Dictionar de Asigurari , Ed. Trei Bucuresti 4. Bente Corneliu, A.B.F. Maria (2011), Valuation And Reserving Tehnique In The General Insurance, Contemporary Legal and Economic Issues III 5. Culp L. Christopher (2006) Structured Finance and Insurance, The Art of Managing Capital and Risk, Wiley Finance, USA 6. Dorfman S. Mark (2004), Introduction to Risk Management and Insurance, Pearson International Education, USA 7. Mark S. Dorfman (2008), Introduction to Risk Management and Insurance, Pearson/Prentice Hall, , Ninth Edition, 8. Marvin Rausand (2011), Risk Assessment: Theory, Methods and Applications, John Wiley & Sons, 9. George E. Rejda (2003) Principles of Risk Management and Insurance, , Pearson Education, 10. Emmett J. Vaughan , Therese M. Vaughan (2008) - Fundamentals of Risk and Insurance, Hardcover, John Wiley & Sons, Tenth Edition, [pag. 131-145]</p>		



8.2 Seminar / laboratory	Metode de predare	Observații
1. Role of international insurance, Insured sum, Insured Risks, Exclusions	Case studies	Debates, comparative studies
2. Principles of compensation	Case studies	Debates, comparative studies
3. Types of THI, Special clauses of THI – online vs printed international insurances	Case studies	Debates, comparative studies
4. Terrorism and International Insurance	Case studies	Debates, comparative studies
5. Aviation – Luggage insurances – principles, conditions, exclusions	Case studies	Debates, comparative studies
6. Bucket insurance for Fun Parks	Case studies	Debates, comparative studies
7. Insurances for Ski Resorts	Case studies	Debates, comparative studies
<p>Bibliography:</p> <p>Mandatory references:</p> <ol style="list-style-type: none">1. Dorfman M, Cather D. - Introduction to Risk Management and Insurance, 10th Edition) (Prentice Hall Series in Finance), 20132. Vaughan E.J., Vaughan T.M. - Fundamentals of Risk and Insurance, 11th Edition, Wiley Ed. 2014 <p>Facultative references:</p> <ol style="list-style-type: none">1. C. Arthur Williams, Richard M. Heins (1985) , Risk Management and Insurance, McGraw-Hill Book Company, Fifth Edition2. Pauline Barrieu , Luca Albertini (2009),The Handbook of Insurance-Linked Securities, John Wiley & Sons3. Bennett C. (2002), Dictionar de Asigurari , Ed. Trei Bucuresti4. Bente Corneliu, A.B.F. Maria (2011), Valuation And Reserving Tehnique In The General Insurance, Contemporary Legal and Economic Issues III5. Culp L. Christopher (2006) Structured Finance and Insurance, The Art of Managing Capital and Risk, Wiley Finance, USA6. Dorfman S. Mark (2004), Introduction to Risk Management and Insurance, Pearson International Education, USA7. Mark S. Dorfman (2008), Introduction to Risk Management and Insurance, Pearson/Prentice Hall, , Ninth Edition,8. Marvin Rausand (2011), Risk Assessment: Theory, Methods and Applications, John Wiley & Sons,9. George E. Rejda (2003) Principles of Risk Management and Insurance, , Pearson Education,10. Emmett J. Vaughan , Therese M. Vaughan (2008) - Fundamentals of Risk and Insurance, Hardcover, John Wiley & Sons, Tenth Edition, [pag. 131-145]		

9. Corroborating the content of the discipline with the expectations of the epistemic community, professional associations and representative employers within the field of the program

<p>Students must know:</p> <ul style="list-style-type: none">• The most important international insurance in hospitality industry and tourism• general elements of international insurance• loss compensation in international insurance
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10. Evaluation

- The same evaluation criteria are maintained for all exams sessions. The components of the evaluation process carried out during the semester cannot be recovered/redone in the examination sessions.
- To be able to accumulate the points obtained during the semester, it is mandatory to obtain a minimum of 5 (five) in the final exam (written/oral).

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	Students must prove the fact that they understood the principles of international insurances, insurance products and compensations	Written Exam in session	60%
10.5 Seminar/laboratory	Students must present research related to international insurance in Hospitality Industry and Tourism	4 Projects: students must present 4 projects during the semester	40%
10.6 Minimum standard of performance			
In order to have the grade 5(five): <ul style="list-style-type: none">- Students must know basic elements of an insurance contract			

11. Labels ODD (Sustainable Development Goals)¹

- not applying

Date:
30.03.2025

Signature of course coordinator
Prof. Dr. Marius Dan Gavriltea

Signature of seminar coordinator
Prof. Dr. Marius Dan Gavriltea

Date of approval:
10.04.2025

Signature of the head of department
Prof. Dr. Ioan Cristian Chifu

¹ Keep only the labels that, according to the [Procedure for applying ODD labels in the academic process](#), suit the discipline and delete the others, including the general one for *Sustainable Development* – if not applicable. If no label describes the discipline, delete them all and write „Not applicable.”.