

## Lista de lucrări

**A) Teza de doctorat: *Analiza retrospectiva si prospectiva a stilului, filosofiei si bazelor culturale ale managementului japonez***

### **B) Lista de cărți și capitole în cărți:**

1. Negrusa, Adina Letitia, Valentin Toader, and Joanna Sadkowska. 2019. "Study of Connection between the Obstacles Perceived and Entrepreneurial Attitude of Students from Transylvania." In ISEG: Proceedings of the 3rd International Conference "Inclusive and Sustainable Economic Growth. Challenges, Measures and Solutions": Brasov, Romania, 31 May-1 June 2019, 178–83. Bologna: Filodiritto.
2. Negrusa, A. L., & Toader, V. (2020). Innovative Solutions for Sustainable Development of Rural Tourism in Central and Eastern European Areas: Types of Innovation in Tourism and Hospitality. In *New Trends and Opportunities for Central and Eastern European Tourism* (pp. 207-222). IGI Global.
3. Melo, C., Vasconcelos, S., Liberato, D., Silva, C., Amaral, P., Negrusa, A. L., ... & Fleşeriu, C. (2020, December). *Creating collaborative research opportunities at a distance: from Porto to Cluj-Napoca*. In International Conference on Technology and Innovation in Learning, Teaching and Education (pp. 380-388). Cham: Springer International Publishing.
4. Negrusa, A. L., & Coroş, M. M. (Eds.). (2023). *Remodelling Businesses for Sustainable Development: 2nd International Conference on Modern Trends in Business, Hospitality, and Tourism, Cluj-Napoca, Romania, 2022*. ISBN 978-3-031-19655-3, Springer Cham 2023
5. Adina Letitia Negrusa, Ioan Cristian Chifu, Oana Ruxandra Bode, *Exploring Relevant Factors Influencing Guests' Satisfaction: Case Study-4* in *Remodelling Businesses for Sustainable Development: 2nd International Conference on Modern Trends in Business, Hospitality, and Tourism, Cluj-Napoca, Romania, 2022*, Springer Proceedings in Business and Economics, Springer Cham 2023
6. Negrusa, A. L., & Coroş, M. M. (Eds.). (2024). *Sustainable Approaches and Business Challenges in Times of Crisis*: Springer Proceedings in Business and Economics, ISBN 978-3-031-48287-8 Springer Cham 2024.
7. Negrusa, A. L.. *Taste of Tradition: Examining the Connection Between Gastronomic Heritage, Cheese, and Tourism*. In *Global Perspectives on Cheese Tourism* (pp. 199-222). ISBN13: 9798369334904 IGI Global Scientific Publishing. 2025
8. Negrusa, A. L., Coroş, M. M., & Camilleri, M. A.. *Sustainable and Resilient Businesses in the Global Economy*. Springer Proceedings in Business and Economics, ISBN 978-3-031-75882-9 Springer Cham, 2025.

### **C) Lista de articole/ studii publicate în reviste ştiinţifice indexate**

#### **ISI Web of Knowledge:**

1. Negrusa Adina Letitia, Valentin Toader, Aurelian Sofică, Mihaela Filofteia Tutunea and Rozalia Veronica Rus, *Exploring Gamification Techniques and Applications for Sustainable Tourism*,

- Sustainability* 2015, 7, 11160-11189; doi:10.3390/su70811160, (**Impact Factor: 1.343** (2015) <http://www.mdpi.com/2071-1050/7/8/11160>)
2. Cosma, S., Bota, M., Fleşeriu, C., Negruşa, A., Toader, V. and Rus, R.V., 2016. *Some Considerations Regarding Motivations and Overall Perceptions on Film Festivals*, *Amfiteatru Economic*, 18(Special Issue No. 10), pp. 929-943 (**Impact factor 0.564** ( 2015 ) <http://www.amfiteatruconomic.ro/ArticolEN.aspx?CodArticol=2578>)
  3. Negruşa Adina Letiția, Valentin Toader, Rozalia Veronica Rus and Smaranda Adina Cosma, *Study of Perceptions on Cultural Events' Sustainability*, *Sustainability* 8(12):1269 · December 2016, DOI: 10.3390/su8121269 (**Impact factor 1.343** (2015) <http://www.mdpi.com/2071-1050/8/12/1269>)
  4. Monica Maria Coroş, Negruşa Adina Letiția, Andrada Ioana Popa, *Study Regarding the Solutions for Sustainable Tourism Development in Sighisoara*, *Journal of Environmental Protection and Ecology*, Vol. 17, No 4, pp. 1452-1463 (2016) (**Impact Factor 0.734**(2015) <http://www.jepe-journal.info/journal-content/vol-17-no-4>)
  5. Toader, V., Negruşa, A. L., Bode, O. R., & Rus, R. V. (2022). *Analysis of price determinants in the case of Airbnb listings*. *Economic Research-Ekonomska Istrazivanja*, 35(1).
  6. Negruşa, Adina Letiția and Maria Cistică. "EXPLORING GENDER DISPARITIES IN LEADERSHIP STYLES WITHIN THE HOTEL INDUSTRY." *Management Research and Practice* 16.4 (2024): 5-17.
  7. Kulcsár, E., & Negruşa, A.-L. (2024). *Enhancing the teaching practice of marketing concepts with literature usage-the case of Emile Zola's novel*, *Culture and Education*, 0(0). <https://doi.org/10.1177/11356405241305295>
  8. Petrescu-Mag, R. M., Petrescu, D. C., Ajtai, I., Roba, C. A., Gica, O. A., Cuibus, L., . Negruşa Adina Letiția. & Bican-Brişan, N. *Causes and solutions for fruit and vegetable waste: a participatory approach with Romanian farmers for sustainable agriculture*. *International Journal of Agricultural Sustainability*, 22(1), 2329391. (2024). <https://doi.org/10.1080/14735903.2024.2329391>

#### Baze de date internaționale:

1. Negruşa, A. L., & Bode, O. R. (2024, May). *Factors Shaping Consumers' Experiences of Whiskies Tasting—Case Study Cluj-Napoca*. In International Conference on Modern Trends in Business Hospitality and Tourism (pp. 155-169). Cham: Springer Nature Switzerland.
2. Negruşa, A. L. (2024). *A REVIEW OF GENERATIONS X AND Y WORK VALUES AND ATTITUDES ACROSS NORTH AMERICA AND EUROPE*. *Studia Universitatis Babes Bolyai-Negotia*, 69(1), 39-54.
3. NEGRUŞA, A. L., KULCSÁR, E., & BODE, O. R.. HOW THE NATIONALITY AND TYPOLOGY OF TOURISTS INFLUENCE THE LENGTH OF STAY PRIOR AND DURING PANDEMIC CONTEXT-CASE OF FULL-SERVICE HOTELS FROM MAMAIA RESORT, ROMANIA. *Scientific Papers Series Management, Economic Engineering in Agriculture & Rural Development*, 22(2) (2022).
4. Bode, O. R., Chifu, I. C., & Negruşa, A. L. (2022, May). *Factors Influencing the Tourists' Length of Stay in Romanian Mountain Areas: Case Study of 4\* Hotels in Poiana Brasov Resort*. In International Conference on Modern Trends in Business Hospitality and Tourism (pp. 187-201). Cham: Springer Nature Switzerland.
5. Negruşa, A. L., & Butoi, E. (2022). The Work-Life Balance And Well-Being Of Romanian Teleworkers During Pandemic. *JOURNAL STUDIA UNIVERSITATIS BABES-BOLYAI NEGOTIA*.
6. Negruşa, A. L., & Butoi, E. (2022). Approaching telework system by Romanian employees in the Pandemic Crisis. *Ecoforum Journal*, 11(1).
7. Negruşa, A. L., & Murareanu, T. (2020). Strategic Elements For Successful Planning Of Festivals—The Case Study Of Electric Castle Festival. *JOURNAL STUDIA UNIVERSITATIS BABES-BOLYAI NEGOTIA*.
8. Negruşa, A. L., & Horea, Cristiana (2020). The impact of students' international mobility on global citizenship identity development-a theoretical approach. *Studia UBB Negotia*, 65(1), 7-25.
9. Negruşa Adina Letiția, Starcu Iulia Maria, *Strategic Features of the SMEs' innovation process: The case of food services from the Cluj-Napoca market*, *Studia Universitatis Babes-Bolyai. Negotia*, indexată în

- EBSCO,RePec, Cabells, ProQuest, ISSN: 1224-8738, vol 3, 2017, pp.5-24, [https://ideas.repec.org/a/bbn/journal/2017\\_3\\_1\\_negrusa.html](https://ideas.repec.org/a/bbn/journal/2017_3_1_negrusa.html).
10. Negrusa Adina Letitia, Lupu Nicolae, Coros Monica Maria, Moca Cosmin Mihai, *Destination Management Organization'S (Dmo'S) Roles, Structures And Performance – Comparative Analysis, Proceedings of the International Management Conference*, Faculty of Management, Academy of Economic Studies, Bucharest, Romania, vol. 11(1), pages 72-81, November, 2017, <https://ideas.repec.org/a/rom/mancon/v11y2017i1p72-81.html>.
11. NEGRUȘA, Adina Letiția; TOADER, Valentin; VIDICAN-MANCI, Liviu, *Study of Romanian Pilgrimage Tourism Products - A Cultural Behavior Approach, Review of International Comparative Management / Revista de Management Comparat International*. 2015, Vol. 16 Issue 5, p574-590. 17p, indexată în Ulrich's, Cabells, ProQuest, EBSCO, Index Copernicus, RePec. <http://www.rmci.ase.ro/no16vol5/content-ro.html>