

LISTA DE LUCRĂRI

a) Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii

1. Toader V., Negrusa A.L., **Bode O.R.**, Rus R.V., (2021), *Analysis of price determinants in the case of Airbnb listings*, Economic Research-Ekonomska Istrazivanja, 35(1), pp. 2493- 2509, WOS:000684118100001

2. Ferreira F.A., Ferreira F., **Bode O.R.**, (2021), *Licensing under Cournot vs Bertrand competition*, Economic Research-Ekonomska Istrazivanja, 34 (1), pp. 1651 – 1675, WOS:000588825300001

3. Coroş M.M., **Bode O.R.**, Săvan E.E., Ciucioiu T.A., (2021), *Rural Tourism during the COVID-19 Pandemic: A Case Study from North-Western Transylvania*, Studia Universitatis Babeş-Bolyai Negotia, 1 (LXVI), pp. 7-22, DOI:10.24193/subbnegotia.2021.1.01

4. **Bode O.R.**, Săvan E.E., Gică O.A., (2020), *The impact of Tourism on economic development – A cross-country perspective*, Studia Universitatis Babeş-Bolyai Negotia, 1 (LXV), pp. 27-46, DOI:10.24193/subbnegotia.2020.1.02

5. **Bode O.R.**, Ferreira F., Ferreira F.A., (2020), *Comparison between different licensing schemes in a Stackelberg model when the follower is the innovator*, Journal of Computational Methods in Sciences and Engineering, 21 (2), pp. 301-309 DOI: 10.3233/JCM-204386

6. Săvan E.E., **Bode O.R.**, Gori M., (2020), *The Travel and Tourism industry prior and during Covid-19 pandemic – From a main global economic engine to its decline*, Studia Universitatis Babeş-Bolyai Negotia, 3 (LXV), pp. 7-29, DOI:10.24193/subbnegotia.2020.3.01

7. **Bode O.R.**, (2018), *Dynamics of International Tourism at Global Level*, Studia Universitatis Babeş-Bolyai Negotia, 63 (LXIII), pp. 83-101, DOI:10.24193/subbnegotia.2018.1.04; indexat în BDI: CEEOL, EBSCO, Google Scholar, ProQuest ulrichsweb.com

http://studia.ubbcluj.ro/serii/negotia/negotia_eval_en.html

8. **Bode O.R.**, Coroş, M.M., (2018), *Benchmarking of the Travel and Tourism industry compared to other sectors of activity*, Revista Tinerilor Economişti (The Young Economists Journal), 15 (30), pp. 19-26

9. Ferreira F., **Bode O.R.**, (2017), *Licensing by royalties in a Stackelberg model when the follower is the innovator*, AIP Conference Proceedings 1863, 050002 (2017); DOI: 10.1063/1.4992199; indexat în BDI: Web of Science, Scopus, and Inspec

<https://aip.scitation.org/journal/apc>

http://apps.webofknowledge.com/Search.do?product=WOS&SID=D5fDD66fbfXrhJnn3TR&search_mode=GeneralSearch&prID=bfb48575-506c-4c58-8ad8-03326096aeb5

b) Teza sau tezele de doctorat

Titlul tezei: *Turismul – motor economic la nivel mondial*

Conducător științific: **Prof. Univ. Dr. Gheorghe CIOBANU**

Data susținerii tezei: 22.02.2018

Titlul tezei: ***Probleme particulare de optimizare cu aplicație în economie***
(***Particular Optimization Problems with Application in Economy***)

Conducător științific: **Prof. Univ. Dr. Liana Lupșa**

Data susținerii tezei: 26.10.2012

c) Brevete de invenție și alte titluri de proprietate industrială

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d) Cărți și capitole în cărți

1. **Bode O.R.**, Chifu C.I., Negrușă A.L., (2024), *Factors Influencing the Tourists' Length of Stay in Romanian Mountain Areas: Case Study of 4* Hotels in Poiana Brasov Resort*, capitol în "Springer Proceedings in Business and Economics", pp. 187-201.

2. Ferreira F.A., Ferreira F., **Bode O.R.**, (2024), *Environmental Corporate Social Responsibility (ECSR) in a Price-Set Competition Between Private and State-Owned Hotels*, Advances in Tourism, Technology and Systems. ICOTTS 2023, pp. 317-327.

3. Negrușă A.L., Chifu C.I., **Bode O.R.**, Kulcsár E., (2023), *Exploring Relevant Factors Influencing Guests' Satisfaction: Case Study - 4* and 5* Hotels in Mamaia Resort*, capitol în "Remodelling Businesses for Sustainable Development", Springer, capitol în "Remodelling Businesses for Sustainable Development, Springer Proceeding in Business and Economics", pp. 85-102.

4. Ferreira F.A., Toader V., Rus R.V., **Bode O.R.**, (2022), *Pricing Approaches on Airbnb. The Case of 2020 New Listings in Porto*, capitol în "Remodelling Businesses for Sustainable Development", Springer Cham, ICTBHT 2022: International Conference on Modern Trends in Business Hospitality and Tourism, pp. 103-115.

5. **Bode (Tuns) O.R.**: *Turismul – motor economic la nivel mondial*, Presa Universitară Clujeană (2018), ISBN: 978-606-37-0382-9.

6. **Bode (Tuns) O.R.**: *Particular optimization problems with application in Economy*, Presa Universitară Clujeană (2018), ISBN: 978-606-37-0379-9.

7. Vorzsak M., Toader V., **Bode O.R.**: *Microeconomie*, Risoprint (2016), ISBN: 978-973-53-1734-8.

e) Articole/ studii *in extenso*, publicate în reviste din fluxul științific internațional principal

• publicate în reviste indexate ISI

1. Toader, V., Negrușă, A.L., **Bode, O.R.**, Rus, R.V., (2021), *Analysis of price determinants in the case of Airbnb listings*, Economic Research-Ekonomska Istrazivanja, 35(1), pp. 2493- 2509, WOS:000684118100001

2. Ferreira, F.A., Ferreira, F., **Bode, O.R.**, (2021), *Licensing under Cournot vs Bertrand competition*, Economic Research-Ekonomska Istrazivanja, 34 (1), pp. 1651 – 1675, WOS:000588825300001

- publicate în reviste indexate ISI Proceedings

1. **Bode O.R.**, Ferreira F., Ferreira F.A., (2020), *Comparison between different licensing schemes in a Stackelberg model when the follower is the innovator*, Journal of Computational Methods in Sciences and Engineering, 21 (2), pp. 301-309

DOI: 10.3233/JCM-204386

2. Ferreira F., **Bode O.R.**, (2017), *Licensing by royalties in a Stackelberg model when the follower is the innovator*, AIP Conference Proceedings 1863, 050002 (2017); DOI: 10.1063/1.4992199

http://apps.webofknowledge.com/Search.do?product=WOS&SID=D5fDD66fbfXrhJnn3TR&search_mode=GeneralSearch&prID=bfb48575-506c-4c58-8ad8-03326096aeb5

- publicate în reviste indexate în baze de date internaționale

1. Ferreira F., Ferreira F.A., **Bode O.R.**, (2024), *Sustainability and hotel room pricing strategies*, Journal of Tourism and Development, 47, pp. 531-547

2. Coroș, M.M., **Bode O.R.**, Săvan E. E., Berci M. C., (2024), *Grosi, Maramures: An attractive destination during the Covid-19 Pandemic*, Studia Universitatis Babeș-Bolyai Negotia, 69 (2), pp. 23-44

3. **Bode O.R.**, Ferreira F., (2022), *Licensing by Fixed-Fee and Two-Part Tariff in a Differentiated Stackelberg Model when the Follower is the Innovator*, Journal of Applied Nonlinear Dynamics, 11 (4), pp. 805-815

4. Coroș, M.M., **Bode O.R.**, Săvan E. E., Ciucioiu T. A., (2021), *Rural Tourism during the COVID-19 Pandemic: A Case Study from North-Western Transylvania*, Studia Universitatis Babeș-Bolyai Negotia, 1 (LXVI), pp. 7-22,

DOI:10.24193/subbnegotia.2021.1.01

5. **Bode O.R.**, Săvan E.E., Gică, O.A., (2020), *The impact of Tourism on economic development – A cross-country perspective*, Studia Universitatis Babeș-Bolyai Negotia, 1 (LXV), pp. 27-46, DOI:10.24193/subbnegotia.2020.1.02

6. Săvan E.E., **Bode O.R.**, Gori M., (2020), *The Travel and Tourism industry prior and during Covid-19 pandemic – From a main global economic engine to its decline*, Studia Universitatis Babeș-Bolyai Negotia, 3 (LXV), pp. 7-29, DOI:10.24193/subbnegotia.2020.3.01

7. **Bode O.R.**, Coroș, M.M., (2018), *Benchmarking of the Travel and Tourism industry compared to other sectors of activity*, Revista Tinerilor Economisti (The Young Economists Journal), 15 (30), pp. 19-26

8. Ferreira F.A., **Bode O.R.**, Rus R. ., Toader V., (2018), *The influence of hotel attributes on room rates. The case of Bucharest*, Studia Universitatis Babeș-Bolyai Negotia, 2 (LXIII), pp. 5-21, DOI:10.24193/subbnegotia.2018.2.01

9. **Bode O.R.**, (2018), *Dynamics of International Tourism at Global Level*, Studia Universitatis Babeș-Bolyai Negotia, 63 (LXIII), pp. 83-101, DOI:10.24193/subbnegotia.2018.1.04

<http://www.sciencedirect.com/science/article/pii/S1007570412002900>

f) Publicații *in extenso*, apărute în lucrări ale principalelor conferințe internaționale de specialitate

1. Toader V., **Bode O.R.**, Rus R.V., (2022), *Pricing strategies of Porto's Airbnb new listings*, Proceedings of the 5th International Conference on Tourism Research ICTR 2022, pp. 38-45, DOI: 10.34190/ictr.15.1.249

2. Negrușă A.L., Kulcsár E., **Bode O.R.**, (2022), *How the nationality and typology of tourists influence the length of stay prior and during pandemic context - Case of full-service hotels from Mamaia resort, Romania*, Scientific Papers Series "Management, Economic Engineering in Agriculture and Rural Development", Vol. 22 (2), pp. 533-542, ISSN 2284-7995, E-ISSN 2285-3952

3. **Bode O.R.**, Ferreira F.A., Rus R.V., Toader V., (2021), *Price Determinants of Porto's Airbnb Listings*, Proceedings of the 4th International Conference on Tourism Research ICTR 2021, pp. 76-83, DOI: 10.34190/IRT.21.096

4. Coroș M.M., **Bode O.R.**, (2019), *Transylvanian Wine Cellars. An Overview/Cramele transilvănene. O privire de ansamblu*, Turismul rural românesc în context internațional. Actualitate și perspective, Vol. XLV, Conferință: Turismul rural românesc în context internațional. Actualitate și perspective ediția a 21-a/Romanian Rural Tourism in the International Context. Present and Prospects 21st edition, Editură: Performantica Iași, Editor: Teodor Păduraru; Georgiana Tacu; Dănuț Ungureanu, ISBN/ISSN: 9786066856492, pp. 198-205.

5. Ferreira F.A., Rus R.V., **Bode O.R.**, (2016), *Analysis of Online Hotel Ratings: the Case of Bucharest*, EHI' 16 - Entrepreneurship in the Hospitality Industry, Conference Proceedings

g) Alte lucrări și contribuții științifice sau, după caz, din domeniul creației artistice

Alte lucrări susținute în cadrul unor conferințe științifice internaționale și naționale, dar nepublicate ulterior

1. Coroș M.M., **Bode O.R.**, (2021), *Rural Tourism in Southern Cluj County: A Supply-Side Perspective*, The 8th International Conference on Tourism „Contemporary Approaches and Challenges of Tourism Sustainability” CACTUS, 21 Octombrie – 22 Octombrie 2021, București, Romania.

2. Toader V., Ferreira F.A., Rus R.V., **Bode O.R.**, (2021), *The COVID-19 Impact on AirBNB*, 1st Edition of the International Conference Modern Trends in Business, Hospitality and Tourism on Challenges in Overcoming Current and Future Crises, ISBN: 978-606-37-1186-2.

3. Toader V., **Bode O.R.**, Negrușă A.L., (2019), *Analysis of Romania's Emigration Flows*, 3rd International Conference “Inclusive and Sustainable Economic Growth. Challenges, Measures and Solutions”, ISEG, Brașov, Romania, 31 Mai-1 Iunie 2019.

4. Coroș M.M., **Bode O.R.**, (2017), *Wineries on the Route of Wine*, pp. 21-21, in volumul rezumatelor conferinței internaționale Small and Medium Sized Enterprises in a Globalized World 8th edition, 28-30 Septembrie 2017.

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