

**International Teaching Week Schedule
at Faculty of Business, Babes-Bolyai Cluj-Napoca**

Room		Amphitheatre	20	217	119	218
Monday 17th	09.30 - 10.45	WELCOME EVENT Faculty of Business Amphitheatre (Strada Horea 7, Cluj-Napoca)				
	11.00 - 12.30	Malte Beinhauer - Workshop Agile Project Management (S1)	Lucie Jahodová - Business Valuation: The DCF Method (S1)	BARBARA MYLONI - Sustaining the role of Human Resources under Industry 4.0 (S1)	Peyman Teymoori Agentive AI: Architectures, Tools, and Hands-on Labs	Joan Pere Plaza i Font - The EU Single Market in These Convulsed Times (S1)
	12.30 - 14.00	LUNCH BREAK - UBB Restaurant "Piramida" (Strada Mihail Kogălniceanu 5, Cluj-Napoca 400000)				
	14.30 - 16.00	Malte Beinhauer - Workshop Agile Project Management (S2)	Lucie Jahodová - Business Valuation: The DCF Method (S2)	BARBARA MYLONI - Sustaining the role of Human Resources under Industry 4.0 (S2)	Peyman Teymoori Agentive AI: Architectures, Tools, and Hands-on Labs	Joan Pere Plaza i Font - The EU Single Market in These Convulsed Times (S2)

	Room	Amphitheatre	20	218	120	119	217	121	online
Tuesday 18th	09.00 - 10.30	Frank Hälsig - 'Entrepreneurship in the digital world (S1)	Kolja Gauer - Collective Decision Making in Times of Uncertainty (S1)		Andreas Christoforou - Building Inclusive Global Mindsets (S1)	Lucie Jahodová - Business Valuation: The DCF Method (S3)	Harm Hilvers - Dilemmas and Decisions: Business Ethics in International Business (S1)	BARBARA MYLONI - Sustaining the role of Human Resources under Industry 4.0 (S1)	
	11.00 - 12.30	Frank Hälsig - 'Entrepreneurship in the digital world (S2)	Kolja Gauer - Collective Decision Making in Times of Uncertainty (S2)		Andreas Christoforou - Building Inclusive Global Mindsets (S2)	Lucie Jahodová - Business Valuation: The DCF Method (S4)	Harm Hilvers - Dilemmas and Decisions: Business Ethics in International Business (S2)	BARBARA MYLONI - Sustaining the role of Human Resources under Industry 4.0 (S2)	
	LUNCH BREAK								
	14.30 - 16.00	Inga Olina - Attachment Styles and Personal Agency in Relationships and Initiative (S1)	Gillian Warner-Søderholm - The critical Role of Leadership 5.0 (S1)	Joan Pere Plaza i Font - The EU in Today's Global Trade (un)governance		Brian SCHMITT - An introduction of venture capital (S1)		Peyman Teymoori - Agentic AI: Architectures, Tools, and Hands-on Labs	Victoria Vicario Modroño - Construction of Composite Indicators (S1) - online
	16.30 - 18.00	Inga Olina - Attachment Styles and Personal Agency in Relationships and Initiative (S2)	Gillian Warner-Søderholm - The critical Role of Leadership 5.0 (S2)	Joan Pere Plaza i Font - The EU in Today's Global Trade (un)governance (Sesiunea 2)		Brian SCHMITT - An introduction of venture capital (S2)		Peyman Teymoori - Agentic AI: Architectures, Tools, and Hands-on Labs	Victoria Vicario Modroño - Construction of Composite Indicators (S2) - online

Social evening – special program 18.30-21 ([Strada Émile Zola 2, Cluj-Napoca 400394](#))

	Room	Amphitheatre	3	20	online	121	217	218	
Wednesday 19th	09.00 - 10.30	Frank Hälsig - Pricing & Sales Excellence (S1)	Marcel Lichters - Selected Issues in Sensory Marketing (S1)	Inga Olina - Leading, Connecting, and Growing Through the Lens of Attachment (S1)	NUR EMİNE KOÇ - Strategic Value Creation (S1)	Jørn Longva - Digital Transformation of Customer/Supplier Relationships (S1)	Andreas Christoforou - Time Management in the Context of Business Education (S1)	Nikolajs Ozolins - Business law for contract management (S1)	
	11.00 - 12.30	Frank Hälsig - Pricing & Sales Excellence (S2)	Marcel Lichters - Selected Issues in Sensory Marketing (S2)	Inga Olina - Leading, Connecting, and Growing Through the Lens of Attachment(S2)	NUR EMİNE KOÇ - Strategic Value Creation (S2)	Jørn Longva - Digital Transformation of Customer/Supplier Relationships (S2)	Andreas Christoforou - Time Management in the Context of Business Education (S2)	Nikolajs Ozolins - Business law for contract management (S2)	
		LUNCH BREAK							
	14.30 - 15.30	Promotional presentations of partner universities/faculties to students from the Faculty of Business							
	16.00 - 17.30	INTERACTIVE WORKSHOP - The Connection Between Research and Education							
Festive dinner 18.30 – Restaurant Casa Dacilor (Str. Brâncusi Constantin, 86A, Cluj-Napoca 400458)									

