

Erasmus+ Blended Intensive Programme Short Term Mobilities

Announcement regarding the selection of students for the program "**From Ideas to Impact: Innovating**

with AI and People at Heart"

The selection is open for undergraduate students, in order to occupy 8 places within the **Blended Mobility with Short-Term Physical Mobility program: "From Ideas to Impact: Innovating with AI and People at Heart"**. The program is organized by IMC University of Applied Sciences, Krems, Austria, and will take place **in:**

- **23 April 2026 (online, between 18:00-20:00)**
- **E-Learning (scheduled individually between April 23rd and May 4th)**
and
- **18-22 May 2026 (in physical format - IMC University of Applied Sciences, Krems, Austria).**

Eligibility criteria:

- Knowledge of English at a minimum B2 level (compulsory);
- Knowledge in: AI, Economics – labor market (labor supply and demand), Business Administration;
- Students enrolled at the bachelor's level, year 2 specialization in Business Administration, in the program taught in English.
- The average obtained in the previous semester will be a tie-breaking criterion;
- Maximum one exam outstanding after the last exam session.

About the program

More information is available in the attached document below:

BIP Flyer 2026.pdf

How to apply:

Application file (PDF documents):

- Candidate's form (the candidate will fill in a WORD document the requirement)

- CV europass
- Letter of motivation for participation
- Declaration of candidacy 2025-2026

Deadline for submitting selection files: until **January 15, 2026** by e-mail to: adina.negrusa@ubbcluj.ro

The interview, selection and posting of the results will take place between January 20 and 23, 2026. The interview takes place at the faculty on January 20, 2026, at 09:00, the room will be announced later.

Evaluation criteria:

- Interview (60%)
- Average of the previous semester (Candidates do not need to request certificates with the averages from the secretariat, as they will be requested directly by the selection committee) (40%)

Other information on request by email at: adina.negrusa@ubbcluj.ro



University of
Applied Sciences
Krems

From Ideas to Impact: Innovating with AI and People at Heart

Blended Intensive Program

IMC University of Applied Sciences, Austria

virtual part: 23 April 2026

on-site part: 18-22 May 2026

#proudtobeinternational

Content:

- Interdisciplinary teamwork on case studies & coaching/reflection sessions
- Inputs on AI tools, entrepreneurship, personality, mindset and the role of HR in innovation
- Final Pitch Event



Social Activities:

- 🌙 Night Watchman Tour
- 🍽️ Joint Dinner (Hofbräuhaus)



On-site Part

18–24 May 2026, Krems, Austria

🏠 Intensive on-site week:

Virtual Part

23 April 2026, 18:00–20:00

💻 Interactive online kick-off session

💻 E-Learning (scheduled individually between April 23rd and May 4th)

- Work on a business challenge and develop innovative solutions
- Reflect on and understand how team dynamics and AI tools affect processes and outcomes
- Increase your social, intercultural and socio-technical competencies
- Pitch your innovative solutions in front of a jury

SAVONIA



VAMK
VAASAN AMMATTIKORKEAKOULU
UNIVERSITY OF APPLIED SCIENCES



THOMAS
MORE
UNIVERSITY OF APPLIED SCIENCES

Beautiful campus & international networking in Krems



Hard Facts

Language: English

Credits: 3 ECTS

Application Deadline: 26 January 2026

Contact details: international@imc.ac.at

Website: www.imc.ac.at

