

## **Erasmus+ Blended Intensive Programme Short Term Mobilities**

### **Announcement regarding the selection of students for the program "THE HOTEL ANTHROPOCENE"**

The selection is open for undergraduate students, in order to occupy 10 places within the **Blended Mobility with Short-Term Physical Mobility program: "THE HOTEL ANTHROPOCENE"**. The program is organized by ICD Business School – Toulouse, and will take place in:

- **Componenta virtuala (scheduled between January 15th and February 15th) and**
- **February 23-27, 2026 (in physical format - ICD Business School – Toulouse, France).**

### **Eligibility criteria:**

- Knowledge of English at a minimum B2 level (compulsory);
- Knowledge in: Hospitality Services Management, Hospitality Services Economics, Business Administration;
- Students enrolled at bachelor's level, year 2 and 3 specialization Business Administration in Hospitality Services, in programs taught in Romanian or English.
- The average obtained in the previous semester will be a tie-breaking criterion;

### **About the program**

More information is available in the attached document below:

BIP Flyer 2026.pdf

### **How to apply:**

Application file (PDF documents):

- Candidate's form (the candidate will fill in a WORD document the requirement)
- CV europass
- Letter of motivation for participation
- Declaration of candidacy 2025-2026

Deadline for submitting selection files: until **January 8, 2026** here: [BIP ICD TOULOUSE – Fill in the form](#)

The process of interviewing, selecting and displaying the results will take place between January 12 and 14, 2026. The interview takes place at the faculty on **January 12, 2026** (the time and room will be communicated later).

**Evaluation criteria:**

- Interview (70%)
- Average of the previous semester (Candidates do not need to request certificates with the averages from the secretariat, as they will be requested directly by the selection committee) (30%)

Other information on request by email at: [adina.negrusa@ubbcluj.ro](mailto:adina.negrusa@ubbcluj.ro)

## BLENDED INTENSIVE PROGRAM

### THE ANTHROPOCENE HOTEL



- **Dates:** 23 to 27 February 2026
- **Place:** Toulouse, France
- **Host Institution:** ICD Business School, Toulouse, France.
- **Credits:** 3 ECTS

- **Aim:** Create Your Anthropocene Hotel
- **Description:**

In the Anthropocene, hospitality and tourism must adapt to new constraints: limited resources, sustainable energy systems, low-carbon mobility, ecological food production, waste reduction, and new relationships between humans and their environments.

Your task is to invent and simulate a hotel that operates within these constraints — or because of them.

- **Objective of the Project**

In this multi-step assignment, you will imagine, design, and perform situations taking place in this fictional hotel operating in the Anthropocene—a world defined by ecological limits, climate disruptions, scarce resources, and new forms of human mobility.

Your task is to understand how hospitality and tourism are like in anthropocene, and to explore this through creative writing, role-play, and critical reflection.

*The BIP week will include lectures, group work and cultural visits or activities  
A interactive online session will be organized before the BIP starts.  
Accommodation will be organized by the students individually*