



Regulations for the Organization and Conduct of the International Competition “Business Minds”, edition 2026

Faculty of Business – Babeş-Bolyai University

Art. 1. (1) The Faculty of Business of Babeş-Bolyai University in Cluj-Napoca organizes the “Business Minds” Competition.

(2) The competition is individual and is addressed to high school students in the 11th and 12th grades.

(3) The competition is organized in both Romanian and English. The choice of language is at the discretion of the student and the coordinating teacher. The language used to draft the concept does not constitute an evaluation criterion.

Art. 2. (1) The purpose of the “Business Minds” Competition is to develop the entrepreneurial spirit among high school students. Participants must identify a real problem or market need and propose an original, feasible, and attractive solution.

(2) Students may participate individually, submitting only one business idea, under the supervision of a coordinating teacher. A teacher may supervise a maximum of five students, even if their business ideas are similar.

(3) The role of the coordinating teacher is to guide the student in developing the business concept by providing methodological support and feedback, without directly intervening in the creation and development of the idea. A teacher may supervise up to five students regardless of the number of high schools where they teach.

Art. 3. (1) The “Business Minds” Competition will be conducted in two stages, aimed at highlighting participants’ creativity, strategic thinking, and communication skills.

(2) The first stage will take place online, offering all students the opportunity to submit a written document (Annex 1) containing their business concept. This must include: added value, target segment(s), main competitors, required resources, potential partners and suppliers, promotion methods, distribution channels, pricing details for products/services, cost structure, and other relevant information. After evaluation, participants who obtain a minimum score of 8.00 will qualify for the second stage.

(3) The second stage will be held on-site at the Faculty of Business in Cluj-Napoca, 7 Horea Street. Selected participants will present their concept in a condensed 3-minute pitch and subsequently answer the jury’s questions. Both the quality of the concept and the participants’ ability to argue, respond coherently, and defend their idea will be evaluated.



(4) Registration for First stage will take place between March 23, 2026 – April 22, 2026. Results will be announced on April 27, 2026.

(5) Second stage will take place on May 9, 2026.

Art. 4

(1) The jury consists of specialists in relevant fields such as entrepreneurship, management, marketing, finance, etc. Members include both university professors and professionals with business development experience.

(2) The role of the jury is to evaluate participants' ideas and concepts according to established criteria and to provide constructive feedback to support the development of students' entrepreneurial skills.

Art. 5. (1) Within the "Business Minds" Competition, with the support of Blade Solutions SRL, the following awards will be granted:

- First Prize
- Second Prize
- Third Prize
- Audience Award

(2) The first three prizes will be granted based on the total score obtained following jury evaluation, taking into account both Stage I and Stage II results.

(3) The Audience Award will be granted to the participant who receives the highest number of positive reactions on social media (Facebook and Instagram) for their business concept. Eligible reactions include "like," "love," etc., on the Faculty of Business social media pages where the concepts will be posted individually. To participate, students qualified for Stage II must prepare a visual material according to the organizer's instructions between **April 28 – May 3, 2026**. Reactions recorded between **May 4 – May 8, 2026** will be considered. The Audience Award may be combined with any other prize.

(4) Organizers reserve the right to exclude reactions originating from fake accounts or non-compliant activities (e.g., artificially generated reactions). Only genuine and verifiable interactions will be considered.

(5) Both students and coordinating teachers of awarded ideas will receive the following prizes:

Crt. No.	Prize	Pupil	Coordinating Teacher
1	First Prize	2.000 RON	1.000 RON
2	Second Prize	1.700 RON	1.000 RON
3	Third Prize	1.300 RON	1.000 RON
4	Audience Award	1.000 RON	1.000 RON

(6) Coordinating teachers of participating students will receive certificates of recognition for their involvement and support. Each teacher receives one certificate, regardless of the number of students supervised, mentioning the number of students coordinated. Certificates are granted regardless of



whether the students qualify for the final stage, as a sign of appreciation for their contribution to developing students' entrepreneurial skills.

Art. 6. (1) This competition allows candidates to use their result during the admission process, provided the obtained score is at least 6.00. In this case, 10% of the "Business Minds" Competition grade will be added to the high school graduation (Baccalaureate) average.

(2) The admission average cannot exceed 10,00 (ten 0%).

(3) Scores are calculated as follows:

- a) for students who do not qualify for Stage II, only the Stage I score is considered;
- b) for students who qualify for Stage II, the arithmetic mean of the scores from both stages will be calculated.

Art. 7. (1) The results of the "Business Minds" Competition will be published on the Faculty of Business website.