



COURSE DESCRIPTION
Hotel facilities and properties
Academic year 2026-2027

1. Programme-related data

1.1. Higher Education Institution	Babeș-Bolyai University
1.2. Faculty	Business
1.3. Department	Business
1.4. Field	Business Administration
1.5. Level of study	Bachelor
1.6. Degree programme / Qualification	Business Administration in Hospitality Services / Bachelor in Economic Studies
1.7. Form of education	Full time

2. Information regarding the discipline

2.1. Name of the discipline	Hotel facilities and properties			Codul disciplinei	ILE0052
2.2. Course coordinator	Lect. Cristina Balint, PhD				
2.3. Seminar coordinator	Lect. Cristina Balint, PhD				
2.4. Year of study	3	2.5. Semester	1	2.6. Type of assessment	Exam
2.7. Course status	Compulsory			2.8. Course type	Specialisation subject

3. Total estimated time (hours per semester of teaching activities)

3.1. Number of hours per week	4	of which: 3.2. course	2	3.3. seminar/ laboratory/ project	2
3.4. Total of hours in the curriculum	56	of which: 3.5. course	28	3.6. seminar/ laboratory	28
Time allocation for individual study (IS) and self-taught activities (ST)					hours
Learning from textbooks, course materials, bibliography, and notes (IS)					14
Additional research in the library, on subject-specific electronic platforms, and on-site					14
Preparing seminars/ laboratories/ projects, assignments, reports, portfolios, and essays					28
Tutoring (professional guidance)					2
Examinations					2
Other activities					9
3.7. Total hours of individual study (IS) and self-taught activities (ST)				69	
3.8. Total hours per semester				125	
3.9. Number of credits				5	

4. Prerequisites (where applicable)

4.1. curriculum-related	
4.2. skills-related	

5. Specific conditions (where applicable)

5.1. course-related	classroom with computer and projector
5.2. seminar/laboratory-related	classroom with computer and projector

6.1. Competencies resulting from the completion of the degree programme

Professional competencies	
Competency code	Competency
PC1	Gathering, processing, and analysing economic data for business management
PC4	Implementing business development strategies in the hospitality industry
PC6	Implementation of systems for quality, environmental, and food safety management in hospitality industry
Transversal competencies	
Competency code	Competency
TC1	Implementation of ethical principles, norms, and values within one's own rigorous, effective, and responsible working strategy

6.2. Learning outcomes relevant to the degree programme

Learning outcomes targeted by the subject		
Competency code	Knowledge and comprehension	Specific academic skills
PC1 PC4 PC6 TC2	16. The graduate demonstrates the possession of a set of general knowledge of how to manage human, material, and financial resources, as well as customer relations with companies operating in the hospitality industry.	16. The graduate is able to analyse the organisational environment and apply specific methods and techniques for the management of human, material, and financial resources, as well as of customer relationships with companies operating in the hospitality industry.

7. Subject-specific learning outcomes

Knowledge and understanding
1. The student knows the types of hotel structures, their characteristics and how hotel properties are classified according to international standards, location, capacity, services offered and comfort level.
Specific academic skills
1. The student conducts detailed evaluations of hotel structures and properties, analyzing factors such as quality of services, design, and development potential to meet customer requirements

8. Contents

8.1. Course	Teaching and learning methods	Remarks
The evolution of the accommodation properties	Interactive presentation, multimedia, exemplification	1 lecture
The development of the hotel industry	Interactive presentation, multimedia, exemplification	1 lecture
Types of accommodation properties from all over the world	Interactive presentation, multimedia, exemplification	2 lectures
Classification of hotel properties	Interactive presentation, multimedia, exemplification	1 lecture
Type of accommodation spaces	Interactive presentation, multimedia, exemplification	2 lectures
Forms and operating conditions of accommodation properties	Interactive presentation, multimedia, exemplification	1 lecture
The management and franchise contract	Interactive presentation, multimedia, exemplification	1 lecture

The importance of the location for the accommodation properties	Interactive presentation, multimedia, exemplification	1 lecture
The design of the accommodation properties – exterior design	Interactive presentation, multimedia, exemplification	1 lecture
The design of the rooms	Interactive presentation, multimedia, exemplification	1 lecture
The thematic design	Interactive presentation, multimedia, exemplification	1 lecture
Accommodation properties with special features	Interactive presentation, multimedia, exemplification	1 lecture

Bibliography

1. Borchgrevink, C.P. (Ed), 1998, *Perspective on the Hospitality Industry: An Introduction to Hospitality Management*, Kendall-Hunt, New York
3. Chon, K.S.; Sparrowe, R.T., 2000, *Welcome to Hospitality – An Introduction*, Thomson Learning, SUA
4. Denby, E., 1998, *Grand Hotels – an architectural and social history*, Ed.Reaktion Books, New York
5. O’Fallon, M.J, Rutherford, D.G.,2011, *Hotel Management and Operations*, 5th edition, John Wiley Sons
6. Plunkett, D., Reid, O., 2013, *Detail in Contemporary Hotel Design*, Laurence King Publishing
7. Pop, C.; Curuțiu, C., 2006, *Medii și proprietăți hoteliere*, Ed.Todesco, Cluj-Napoca
8. Robson, S.K.A., Penner R.H., Adams, L., 2013, *Hotel Design, Plannig and Development*, Routledge

8.2. Seminar/ laboratory	Teaching and learning methods	Remarks
Presentation of the evaluation method and the structure of the project	Exemplification, discussions	1 seminar
Development of hotel properties in Romania	Exemplification, discussions	1 seminar
The evolution of the tourism infrastructure in Romania	Exemplification, discussions	2 seminars
Analysis of tourism potential in Romania	Exemplification, discussions	1 seminar
Classification scheme in Romania	Exemplification, discussions	1 seminar
Comparison of the classification scheme in Romania with a private classification scheme, respectively other schemes in Europe	Exemplification, discussions	1 seminar
The possibilities for implementation of the international type of accommodation properties in Romania	Exemplification, discussions	2 seminars
Hotel chains in Romania	Exemplification, discussions	2 seminars
Trends and different design	Exemplification, discussions	2 seminars
Project presentation	Exemplification, discussions	1 seminar
Presentation of the evaluation method and the structure of the project	Exemplification, discussions	1 seminar

Bibliography

1. Borchgrevink, C.P. (Ed), 1998, *Perspective on the Hospitality Industry: An Introduction to Hospitality Management*, Kendall-Hunt, New York
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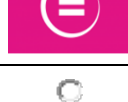
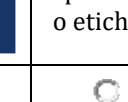
9. Evaluation

- The same evaluation criteria are maintained for all exams sessions. The components of the evaluation process carried out during the semester cannot be recovered/redone in the examination sessions.

- To be able to accumulate the points obtained during the semester, it is mandatory to obtain a minimum of 5 (five) in the final exam (written/oral).

Type of activity	9.1 Evaluation criteria	9.2 Evaluation methods	9.3 Percentage in the final grade
9.4. Course	- correct logical and coherent application of the concepts learned - logical and accurate explanation and interpretation of the results;	Exam (during the examination period)	50%
9.5. Seminar/ laboratory	- the ability to apply concepts learned in practice - correct logical and coherent application of the concepts learned - economic explanation of the results; - interest in the individual preparation throughout the whole semester	Project (during the semester)	35% (compulsory to be presented)
		Essay (during the semester)	15%
9.6 Minimum standard for passing			
• knowledge of the basic terms and their application • economic interpretation of the obtained results			

10. SDG labels (Sustainable Development Goals)

	●	Sustainable Development Generic Label						
								
								Nu se aplică nici o etichetă
								

Date of entry:

22.05.2026

Signature of course coordinator

Lect. Cristina Balint, PhD

Signature of seminar coordinator

Lect. Cristina Balint, PhD

Date of approval in the department:

27.05.2026

Signature of the head of department

Prof. Ioan Cristian CHIFU, PhD