



COURSE DESCRIPTION
Corporate Governance
Academic year 2026-2027

1. Programme-related data

1.1. Higher Education Institution	Babeș-Bolyai University
1.2. Faculty	Business
1.3. Department	Business
1.4. Field	Business Administration
1.5. Level of study	Master
1.6. Degree programme / Qualification	International Business Administration/Master
1.7. Form of education	Full time

2. Information regarding the discipline

2.1. Name of the discipline	Corporate governance			Codul disciplinei	IME0060
2.2. Course coordinator	Ec. Ionut Babos, associate				
2.3. Seminar coordinator	Ec. Ionut Babos, associate				
2.4. Year of study	2	2.5. Semester	1	2.6. Type of assessment	Progress check
2.7. Course status	Optional			2.8. Course type	Specialisation subject

3. Total estimated time (hours per semester of teaching activities)

3.1. Number of hours per week	2	of which: 3.2. course	1	3.3. seminar/ laboratory/ project	1
3.4. Total of hours in the curriculum	28	of which: 3.5. course	14	3.6. seminar/ laboratory	14
Time allocation for individual study (IS) and self-taught activities (ST)					hours
Learning from textbooks, course materials, bibliography, and notes (IS)					12
Additional research in the library, on subject-specific electronic platforms, and on-site					12
Preparing seminars/ laboratories/ projects, assignments, reports, portfolios, and essays					12
Tutoring (professional guidance)					2
Examinations					4
Other activities					5
3.7. Total hours of individual study (IS) and self-taught activities (ST)				47	
3.8. Total hours per semester				75	
3.9. Number of credits				3	

4. Prerequisites (where applicable)

4.1. curriculum-related	
4.2. skills-related	

5. Specific conditions (where applicable)

5.1. course-related	Classroom with computer and projector
5.2. seminar/laboratory-related	Classroom with computer and projector

6.1. Competencies resulting from the completion of the degree programme

Professional competencies	
Competency code	Competency
PC2	Higher ability to substantiate and assess strategies and decision alternatives, as well as their selection and implementation in business administration at international level/ within multinational corporations
PC5	Advanced communication within various professional environments in order to take action effectively in multiple social and cultural contexts (multinational corporations)
Transversal competencies	
Competency code	Competency
TC2	Identification of roles and responsibilities in a team and their application within companies
TC3	Making effective use of life-long learning opportunities to ensure an ongoing adaptation to changes arising in a business environment

6.2. Learning outcomes relevant to the degree programme

Learning outcomes targeted by the subject		
Competency code	Knowledge and comprehension	Specific academic skills
PC2 PC5 TC2 TC3	The graduate of the Master's programme has complex knowledge in macro- and micro-economic areas, with direct and indirect impact on business and the business environment.	The graduate demonstrates a high ability to understand the complexity of macroeconomic policies and is thus able to infer their implications at microeconomic level.

7. Subject-specific learning outcomes

Knowledge and understanding
1. The master graduate identifies the economic development as a final result of every effort made by the company
Specific academic skills
1. The master graduate evaluates and adapts rapidly the priorities, responding to the frequently changes in circumstances.
2. The master graduate evaluates and adapts continuously the tasks and responds to those needing an increased level of attention

8. Contents

8.1. Course	Teaching and learning methods	Remarks
Ethical principles in current business environment	Examples, discussions	
Short history of corporate governance	Examples, discussions	
Corporate governance models	Examples, discussions	
Corporate governance and ESG principles	Examples, discussions	
Internal and external corporate governance representatives	Examples, discussions	
Identifying corporate governance principles in companies worldwide	Examples, discussions	
Corporate governance case study debate	Examples, discussions	
Bibliography		

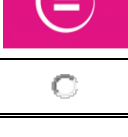
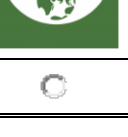
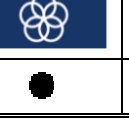
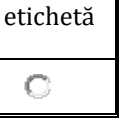
Clarke T., 2022, Comparative Corporate Governance: A Research Overview, Routledge, USA Goergen, M., 2018, Corporate Governance, Cengage Learning, EMEA Hoyer W. & Ferraz, D., 2021, Manual of Corporate Governance, UK specialized websites announced before and/or during courses / seminars		
8.2. Seminar/ laboratory	Teaching and learning methods	Remarks
Ethical principles in current business environment	Examples, discussions	
Short history of corporate governance	Examples, discussions	
Corporate governance models	Examples, discussions	
Corporate governance and ESG principles	Examples, discussions	
Internal and external corporate governance representatives	Examples, discussions	
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9. Evaluation

The same evaluation criteria are maintained for all exams sessions. The components of the evaluation process carried out during the semester cannot be recovered/redone in the examination sessions. To be able to accumulate the points obtained during the semester, it is mandatory to obtain a minimum of 5 (five) in the final exam (written/oral).

Type of activity	9.1 Evaluation criteria	9.2 Evaluation methods	9.3 Percentage in the final grade
9.4. Course	Level of knowledge gained	Project (presented during the exam session)	70%
	Logical coherence. The ability to understand and apply knowledge		
9.5. Seminar/ laboratory	The ability to apply the concepts taught	Case study during the semester	30%
	Creativity in finding, selecting and processing the available information		
9.6 Minimum standard for passing			
Attendance at minimum 70% of courses Knowledge of fundamental notions and their application on examples Economic interpretation of the results obtained Elaboration and presentation of the project			

10. SDG labels (Sustainable Development Goals)

		Sustainable Development Generic Label						
								
								Nu se aplică nici o etichetă
								

Date of entry:

22.05.2026

Signature of course coordinator

Ec. Ionut BABOȘ

Signature of seminar coordinator

Ec. Ionut BABOȘ

Date of approval in the department:

27.05.2026

Signature of the head of department

Prof. Ioan Cristian CHIFU, PhD