International Teaching Week 2026

Teaching Timetable | 23-27 November 2026

Monday, November 23rd, 2026

Time	Visiting Professor	Topic	Host Class	Host Professor	Program, Line	Level, Year	Room, Mode
9:00 – 10:00		Official Opening		ITW2 Organizers			Amphitheatre
10:00-12:00	Patrycja PALEŃ-TONDEL	Employee Voice and Silence: Why People Speak Up or Stay Silent at Work - Part I	Leadership	Iuliana LEVINSCHI/ Andreea ȘEULEAN	Business Administration - English line (AAE)	Bachelor, Year 1	Room 119
10:00-12:00	Larisa MISTREAN	Marketing Decisions for Sustainable and Responsible Businesses	Principles of Marketing	Anghel Cozma/ Monica Maria COROȘ	Business Administration (AA)	Bachelor, Year 2	Room 218
10:00-12:00	Varun NAYYAR	Principles of Marketing, Market Research methods, Entrepreneurial Marketing, Product Management	Principles of Marketing	Anghel COZMA/ Iustin POP	Business Administration - English line (AAE)	Bachelor, Year 2	Room 20
12:00-14:00	Varun NAYYAR	Principles of Marketing, Market Research methods, Entrepreneurial Marketing, Product Management	Principles of Marketing	Anghel COZMA/ Iustin POP	Business Administration in Hospitality Services - English line (AASOE)	Bachelor, Year 2	Room 20
12:00-14:00	Xhuana ABAZI	Commercial Contracts and Legal Risk in Business Negotiations	Business Negotiation - seminar	Daniel MĂLUȚAN	Business Administration - English line (AAE)	Bachelor, Year 3	Room 216 hybrid/ online
12:00-14:00	Sebastian KAUMANNS	Confidence Intervals and Quantitative Forecasting	Financial Forecast and Analysis Techniques - lecture	George CORDOȘ	Business Administration - Romanian line (AA)	Bachelor, Year 3	AMF
12:00-14:00	Patrycja PALEŃ-TONDEL	Employee Voice, Ethical Leadership and Organizational Climate - Part II	Leadership	Iuliana LEVINSCHI/ Andreea ȘEULEAN	Business Administration - English line (AAE)	Bachelor, Year 1	Room 218
12:00-14:00	Andreas CHRISTOFOROU	From Disruption to Resilience: Managing Hospitality Operations in a Multipolar Economy	Hospitality Services Management - seminar	Adina NEGRUȘA	Business Administration in Hospitality Services- English line (AASOE)	Bachelor, Year 2	Room 119
10:00-16:00 Hackathon	Johanna MÄKELÄINEN	Generative AI in Marketing: Prompting, Concept Development, and Campaign Design + From Insight to Campaign + Finnish Tourism Marketing: Digitalization, AI, Gamification and Destination Branding	Communication and Emotional Intelligence	Smaranda COSMA/ Larissa BĂTRÂNCEA	Entrepreneurship & Innovation	Master AI, Year 1+2 + other students	Room 120
14:00-16:00	Xhuana ABAZI	EU Consumer and Contract Law in Business Practice	Business Negotiation - seminar	Daniel MĂLUȚAN	Business Administration - Romanian line (AA)	Bachelor, Year 3	Room 216 hybrid/online
14:00-16:00	Sebastian KAUMANNS	Regression-Based Forecasting: Interpretation and Practical Pitfalls	Financial Forecast and Analysis Techniques - lecture	George CORDOȘ	Business Administration - English line (AAE)	Bachelor, Year 3	Room 20
14:00-16:00	Xhuana ABAZI	EU Consumer and Contract Law in Business Practice	International Management	Monica Maria COROȘ/ Daniela CÎMPEAN	International Business Administration (IBA)	Master, Year 1	Room 216 hybrid/online
16:00-18:00	Andreas CHRISTOFOROU	From Disruption to Resilience: Managing Hospitality Operations in a Multipolar Economy	All lectures	Marius BOTA/ Daniel MĂLUȚAN/ Sorin LAZĂR/ Maria SPATARI	AAOTI + MH	Master, Year 1+2	Room 121 hybrid/online

Tuesday, 24 November

Time	Visiting Professor	Topic	Host Class	Host Professor	Program, Line	Level, Year	Room, Mode
08:00-10:00	Youssef EL Archi	Economics and Politics of International Tourism	Economics of Hospitality and Tourism Services - lecture	Valentin TOADER	Business Administration in Hospitality – English& Romanian lines (AASO + AASOE)	Bachelor, Year 3	Room 217
10:00-12:00	Figen GURCOSKUN	Travel Agency Management I: Distribution, Intermediation and Tour Operator Relations	Tourism Agency Management - lecture	Monica Maria COROȘ/ Valentin TOADER	Business Administration in Hospitality – English & Romanian lines (AASO +AASOE)	Bachelor, Year 3	Room 217
10:00-12:00	Sebastian KAUMANNS	Introduction to Econometrics: Confidence Intervals and Inference	Introduction to Econometrics - lecture	Gabriela PETRUȘEL/ Cristian CHIFU	Business Administration Business + Administration in Hospitality - English line (AAE + AASOE)	Bachelor, Year 2	Room 20
10:00-12:00	Larisa MISTREAN	Consumer Behaviour and the Marketing Mix	Principles of Marketing - seminar	Anghel COZMA/ Andreea ȘEULEAN	Business Administration - Romanian line (AA)	Bachelor, Year 2	Room 119
12:00-14:00	Andreas CHRISTOFOROU	Leading Under Pressure: Trust, Emotional Intelligence and Multicultural Service Teams	Intercultural Behaviour in Hospitality Industry - lecture	Adina NEGRUȘA	Business Administration in Hospitality - Romanian line (AASO)	Bachelor, Year 3	Room 218
12:00-14:00	Tung LE THANH	Introduction to Multiple Regression Analysis and Practice	Introduction to Econometrics - seminar	Gabriela PETRUȘEL/ Cristian CHIFU	Business Administration Business + Administration in Hospitality - English line (AAE + AASOE) – all students	Bachelor, Year 2	Room 20 – hybrid/online
14:00-16:00	İlhan TARIMER	Business Intelligence and Decision Support for Managers	Business Information Systems - lecture	Veronica RUS	Business Administration - Romanian line (AA)	Bachelor, Year 2	AMF – hybrid/online
16:00-18:00	Varun NAYYAR	Principles of Marketing, Market Research methods, Entrepreneurial Marketing, Product Management	Principles of Marketing	Anghel COZMA/ Andreea ȘEULEAN	Business Administration in Hospitality Services - English line (AASOE)	Bachelor, Year 2	Room 217

Wednesday, 25 November

Time	Visiting Professor	Topic	Host Class	Host professor	Program, Line	Level, Year	Room, Mode
10:00-12:00	İlhan TARIMER	Decision Support Systems in Business Informatics	Business Information Systems - lecture	Veronica RUS	Business Administration - English line (AAE)	Bachelor, Year2	Room 3 hybrid/online
10:00-12:00	Tung LE THANH	From Research Idea to Publication: Building a Researchable Question and Empirical Design	Principles of Marketing - seminar	Anghel COZMA/ Andreea ȘEULEAN	Business Administration - Romanian line (AAE)	Bachelor, Year 2	Room 119
10:00-12:00	Figen GURCOSKUN	Travel Agency Management II: Operations, Supplier Coordination and Customer Service	Tourism Agency Management - lecture	Monica Maria COROȘ/ Valentin TOADER	Business Administration in Hospitality - Romanian line (AASO - AASOE)	Bachelor, Year 3	Library
12:00-14:00							
14:00-16:00	Youssef EL ARCHI	Principles of Marketing in a Multipolar and Digitally Disrupted Market	Principles of Marketing - lecture	Smaranda COSMA	Business Administration - Romanian line (AA + AASO)	Bachelor, Year 2	AMF
16:00-18:00	Youssef EL ARCHI	International Tourism Marketing: Markets, Positioning and Resilience	MH + AAOTI	Smaranda COSMA/ Valentin TOADER/ Marius BOTA Iustin POP	AAOTI + MH (both years)	Master, Year 1 + 2	Room 217
16:30-18:00	Patrycja PALEŃ-TONDEL	When Corporate Values Meet Reality: Ethical Dilemmas and Employee Experiences	Business Ethics	Roxana NISTOR	International Business Administration (IBA + Procurement)	Master, Year 1	online from Room 120

Thursday, 26 November

Time	Visiting Professor	Topic	Host Class	Host professor	Program, Line	Level, Year	Room, Mode
16:00-18:00	Tung LE THANH	From Research Idea to Publication: Building a Researchable Question and Empirical Design	Scientific Research Methodology. AI Use in Academia - seminar	Valentin TOADER	Business Administration	PhD School, Year 1	215
16:00-18:00	Figen GURCOSKUN	Principles of Leadership and Management: Leadership Approaches	Leadership - lecture	Emanuel SĂVAN	Business Administration/ Hospitality - English line + Business Administration (RO)	Bachelor, Year 1	AMF

Friday, November 27th, 2026

Time	Visiting Professor	Topic	Host Class	Host professor	Program, Line	Level, Year	Room, Mode
10:00-11:00	Closing Ceremony						Room 215